

Richard Nixon Presidential Library
 Contested Materials Collection
 Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
38	6	9/28/1972	<input type="checkbox"/>	Campaign	Memo	From Malek to MacGregor RE: campaign efforts in Westen states. 3 pgs.
38	6	9/27/1972	<input type="checkbox"/>	Campaign	Memo	From unknown to "Gordon" RE: attached information on campaign surrogates. 1 pg.
38	6	9/27/1972	<input type="checkbox"/>	Campaign	Memo	From William E. Moeller, through Foust, to Magruder RE: notifying political entities of surrogate campaign visitors to their states. Draft of memo to such entities attached. 3 pgs.
38	6	9/28/1972	<input type="checkbox"/>	Campaign	Memo	From Marik, through Magruder, to MacGregor RE: a direct mailing to members of New York's Conservative Party. 2 pgs.

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
38	6		<input checked="" type="checkbox"/>	Campaign	Memo	From J. Daniel Mahoney to members of the New York Conservative Party RE: support from that party for RN. Donation card attached. 3 pgs.
38	6	9/27/1972	<input type="checkbox"/>	Campaign	Memo	From Dent to Strachan RE: attached information. 1 pg.
38	6	9/26/1972	<input type="checkbox"/>	Campaign	Memo	From Rose Smith to Dent RE: the West Virginia gubernatorial race in 1972. 1 pg.
38	6	9/19/1972	<input type="checkbox"/>	Campaign	Other Document	News release from the Committee for the Re-election of the President announcing a Women's Surrogate Program. 3 pgs.
38	6	9/19/1972	<input type="checkbox"/>	Campaign	Other Document	News release from the Committee for the Re-election of the President wherein consumer expert Virginia Knauer takes aim at McGovern's economic policies. 3 pgs.

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
38	6	9/19/1972	<input checked="" type="checkbox"/>	Campaign	Other Document	Proposed schedule for Clark MacGregor's trip to Chicago. 2 pgs.
38	6	9/20/1972	<input type="checkbox"/>	Campaign	Other Document	MacGregor's schedule on September 20, 1972. 1 pg.
38	6	9/21/1972	<input checked="" type="checkbox"/>	Campaign	Other Document	News release from the Committee for the Re-election of the President RE: a meeting of young laborers with RN campaign representatives. 1 pg.
38	6	9/21/1972	<input checked="" type="checkbox"/>	Campaign	Photograph	News release from the Committee for the Re-election of the President announcing the Long Island Railroad Labor Committee's endorsement of RN. 2 pgs.
38	6	9/21/1972	<input checked="" type="checkbox"/>	Campaign	Memo	MacGregor's schedule on September 21, 1972. 1 pg.

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38	6	9/20/1972	<input type="checkbox"/>	Campaign	Memo	From Don Clarey to Sedam RE: a bomb threat at McGovern's campaign headquarters. 1 pg.
38	6	9/21/1972	<input type="checkbox"/>	Campaign	Other Document	News release from the Committee for the Re-election of the President publishing a statement from MacGregor. 2 pgs.
38	6		<input checked="" type="checkbox"/>	Campaign	Other Document	News release from the Committee for the Re-election of the President publishing Secretary of Agriculture Earl Butz's comments on McGovern's farm policies. 3 pgs.
38	6	9/22/1972	<input type="checkbox"/>	Campaign	Other Document	MacGregor's schedule for September 22, 1972. 1 pg.
38	6	9/22/1972	<input type="checkbox"/>	Campaign	Other Document	Proposed MacGregor schedule for visits to Boston, Massachusetts and Concord and Lebanon, New Hampshire from September 22 to September 24. 3 pgs.

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
38	6	9/20/1972	<input type="checkbox"/>	Campaign	Memo	From Magruder to Strachan RE: attached information. 1 pg.
38	6	9/17/1972	<input type="checkbox"/>	Campaign	Memo	From William E. Moeller to Magruder RE: summary of events for campaign surrogates during the Canvass Kick-Off. 16 pgs.
38	6	9/25/1972	<input type="checkbox"/>	Campaign	Other Document	News release from the Committee for the Re-election of the President concerning the appointment of Joseph M. Townsley as the Chairman of Labor for America. 2 pgs.
38	6	9/22/1972	<input type="checkbox"/>	Campaign	Other Document	Committee for the Re-election of the President news release containing MacGregor's remarks at a meeting of the Republican Women's Federation in Boston. 4 pgs.
38	6	9/25/1972	<input type="checkbox"/>	Campaign	Other Document	MacGregor's schedule for September 25, 1972. 1 pg.

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
38	6	9/26/1972	<input type="checkbox"/>	Campaign	Other Document	Proposed schedule for MacGregor's visit to New York City from September 26 to September 27, 1972. 3 pgs.
38	6	9/26/1972	<input type="checkbox"/>	Campaign	Other Document	MacGregor's schedule for September 26, 1972. 1 pg.
38	6	9/26/1972	<input type="checkbox"/>	Campaign	Other Document	News release from the Committee for the Re-election of the President announcing Joseph Tonelli's endorsement of RN. Statement from Tonelli attached. 2 pgs.
38	6	9/25/1972	<input type="checkbox"/>	Campaign	Memo	From Miller to Strachan RE: use of a CBS film documenting an altercation between McGovern and two Western Electric factory workers. Handwritten notes added by unknown. 1 pg.
38	6	9/23/1972	<input type="checkbox"/>	Campaign	Memo	From Miller to Magruder RE: the inability to purchase from CBS footage of McGovern's confrontation with factory workers. 1 pg.

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
38	6	9/27/1972	<input type="checkbox"/>	Campaign	Other Document	MacGregor's schedule on September 17, 1972. 1 pg.
38	6	9/27/1972	<input type="checkbox"/>	Campaign	Other Document	Committee for the Re-election of the President news release circulating Secretary of Housing and Urban Development George Romney's comments on McGovern. 2 pgs.
38	6	9/27/1972	<input type="checkbox"/>	Campaign	Other Document	Committee for the Re-election of the President news release discussing actualities from their audio unit. 1 pg.
38	6	9/27/1972	<input type="checkbox"/>	Campaign	Other Document	News release from the Committee for the Re-election of the President publishing remarks made by MacGregor at the Roosevelt Hotel in New York City. 2 pgs.
38	6	9/28/1972	<input type="checkbox"/>	Campaign	Other Document	News release issued by the Committee for the Re-election of the President announcing Edward Hidalgo as the Chairman of the Spanish-Speaking Committee for Nixon. 1 pg.

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38	6	9/21/1972	<input type="checkbox"/>	Campaign	Memo	From Herbert L. Porter, through Magruder, to MacGregor RE: a request for Governor Rockefeller to appear at an event in Minneapolis, Minnesota. 1 pg.
38	6	9/21/1972	<input type="checkbox"/>	Campaign	Memo	From J. Curtis Herge to Porter RE: the possibility of having Governor Rockefeller as the keynote speaker for a fundraising dinner in Minneapolis, Minnesota. 1 pg.
38	6	9/29/1972	<input type="checkbox"/>	Campaign	Other Document	Proposed schedule for MacGregor's trip to Wichita, Denver, and Los Angeles from September 29 to September 30. 3 pgs.

Committee
for the Re-election
of the President

1701 PENNSYLVANIA AVENUE, N.W., WASHINGTON, D.C. 20006 (202) 333-0920

TO

9/29

September 28, 1972

MEMORANDUM FOR: CLARK MacGREGOR
FROM: FRED MALEK *FMM*
SUBJECT: Progress in Key Western States

As you know, during the last few days I have reviewed progress on the spot in California, Oregon, Washington, and Texas. This memo summarizes my observations from these visits and future actions planned.

CALIFORNIA

Enormous strides have been made here in the last month, particularly on the voter canvassing efforts. Almost 40% of the state has already been canvassed door-to-door (including 70% of the priority precincts) and 130,000 new supporters have been registered by this activity. By October 7th, the goal is to have canvassed all priority precincts and registered 200,000.

There are 168 storefronts operational, most of which support the canvass effort, and 450 paid canvassers are supplementing volunteer efforts. All 45 telephone centers with 480 phones are now operational in the top 18 counties, and 400,000 calls have been made to date. While recruiting volunteers to fully man these centers remains a problem, I am confident they will approach their goal of 2.5 million calls. We estimate that over 30,000 volunteers are now active in the California campaign.

After October 7th, they will continue with voter identification, contact undecideds and not at homes, and begin preparing for get-out-the-vote drives. We are working closely with them on mounting a massive get-out-the-vote drive utilizing over 100,000 volunteers and including calls to all registered Republicans and pro-Nixon non-Republicans.

There are numerous minor problems (e.g., Los Angeles County GOP resisting turning out non-Republicans), but they can be solved. Los Angeles County is lagging behind, but we are taking steps to strengthen this. The only major problem is recruitment of adequate volunteers, and we have assigned Don Brady of our national staff full time to this and are mounting several

programs that will help. All in all, I am quite pleased with California's performance, and we will definitely out-organize McGovern there. Special credit is due to Marvin Collins, David Packard, Bruce Nestande, and several regional Executive Directors.

OREGON

Oregon is hampered by a non-existent GOP organization, but a reasonably good campaign is being run there. Unfortunately, they have been unable to mount as strong a door-to-door canvass effort as planned, and telephones have been used to take up the slack.

Their goal was to canvass 350,000 households or 50% of all households in the state. They have now canvassed only about 100,000 (60% by telephone) and should reach 300,000 by election day. Nevertheless, this will be by far the largest scale canvass ever done by Republicans in Oregon and far more than McGovern will do.

The only actions I have taken here have been to require that more of their personnel be assigned to work full time on problem counties and to order a more comprehensive get-out-the-vote program than they envisioned. Dick Richards will follow through on this.

WASHINGTON

Everything looks fine in Washington (nice looking storefronts, competent staff, good volunteers, etc.) until you get down to the actual numerical results. They simply haven't mounted a strong door-to-door effort and as a result, have canvassed less than 10% of the households.

They aren't capable of doing much in the time left on door-to-door canvassing. Thus, to catch up, we are placing added emphasis on their telephone banks and the hostess telephone program. In addition, I have required them to assign headquarters people to work problem counties full time, have authorized the payment of certain expenses for telephone volunteers, have required Richards to spend more time in Washington, and have assigned a national field representative full time to the state.

With the help of the above actions, I hope to have 300,000 homes or 35% of the state canvassed before election day. As in all states, we are planning a strong get-out-the-vote program.

TEXAS

Texas is currently dead last of the big ten states in both canvassing and telephone progress. However, they are mobilizing fast and should make up some of the lost ground. Briefly, due to extremely late start-ups they have canvassed less than 20,000 households to date and have made only 104,000 telephone contacts vs. a quota of 242,000.

I told the state leadership and assembled regional chairmen that they were last, and they are all responsive and enthusiastic about improving. I believe they can. Adequate storefronts are open in all 8 regions, and most telephone centers are now operational. The key ingredient now is attracting sufficient volunteers to get the job done, and we are particularly pushing this through the Business and Industry and Young Voter Divisions. I have also assigned 3 national field representatives exclusively to Texas to help Tom Reed develop and push the canvass and telephone efforts. I feel they will run a good campaign in the time available, but the late start will result in coverage of only 50 - 60% of key precincts.

An example of what can be done is Region 2 (Dallas-Fort Worth) which includes 20% of the state's population and which promises to be one of the best organized and most thoroughly canvassed areas in the country. The other big Region (including Houston), on the other hand, is lagging badly.

An additional problem in Texas concerns the Tower situation. Clements, O'Donnell, and other leaders feel that Tower is in weak position (based on his slim lead vs. the President's commanding lead) and will lose without more direct and positive Presidential endorsement. The problem last weekend was that the President's remarks about Tower were not released. Moreover, Tower was not on the President's plane (by his own choice) and Bensten was. These two factors have caused many people to believe Tower was snubbed and does not have the President's support. Therefore, the Texas leadership recommends (and I concur) that the President should make a real campaign stop in Texas where he warmly embraces Tower. The plans you conveyed to me this morning should solve this problem.

bcc: H. R. Haldeman ✓
Jerry H. Jones

Gordon - FYI

This describes
system for notifying
field of surrogate
appearances. See

p. 2
Bhr 9/77

COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

MEMORANDUM

September 27, 1972

MEMORANDUM FOR: MR. JEB S. MAGRUDER
THROUGH: JON A. FOUST *Jon*
FROM: WILLIAM E. MOELLER *WEM*
SUBJECT: Notification of Official Surrogate Appearances
to Interested Political Entities and Elected
Officials

As you requested last week, the Advance Office has undertaken the responsibility for making the captioned notifications. We have a full-time, five day a week, volunteer who is currently making the required notification by telephone. Any notification system utilized must be geared to the abilities of the volunteer. In this instance, Ed Cowling and I have determined that the telephone notification system is somewhat cumbersome and confusing for the volunteer we have. Since we have an extremely limited choice of volunteers who would be willing to undertake the prerequisite task, we are going to attempt to change from a verbal to a written notification system as soon as possible. For key-state appearances we will design and utilize a pre-printed form memorandum which will list the individuals receiving a copy of the notification. In addition we will have the RNC pre-print address labels for these individuals. In excess of 80 percent of Official Surrogate appearances are in key-states. For non key-state appearances we will use the telephone or the memorandum notification procedure.

The people who will be contacted through the foregoing system will be:

1. GOP State Central Committee Chairman
2. Governor, if GOP
3. Congressmen, if GOP
4. U.S. Senator (s), if GOP
5. In some instances, Mayors or County Directors

We will have the Political Division review each mailing list to determine the people who should be added or deleted. Obviously, there will be certain Democrats who will be included, e.g., Mayor Rizzo.

MEMORANDUM FOR: MR. JEB S. MAGRUDER
SUBJECT: Notification of Official Surrogate Appearances
to Interested Political Entities and Elected
Officials

PAGE 2

The state Re-election Committee chairmen will continue to be contacted by the Advance Office deskmen.

Home state appearances by the Official Surrogates are not included in the notification procedures described above.

NOT APPROVED

The task of the Advance Office would be greatly simplified if the list of recipients of the "Spokesmen Resources Program Projected Schedule" were expanded to include all GOP Governors and U.S. Senators. We realize that several months ago there was inter-state jealousy which arose when some states received more spokesmen than others. However, at this late a date in the campaign, it is our opinion that this problem is now minimal. This is particularly true in the key-states, some of which apparently feel that they have been overly saturated with Surrogate appearances. We recommend, therefore, that all GOP Governors and U.S. Senators receive a copy of the foregoing projected schedule on a continuing basis.

Your comments and guidance would be welcome. Thank you for your assistance.

**Committee
for the Re-election
of the President**

1701 PENNSYLVANIA AVENUE, N.W., WASHINGTON, D.C. 20006 (202) 333-0920

MEMORANDUM FOR: INTERESTED PARTIES*

FROM: Advance Office

SUBJECT: Notification of an Official Surrogate Appearance in
Your State

We realize that you are interested in knowing about appearances being made by official surrogate candidates in your home state, and therefore, would like to advise you of the following:

NAME OF OFFICIAL SURROGATE: _____

DATE OF APPEARANCE: _____

CITY OF APPEARANCE: _____

NATURE OF APPEARANCE: _____

You should be aware that there may be other events scheduled for the surrogate in your state on the date mentioned above.

If you wish to have any additional information, please feel free to call the Advance Office at (202) 333-6890.


*

Committee for the Re-election of the President

MEMORANDUM

September 28, 1972

~~CONFIDENTIAL~~

MEMORANDUM FOR: CLARK MacGREGOR
THROUGH: JEB S. MAGRUDER
FROM: BOB MARIK 
SUBJECT: Conservative Party Direct Mail -
New York State

I am told that some type of understanding was reached with the Conservative Party in New York State regarding financial assistance from the Re-election Committee, to support their campaign activities for the President. As a part of those activities, they have indicated a desire to send the attached letter to members of their party. If this were done, the funds would come out of the national direct mail program, and would be made available by cancelling a corresponding number of Get-Out-The-Vote telegram letters to voters in some other priority state.

I understand that they have 50,000 registered members on computer tape out of a total of approximately 160,000 members throughout the state. The letters would cost approximately 10¢ each, including postage. I have reviewed the text with Arthur Finkelstein and we have no objections to the text or format as a mailing to the Conservative Party.

Recommendation:

If the foregoing direct mail proposal is consistent with the arrangements you have made with the Conservative Party, that our contribution from the national direct mail fund be limited to funding the Conservative mailing to 50,000 members whose names are on computer tape, rather than to the total membership of 160,000. This would represent a reallocation from other states of \$5,000 rather than \$16,000 if the entire membership received the mailing.

Approve _____ Disapprove _____ Comments _____

~~CONFIDENTIAL~~

- 2 -

That, if you determine a Conservative letter should be sent,
you approve the proposed text attached as Tab A.

Approve _____ Disapprove _____ Comments _____

~~CONFIDENTIAL~~

Memo to: Conservative Party Members

From: J. Daniel Mahoney, State Chairman

This election marks a milestone for our Party. For the first time, the Conservative Party and the New York Republican Party have agreed on a common slate of electors for the Presidential race. Both parties are endorsing the Nixon-Agnew team. On November 7 you will be able to vote for the President and Vice President on Row C, the Conservative line.

If we Conservatives do our job well, the Conservative vote is likely to put the Nixon-Agnew team over the top in New York.

And that could mean the election. I believe that McGovern will play down his radical ideas between now and Election Day. I'm afraid he may finish strong at the end. Remember Humphrey four years ago? He almost pulled out the ball game in the last quarter.

Therefore, winning New York State can still mean the difference between victory and defeat for the Nixon-Agnew team.

If you agree with me that the thought of McGovern in the White House is frightening, there are three ways you can help save our country from that:

1. Fight apathy. See that your relatives and friends vote on November 7. Dewey was swamping Truman in 1948 -- until they counted the votes.
2. Help at your local or county Conservative Party headquarters. We need you -- for telephone work, for driving, for typing, for babysitting. Everyone can help -- and your help will count.
3. Send a contribution to the Conservative Party's NIXON-AGNEW VICTORY FUND. This is the first time that our Party has had the opportunity to tool up for a Presidential election -- yet we are actually in debt! Could you please spare us a contribution?

Your contribution will be important -- because the Conservative vote for the Nixon-Agnew team will probably make the difference. Yet many voters don't even realize that they can vote for Nixon-Agnew on the Conservative line. We must publicize this -- especially to traditional Democrats and conservative independents who might hesitate to vote for Nixon-Agnew on the Republican line.

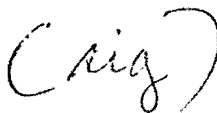
Your contribution will help us finance TV, radio and newspaper ads ... billboards ...

last-minute postcards -- anything to fight apathy and to convince sensible non-Republican voters that there is a way they can beat back McGovern and his radicals.

Please use the enclosed form to get fast information on how you can help -- with your talents, with your contribution -- or better still, with both.

Let's work hard to show New York, and the nation, and Mr. Nixon himself, that the Conservative Party vote counts for something in our great country!

Gratefully,

A handwritten signature in cursive script that reads "Craig".

J. Daniel Mahoney

P. S. Remember, your contribution is tax-deductible up to \$100 if you file a joint return, up to \$50 if you file an individual return.

form

Conservative Party NIXON-AGNEW VICTORY FUND
468 Park Avenue South
New York, New York 10016

- () I want to help beat McGovern and his radicals. Please send the address and phone number of my nearest Conservative Party headquarters.
- () I enclose my contribution of _____ \$5 _____ \$10 _____ \$15 _____ \$25 _____ \$50 _____ \$100 _____ \$250 _____ \$500 _____ \$1,000. Please use this money to advertise to non-Republican voters that they can also vote for the Nixon-Agnew team on the Conservative line.

Name _____

Address _____

City/State _____ Zip _____

IMPORTANT: Your contribution is tax-deductible up to \$100 if you file a joint return, up to \$50 if you file an individual return.

THE WHITE HOUSE
WASHINGTON

Date : September 27, 1972

To: GORDON STRACHAN

FROM: HARRY DENT



Please handle _____

For your information _____

MEMORANDUM

THE WHITE HOUSE
WASHINGTON

September 26, 1972

TO: HARRY DENT

FROM: ROSE SMITH *Rose*

SUBJECT: West Virginia Gubernatorial Race

Bill Loy, Governor Arch Moore's campaign director, reports the opposition poll of September 1 put Moore ahead of Jay Rockefeller 1-2%. Since Moore's campaign kickoff is October 1, Loy thinks they are in good shape.

Moore is playing the underdog role and feels this game plan is working perfectly. He pleads lack of money--- Rockefeller is money. Rockefeller, loudly optimistic, is counting on a straight ticket vote with a Democrat registration 2½-1.

Moore was lowest in the polls, Loy said, right after the Democrat primary, but Loy claims Moore has never been more than 4-5% behind, and that gap has been closed.

Loy's assessment: "quietly optimistic."

The President has "a heck of a chance" to carry West Virginia. The polls have been excellent, but erosion is expected. Loy was particularly impressed with a 67% youth poll (18-22) in a county where there are no colleges, "even higher than the Governor."

News from
the Committee
for the Re-election
of the President

CONTACT: Carole Buchanan
202/333-8592
#9-37

FOR RELEASE: 2:00 P. M., TUESDAY, SEPT. 19, 1972

A new effort by women, Women's Surrogate Program, was announced today by Clark MacGregor, Chairman of the Committee for the Re-election of the President, and Mrs. MacGregor.

Working in teams of three, women close to the Administration will go out to over 70 cities throughout the United States to persuade voters to vote for the President on November 7. Each team will consist of a Presidential Appointee, a Cabinet Officer's wife, and the wife of a Senior White House Staff member. Scheduled by local Republican Committees, they will appear at informal events and on radio and television, to discuss the President's awareness and actions on problems in which women are particularly interested, and communicate from their personal experiences the concern of the President.

MacGregor introduced "my teammate, Barbara" who went on to define the new Women's Surrogate Program as a "team effort to ensure that the marvelous team we have in the White House now stays there for four more years."

"When President Nixon asked Clark to take over the Chairmanship of the Committee, he also asked me to participate actively in the campaign. I feel that we, as wives of Administration officials

or as women Presidential appointees, have an outstanding story to tell, not only about President Nixon's accomplishments but also what he is like as a person -- that is why I developed the Women's Surrogate Program," Barbara said.

Mrs. MacGregor announced that Administration Women Appointees in the project include Helen Bentley, Chairman, Federal Maritime Commission; Mary Brooks, Director, U.S. Bureau of the Mint; Barbara Franklin, Presidential Advisor on Women in Government; Patricia Hitt, Assistant Secretary, Department of Health, Education and Welfare; Virginia Knauer, Special Assistant to the President for Consumer Affairs.

Cabinet wives in the Women's Surrogate Program include Mary Emma Butz, wife of the Secretary of Agriculture; Maria Hodgson, wife of the Secretary of Labor; Margaret Kleindienst, wife of the Attorney General; Anne Richardson, wife of the Secretary of Health, Education and Welfare; Adele Rogers, wife of the Secretary of State; Lenore Romney, wife of the Secretary of Housing and Urban Development; Helena Shultz, wife of the Secretary of the Treasury.

Other women in the newest of Republican Campaign programs are Barbara Bush, wife of the U.S. Ambassador to the United Nations; Sally Brown, wife of the Special Assistant to the President; Ann David, wife of the Science Advisor to the President; Jeanne Ehrlichman, wife

of the Assistant to the President for Domestic Affairs; Brigid Flanagan, wife of the Assistant to the President; Marge Klein, wife of the Director of Communications for the Executive Branch; Jill Ruckelshaus, wife of the Administrator of the Environmental Protection Agency; Joyce Rumsfeld, wife of the Counsellor to the President; Mildred Stein, wife of the Chairman of the Council of Economic Advisors; Aileen Train, wife of the Chairman of the Council on Environmental Quality; and Jane Weinberger, wife of the Director of the Office of Management and Budget.

The Women Surrogates will go to cities with populations of 100,000 to 800,000 from coast to coast, largely in the key states of California, New York, Pennsylvania, Ohio, Illinois, Texas, New Jersey, Michigan, Missouri, Maryland, and Connecticut.

* * *

NEWS from
the Committee
for the Re-election
of the President

1701 PENNSYLVANIA AVENUE, N.W., WASHINGTON, D.C. 20006 (202) 333-0920

FOR RELEASE: 6:30 P.M. Tuesday
September 19, 1972

CONTACT: DEVAN SHUMWAY
(202) 333-6760
#9-38

STATEMENT BY VIRGINIA KNAUER

Consumer expert Virginia Knauer today attacked Senator George McGovern's economic plan to end wage and price controls as a certain route to higher prices.

Mrs. Knauer, Consumer Advisor to President Nixon, said, "Knowledgeable consumers are beginning to refer to George McGovern as the 'high-priced spread.'

"If the McGovern program prevailed," she charged, "all the gains President Nixon has made would go out in a cloud of McGovern inflation."

Mrs. Knauer cited remarks attributed to Senator McGovern in which he admitted that his farm policies would produce rising meat prices. She also noted calculations by Council of Economic Advisors Chairman Herbert Stein that McGovern's farm policies would produce a rise in the cost of food of 10-15 per cent.

"The record shows that George McGovern is making a lot of promises which will mean, quite simply, higher prices," she said, "while President Nixon holds the line on inflation.

"We fought hard to take the fat out of the hot dog," Mrs. Knauer said, "and we can't afford to sit back and watch George McGovern put inflation into it."

Mrs. Knauer said:

(more)

The last few weeks have made it apparent that if Mr. McGovern's economic policies are realized, the consumer is in for a round of higher prices which would make today's prices seem like wholesale. Knowledgeable consumers are beginning to refer to George McGovern as the "high-priced spread."

We aren't going around bragging about low prices, but we do know one thing: if the McGovern program prevailed, all the gains President Nixon has made would go out in a cloud of McGovern inflation.

Let's take meat prices. Senator McGovern himself has admitted that his program would mean higher meat prices. Not only has he admitted it, but so has one of his principal economic advisers.

One month ago, I read in the "Washington Post" that Senator McGovern was promising farmers 90% parity for corn--that means the price of a bushel of corn would go up from \$1.12 a bushel to \$1.80 a bushel. A farmer asked Senator McGovern what would happen to the price of meat if grain prices went up so drastically. The Senator's response was: "Well, if grain prices go up, then beef prices go up, too."

(More)

STATEMENT BY VIRGINIA KNAUER

Herb Stein, the President's chief economic adviser, has rightly pointed out that Senator McGovern's plan would raise food prices from 10-15%. Mr. McGovern's own economic adviser conceded last week that food prices would increase even more if the Senator's proposals prevailed. When we have President Nixon fighting high prices on the one hand and his opponent promising high prices on the other hand, our choice this year does not become too difficult to make.

If there were any further question of whose policies are better, I would only refer you to Mr. McGovern's proposal of last week that what the economy needs are the "wage/price guidelines" policies that President Johnson used. You don't need to be a Harvard Economist to realize that it was just such a policy in the 1960's which gave us the skyrocketing inflation this Administration has been fighting. Americans certainly do not want to return to inflation--but one way to get it would be to let the opposition win the election.

The record shows that George McGovern is making a lot of promises which will mean, quite simply, higher prices while President Nixon holds the line on inflation.

We fought hard to take the fat out of the hot dog, and we can't afford to sit back and watch George McGovern put inflation into it.

Strachan

September 19, 1972
3:30 p.m.

PROPOSED SCHEDULE FOR THE HONORABLE CLARK MacGREGOR

EVENT: CHICAGO
PURPOSE: MEET WITH MEDIA/FINANCE PEOPLE

September 20, 1972
Wednesday

7:00 a.m. (EDT) Depart MacGregor residence for National Airport, American Airlines terminal.
Driver - Mike Wilson

7:15 a.m. Arrive Washington National Airport, American Airlines terminal. Met at gate by Charles Reisler.

7:30 a.m. Depart Washington National Airport, American Airlines flight #563 (breakfast flight).

Flying time: 1 hour, 45 minutes
(- 1 hour)

8:15 a.m. (CDT) Arrive Chicago O'Hare Airport, American Airlines terminal (312-372-8000), H Concourse gate.
Met by Tim Austin - CRP advance. Proceed to Gate H-1, Chicago Helicopter Airways (312-735-0200).

8:25 a.m. Arrive Gate H-1 and board Helicopter N867 for flight to Meigs Field, Downtown Chicago.
Captain - Bill Singer
Co-Pilot - Tom Martin

8:40 a.m. Arrive Meigs Field (312-744-4787). Met by William Fetridge, President of United Republican Fund of Illinois, and his son Clark Fetridge, Republican Candidate for Congress from the 9th Congressional District.

8:43 a.m. Depart Meigs Field via car for Union League Club, 65 W. Jackson Blvd., Chicago (312-427-7800).

9:55 a.m. Arrive Union League Club. Met by Arthur Wood, Chairman of Victory '72 Dinner in Illinois, Robert Stuart, Jr., State Finance Chairman of CRP and Republican National Committeeman for Illinois.

September 20, 1972
Wednesday

9:00 a.m. Mr. MacGregor and party arrive French Room,
7th Floor, Union League Club.

9:03 a.m. Mr. MacGregor introduced by Mr. Wood.

9:05 a.m. Mr. MacGregor to deliver brief remarks to
Illinois contributors.

9:25 a.m. Question and answer period.

9:45 a.m. Mr. MacGregor concludes speech and meets with
contributors.

9:55 a.m. Depart Union League Club with Thomas Houser,
CRP Chairman. Drive to CRP Headquarters,
110 S. Dearborn, Chicago (312-263-2353).

10:00 a.m. Arrive CRP Headquarters. Meet with representatives
of the press for question and answer period
(30 minutes). Introduced by Robert Stuart.

10:30 a.m. Meet with staff and volunteers.

10:45 a.m. Depart Illinois Re-election Headquarters
for Chicago O'Hare Airport.

11:25 a.m. Arrive Chicago O'Hare Airport, United Airlines
terminal.

11:45 a.m. Depart Chicago O'Hare Airport, United Airlines
flight #252 (luncheon flight).

Flying time: 1 hour, 36 minutes
(+ 1 hour)

2:21 p.m. Arrive Washington National Airport, United
Airlines terminal. Met by Mike Wilson.

2:25 p.m. Depart Washington National Airport for 1701.

2:45 p.m. Arrive 1701.

SCHEDULE: CLARK MacGREGOR WEDNESDAY, SEPTEMBER 20, 1972

2:45 p.m. - Return to 1701

3:00 p.m. - Budget Meeting (here)

5:00 p.m. - Kay

6:30 p.m. - The City Tavern Club, 3206 M Street, N.W., Georgetown,
Drop-by - Cocktails/dinner honoring Emanuel Celler and
William M. McCulloch

News from the Committee for the Re-election of the President

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FOR RELEASE: THURSDAY, AM
SEPTEMBER 21, 1972

CONTACT: MIKE VENUTO
(202) 333-6760
#9-40

YOUNG LABOR ENDORSES RE-ELECTION OF PRESIDENT NIXON

More than 500 young working men and their wives will meet with representatives of President Nixon's campaign Saturday at 11:00 a.m. in the Mayflower Hotel to endorse the President for re-election.

Representing several unions, the workers will come by bus and automobile to participate in the Saturday activity according to William Hagner, National Chairman of Young Labor for the President and Recording Secretary for Teamsters Local 803, New York.

Directing the Young Labor effort will be Robert Armao, 25, Labor Field representative for the National Committee for the Re-election of the President. Mr. Armao stated, "We are looking for young working men and women, ages 18 to 35 to join our ranks and volunteer their services to re-elect President Nixon."

National Chairman William Hagner, Jr. stated that "the young working people of this great nation labor at building up our country - not tearing it down."

The Young Labor organization for the President will draw, from Armao's estimate, from some 250,000 young laborers who will be supporting President Nixon for re-election.

News from the Committee for the Re-election of the President

FOR RELEASE:
THURSDAY, PM, SEPTEMBER 21, 1972

CONTACT: MIKE VENUTO
(202) 333-6760
#9-39

LONG ISLAND RAILROAD LABOR COMMITTEE ENDORSES RE-ELECTION OF THE PRESIDENT

Clark MacGregor, Director of the Committee for the Re-election of the President, announced that the Long Island Railroad Labor Committee consisting of the 12 labor unions listed below sent a telegram to President Nixon endorsing his re-election bid. The telegram was sent by Anthony D'Avanzo, General Chairman of the group.

Mr. D'Avanzo said, "Your [President Nixon's] understanding of labor's problems and your selection of outstanding labor appointees assures the undersigned organizations that we are on the right track in supporting your bid for re-election."

The 12 unions are:

A.F. D'Avanzo
General Chairman
Brotherhood Railway Carmen

J. Mahoney
General Chairman
International Brotherhood of
Teamsters, Local 808

D. DeMasi
General Chairman
American Railway Supervisors
Association, Lodge 851

T.J. Hewson
General Chairman
Brotherhood of Railway, Airline
and Steamship Clerks

G. Fucci
General Chairman
TC Division of Brotherhood of
Railway, Airline & Steamship Clerks

W.M. Stysiack
General Chairman
American Railway Supervisors
Association, Lodge 851-A

J.J. Bove
General Chairman
International Brotherhood of
Electrical Workers

W.B. Mochrie, Jr.
General Chairman
International Brotherhood of
Boilermakers and Blacksmiths

J.J. Wasloski
General Chairman
International Brotherhood of
Firemen and Oilers

(more)

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R.J. McCarthy
General Chairman
International Association of
Machinists

D.B. Arter
General Chairman
American Railway Supervisors
Association, Lodge 857

E. Raccioppi
General Chairman
Sheet Metal Workers International
Association

Mr. Bernard E. DeLury, Executive Director of Labor Affairs for the Committee for the Re-election of the President, thanked Mr. D'Avanzo and said, "These 12 unions represent 5,000 members employed on the Long Island Railroad. This endorsement and support of the President shows Mr. D'Avanzo's leadership in mustering our trade unionists in the cause to re-elect one of the greatest Presidents of our time -- President Richard M. Nixon."

September 21, 1972/9:00 a.m.

SCHEDULE: CLARK MacGREGOR THURSDAY, SEPTEMBER 21, 1972

- 8:15 a.m. - Roosevelt Room
- 9:15 a.m. - Staff Meeting (here)
- 9:45 a.m. - Malek, Davison, Safer re Volunteers (here)
- 10:00 a.m. - Ehrlichman Meeting
- 12:30 p.m. - Congressman Donald Clancy w/Max Friedersdorf (here)
- 2:00 p.m. - Jack Marsh (here)
- 2:30 p.m. - Bart Porter
- 3:00 p.m. - Malek, Jones, Millican, Strachan re Accountability (here) ✓
- 4:00 p.m. - Henry Kearns, Ex/IM Bank (here)

COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

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MEMORANDUM

September 20, 1972

MEMORANDUM FOR: GLENN J. SEDAM, JR.
FROM: DON CLAREY
SUBJECT: McGovern Headquarters Bomb Threat

While returning from Common Cause with the attached list, I had the good fortune (?) to meet most of the McGovern staff out on the street in front of 1910 K Street, their headquarters. It seems that a bomb threat was called in about one minute before I got there.

The group, looking their legendary motley selves, thought it a holiday, but still conducted business on the street. I had the opportunity to hear what they were saying - Eli Segal, their counsel, still thinks Wallace is on the ballot in over ten states!

The only other thing worth note was the fact that the network news people were there just about as fast as the police. Henry Kimelman was parading around from camera to camera assessing the situation.

With people like that working against us, all we need to do is let them kill each other off.



News from the Committee for the Re-election of the President

FOR IMMEDIATE RELEASE
THURSDAY, SEPTEMBER 21, 1972

CONTACT: DEVAN SHUMWAY
(202) 333-6760
#9-44

STATEMENT BY CLARK MacGREGOR, CAMPAIGN DIRECTOR

Senator McGovern's claim that no member of the Kennedy family has contributed to his campaign for the Presidency must come as a shock to members of the regular Democratic Party who are accustomed to watching large sums of money flow into campaigns involving members of the Kennedy family.

But the fact that the Kennedy family is not giving financial support to a ticket which includes Kennedy in-law, R. Sargent Shriver, may not surprise the millions of other registered Democrats who are supporting President Nixon this year. They can only conclude that the Kennedy family is also unwilling to support the McGovern candidacy.

Perhaps Mr. Shriver himself summed it up best when he said, as reported by the Associated Press today, that he had not and would not ask the Kennedy family to contribute to his campaign because, "if they are interested in the success of the campaign, they would make a contribution."

Thus, we have noted with real interest the claims by Senator McGovern's finance chairman that no Kennedy money has been made available to support the McGovern-Shriver ticket. In the light of such claims, the recent appearances with Senator McGovern by Senator Edward M. Kennedy must be viewed as a prelude to Senator Kennedy's plans for 1976 rather than any serious effort to support the Presidential candidate. Platform appearances and the tributes of the crowd are one thing for Senator Kennedy to do; putting up the hard cash in a losing cause is something else.

(more)

The size of the Kennedy family fortune and the past willingness of the family to spend millions of it on family campaigns renders any other conclusion impossible.

News from
the Committee
for the Re-election
of the President

1701 PENNSYLVANIA AVENUE, N.W., WASHINGTON, D.C. 20006 (202) 333-0920

FOR IMMEDIATE RELEASE

CONTACT: DeVan L. Shumway

(202) 333-6760

Secretary of Agriculture Earl Butz today accused Sen. George McGovern of "a cynical attempt to fool the farmers and to fool the consumers" by promising 90 per cent of parity to farm audiences and low food prices to city audiences.

This, Secretary Butz said, "is the infamous 'slip, slide and duck' school of farm politicking concocted in the 1960's by Orville Freeman.

"Freeman advocated public confusion as the best disguise for a disastrous farm program," Secretary Butz said, "and McGovern has proven himself to be a talented Freeman disciple."

At a press conference in Chicago, Secretary Butz challenged "McGovern to state officially what is his plan to raise farm income and what is his plan to lower food prices -- and to stick with whatever he says for at least a week or so."

Secretary Butz cited five different, conflicting statements by Sen. McGovern or his campaign office and predicted the tactic of saying one thing to farm audiences and another to consumer audiences "won't work."

"America's farmers . . . and our consumers" will support President Nixon overwhelmingly" in November, he said.

[Editors: The text of Secretary Butz's statement at the press conference is attached.]

NEWS CONFERENCE STATEMENT, SECRETARY BUTZ, CONRAD HILTON HOTEL,
CHICAGO, ILL., 2:30 p.m., September 21

Senator McGovern owes the nation's farmers, and the nation's consumers, some straight talk and some consistent talk on farm policy and food prices.

Up to now, Senator McGovern has been practicing the infamous "slip, slide and duck" school of farm politicking concocted in the 1960's by Orville Freeman.

Freeman advocated public confusion as the best disguise for a disastrous farm program and McGovern has proved himself to be a talented Freeman disciple.

Today I challenge McGovern to state officially what is his plan to raise farm income and what is his plan to lower food prices -- and to stick with whatever he says for at least a week or so.

On February 5, 1972, McGovern said he favored 100 percent parity price support.

On April 21, 1972, McGovern said he was for 90 percent of parity until a program for 100 percent parity could be devised.

On August 16, 1972, McGovern again promised 90 percent of parity.

On September 8, 1972, his staff denied that he favored 90 percent parity. They said he was considering direct payments to farmers (perhaps \$1,000 each?)

On September 9, 1972, McGovern said he was, too, for 90 percent of parity.

Adopting any one of the 90-to-100 percent of parity proposals, of course, would send retail food prices right through the roof, particularly since McGovern is simultaneously advocating an end to the current price control program.

Higher retail food prices, in fact, were conceded by McGovern's so-called anti-inflation jawboning plan.

Yet the Senator continues to imply that he has some plan that would result in lower food prices.

This is a cynical attempt to fool the farmers and to fool the consumers.

I predict it won't work. The farmers and the consumers of this Nation are not going to support a candidate who says one thing when campaigning in the farm belt and something else when campaigning in a supermarket.

America's farmers, heading to a record \$18 billion in net income this year, are going to be overwhelmingly with President Nixon.

And our consumers, realizing that the President's economic programs have cut inflation in half in just one year, are going to be supporting the President in landslide numbers as well.

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September 22, 1972/8:30 a.m.

SCHEDULE: CLARK MacGREGOR FRIDAY, SEPTEMBER 22, 1972

8:15 a.m. - Roosevelt Room

9:15 a.m. - Staff Meeting (here)

9:45 a.m. - Porter/McAdoo (here)

10:00 a.m. - Timmons, Flemming, Tecter, Anderson (here)

12:00 Noon - Haircut, Sheraton Carlton

1:15 p.m. - Malek, Dale, Jones (here) - *malek*

1:30 p.m. - Hayes Gorey - TIME (here)

2:15 p.m. - Secretary Volpe and Barry Locke (here)

2:50 p.m. - Depart 1701 for Airport and trip to Boston

S attend

Strachan

September 22, 1972
11:00 a.m.

PROPOSED SCHEDULE FOR THE HONORABLE CLARK MacGREGOR

EVENT: BOSTON, MASS./CONCORD, LEBANON, N.H.
PURPOSE: NATIONAL FEDERATION OF REPUBLICAN
WOMEN/MEET WITH MEDIA

September 22, 1972
Friday

- 2:50 p.m. Depart 1701 for Washington National Airport.
Party to include:
Honorable Clark MacGregor
Mrs. MacGregor
Charles Reisler
Driver - Mike Wilson
- 3:10 p.m. Arrive Washington National Airport, American
Airlines terminal.
- 3:25 p.m. Depart Washington National Airport, American
Airlines flight #548 (snack flight).

Flying time: 1 hour, 13 minutes
- 4:38 p.m. Arrive Boston Logan Airport (617-567-5400),
American Airlines terminal (617-542-4240).
Met by Ed Kinnear, CRP advance.
- 4:45 p.m. Depart Boston Logan Airport for Sheraton Plaza
Hotel. CRP to provide vehicle and driver.
- 5:45 p.m. Arrive Sheraton Plaza Hotel, 138 St. James Ave.,
Boston (617-267-5300). Meet with representatives
of the press for question and answer period
(30 minutes) in the Back Bay Room (ext. 624).
- 6:15 p.m. Depart Back Bay Room for hotel room for brief rest.
- 6:35 p.m. Meet with Mass. campaign contributors (15 to 20
people) in a room to be determined. Tom Pappas,
Lloyd Waring and others to attend.
- 7:15 p.m. Meeting concludes.
- 7:20 p.m. Arrive cocktail reception for members of the
National Federation of Republican Women (NFRW)
in the foyer of the Sheraton Plaza Ballroom
(ext. 394).

September 22, 1972
Friday

8:00 p.m. Attend Paul Revere Banquet of the NFRW in hotel ballroom (ext. 164).

8:55 p.m. Introduced by the Honorable Donald Dwight, Lt. Gov. of Commonwealth of Mass.

9:00 p.m. Mr. MacGregor delivers speech (30 minutes).

9:30 p.m. Depart Sheraton Plaza for WNAC-TV.

9:45 p.m. Arrive WNAC-TV (Channel 7 - CBS), WRKO General Building, Government Center, Boston (617-742-9000) where Mr. MacGregor will tape a one-half hour interview for a local program "Newsmakers".

10:15 p.m. Depart WNAC-TV for radio station WEEI.

10:30 p.m. Arrive WEEI radio, 4450 Prudential Tower (617-262-5900) where Mr. MacGregor will participate in James Westover's Call-In radio show.

11:00 p.m. Depart WEEI for Sheraton Plaza Hotel.

11:10 p.m. Arrive Sheraton Plaza Hotel.

Overnight: Honorable and Mrs. Clark MacGregor
Charles Reisler

September 23, 1972
Saturday

8:15 a.m. Depart Sheraton Plaza for Logan Airport.

8:45 a.m. Arrive Logan Airport, Delta Airline terminal (617-567-4100).

8:58 a.m. Meet Eleanor MacGregor, arriving Delta Airline flight #556 from Washington, D.C.

September 23, 1972
Saturday

9:05 a.m. Depart Logan Airport for New Hampshire
CRP Headquarters, Concord, New Hampshire.

10:15 a.m. Arrive Republican Party State Headquarters,
134 North Main Street, Concord, N.H. (603-224-9927).
Met by Governor Lane Dwinell, Chairman, N.H. CRP
and Wilbur Jones, CRP Executive Director, N.H.

10:20 a.m. Meet with representatives of the press for
question and answer period (25 minutes).

10:45 a.m. Proceed to CRP Executive Headquarters,
136 North Main St., Concord, N.H. (603-224-9927)
for private meeting with state leadership.

11:00 a.m. Proceed to 132 N. Main St., CRP State Headquarters
for open-house and greeting of volunteers and
supporters.

11:30 a.m. Depart CRP Headquarters, Concord for Lebanon
CRP Headquarters.

12:30 p.m. Arrive Lebanon, CRP Headquarters, On The Mall,
Lebanon, N.H. (603-448-2542).
Will be met by Sen. Cotton, and Laurie Walter,
Chairman, Lebanon CRP. Participate in opening of
storefront headquarters.

1:00 p.m. Depart Lebanon CRP Headquarters for Hanover, N.H.

1:15 p.m. Arrive Hanover Inn, corner of Main and W. Weelock,
Hanover, N.H. (603-643-4300).

1:30 p.m. Luncheon with Senator Cotton, Gov. Dwinell.

Overnight: Mr. & Mrs. MacGregor
Eleanor MacGregor
Hanover Inn, Hanover, N.H.

September 24, 1972
Sunday

6:30 p.m. Mr. & Mrs. MacGregor, Eleanor MacGregor, depart
from Hartford, Conn., Eastern Airlines flight #581.

Flying time: 1 hour

7:30 p.m. Arrive Washington National Airport, Eastern Airlines
terminal. Met by Mike Wilson.

COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

MEMORANDUM

September 17, 1972

MEMORANDUM FOR: MR. JEB S. MAGRUDER
FROM: WILLIAM E. MOELLER *WEM*
SUBJECT: September 16, 1972 Canvass Kick-Off Events
Advanced by the Advance Office

Attached for your use is a compendium of event summaries.

The Committee's advancement performed in an outstanding manner and contributed in a very major way to the success of the canvasses. The Advance Office's responsibilities were defined to include developing site schedules for the surrogates and moving the surrogates. Since the schedule of cities and surrogates was not in final form until last weekend, the Tour Desk and other personnel in the Advance Office at 1701 did an excellent job of making travel arrangements for the principals. The advancement had an in depth working knowledge of local press, the store fronts and volunteer recruitment efforts. If any of these three areas had fallen below acceptable standards, the Advance Office would have recommended withdrawing a surrogate in order to avoid embarrassment for the surrogate and the Committee. This step did not have to be taken in any city. Without exception when the events were over all of the surrogates were pleased with the way they were moved by the advancement. In fact, some surrogates have requested that the same man advance them in the future.

Obviously, the Canvass Kick-Off was a joint effort by several areas of the Committee. The Advance Office kept the Political Division extremely well informed about feedback coming from the advancement in the field. On a continuing basis the Political Division was alerted to problems that could affect the outcome of the events. When the advancement made comments or recommendations, they were passed on to the Political Division. Continuing follow-up efforts were made by the Advance Office to insure that action was taken. This was a successful two-way street.

The Canvass Kick-Off was a major test of the Advance Office's ability to perform effectively. Forty-four events were advanced on one day.

NATIONAL CANVASS KICK-OFF
SEPTEMBER 16, 1972

SURROGATE

CITY/STATE

SUMMARY OF EVENTS

Mr. Finch
Mr. Lloyd Nolan

Albany, New York

An enthusiastic crowd of 300 at canvass headquarters warmly received Mr. Finch and Mr. Nolan. 200 canvassers participated. During the Surrogate's canvass, seven houses were covered: 3 pro-Nixon, 1 pro-McGovern, 3 uncommitted. It was covered by TV cameras, 2 photographers, and a tape recording. Mr. Finch used the line. Local color: Man painting house, on roof. "You look like Mr. Finch." "Yes, I am. I'm here to kick off canvassing. Have you registered yet?" "Yes. I'm going to vote for Nixon." The enthusiasm and success of the event made non-participants aware that the GOP means business. Press coverage in the field was excellent. Two TV stations (one local CBS affiliate), three newspapers, and two radio stations covered the event.

Congressman Rhodes

Albuquerque,
New Mexico

An enthusiastic crowd of 120, including local VIP's and candidates, greeted Congressman Rhodes at the kick-off headquarters. 75 participated in the effort. Representative Rhodes personally canvassed 7 homes, 6 of which were registered Democrats and all in favor of the President thus indicating the general positive feeling for Mr. Nixon. 2 television stations (KOB-TV, NBC; KGGM-TV, CBS) and 2 radio stations (KOB; KOAT) covered the Albuquerque effort as did 1 paper, the Albuquerque Journal. The Congressman went a step farther in soliciting support for President Nixon by using the idea, "If you want to go for the President, let's go a step farther and elect a team to help him in Washington." This drew good press as there is an interesting Congressional race going on in Albuquerque.

SURROGATE

CITY/STATE

SUMMARY OF EVENTS

Mr. Dent

Atlanta, Georgia

Mr. Dent was warmly and eagerly received by a group of over 100 dedicated volunteers. WSB-TV (NBC), WQXI-TV (ABC), WSB (radio), the Constitution, and the Journal covered the reception. Most of the media remained with the Surrogate on all four stops. 100 other canvassers worked that day. In the pre-selected area Mr. Dent followed, the first three of the four homes canvassed were for McGovern but expressed respect for the President and followed the "old party line." The fourth home was pro-Nixon. The media noted two comments during the day: "The President's cabinet is not afraid to get down with the common people, as on this canvass." "The local Republican organization took Georgia from a one-party state to a two-party state and now all the way for Nixon." There exists an overall feeling of deep respect for the President and his cabinet.

Secretary Shultz
Miss Reagan

Austin, Texas

200 dedicated, businesslike canvassers, composed mainly of younger people, excitedly greeted the Secretary and Miss Reagan upon their arrival. KTBS-TV, KVUE-TV, KOKE, KVET, UPI, AP, Mutual, and UP noted the workers' awe of the Secretary's stature. Of the 9 houses he visited, 3 were Republican, 2 Democrat, and 3 not home. 1 of the Democrats was quoted as having "always voted Democrat, but this year I'm going Republican." Upon returning to the kick-off headquarters, the Secretary spoke extemporaneously with the youth about their concerns. They were very attentive and "you could hear a pin drop for about 10-15 minutes."

Mr. Allan Jones

Bergen County,
New Jersey

A festive atmosphere filled with over 100 canvassers greeted Allan Jones for the kick off. Though Senator Taft was unable to be present due to heavy fog in Cincinnati Mr. Jones effectively covered this pro-Republican area. As people noted, "...couldn't find a Democrat."

SURROGATE

CITY/STATE

SUMMARY OF EVENTS

Mr. Chris Connelly

Billings, Montana

Along his route Mr. Jones met an old friend who was a dancer in their era. The kick off hit front page the preceding night, and all 5 major Bergen County newspapers followed the day's events. Television and radio coverage was not good after word came that Senator Taft was "fogged in" in Cincinnati. He waited for 2-1/2 hours then deplaned.

Celebrity Chris Connelly was welcomed to Billings by an enthusiastic crowd of 200. 165 canvassers worked meticulously in their precincts. 1 television station and the sole newspaper in town covered Mr. Connelly's canvassing activities well and revealed a good feeling about Mr. Nixon and his record over the past 3-1/2 years.

Mr. Jock Mahoney

Bismarck, North Dakota

125 volunteers, comprised mostly of people over 35, enthusiastically received celebrity Jock Mahoney. 105 joined Mr. Mahoney's canvassing efforts. The local enthusiasm and organization got the effort under way early. As North Dakota is the only state in the Union that does not have voter registration, the day's activities became voter identification. The celebrity's canvass showed that of the 39 homes he personally visited 25 were in favor of the President, 6 were against, 1 was undecided, and 7 were not home. KXMB-TV, KFYZ-TV (NBC), KFYZ (am-fm), the Bismarck Tribune, and the Pioneer Forum followed the canvassing.

Mr. Ed Nelson

Boise, Idaho

An enthusiastic crowd of 150 greeted Mr. Nelson at the Boise headquarters. 100 participated in the canvass kick-off. 2 television stations, the only newspaper in town, and the Lt. Governor accompanied Ed Nelson as he canvassed 8 houses. A positive pro-Nixon feeling was definitely present in the spot tally of the day's canvassing.

SURROGATECITY/STATESUMMARY OF EVENTS

Secretary Volpe
Mr. Robustelli

Boston, Massachusetts

250 eager people greeted Secretary Volpe and Mr. Robustelli when they arrived at the Boston Canvass Kick-Off Headquarters. The enthusiastic group also participated in the day's task of voter registration. Secretary Volpe, following his personal commitment of "Don't be complacent, work for the President's re-election" canvassed his area, stopping along the way to talk with a man in a T-shirt clipping hedge. 3 Boston TV stations, 1 Springfield TV station, 2 radio stations, and 2 newspapers (the Globe and the Traveler) covered the Secretary's and Mr. Robustelli day of canvassing for the re-election of the President.

Secretary Peterson
Miss Cockron

Buffalo, New York

At the Buffalo headquarters Secretary Peterson and Miss Barbara Cockron were enthusiastically received by 200 people. 150 volunteers worked that day with the Secretary and Miss Cockron in their efforts to register people for the re-election of President Nixon. 3 television stations; 2 radio stations; 1 local, 1 state, and 1 Greek newspaper followed the day's successful activities. On Secretary Peterson's first stop he found an unregistered voter. The woman, very pleased, and the Secretary received on-the-spot radio coverage. She verbalized a common positive sentiment found in Buffalo when she said, "The fact that a cabinet member would take time to be here...."

Governor Milliken
Mr. DeFore

Cedar Rapids, Iowa

225 very enthusiastic people turned out to greet Governor Milliken and home-town star, Don DeFore. 150 people of varying ages, mostly women, helped canvass Cedar Rapids. The press covered both gentlemen's door-to-door canvass. KCRG-TV, WMMT-TV, KWVL-TV, KLNW (radio), KHAK (radio), WMT (radio), the Gazette, and the Des Moines Register all gave favorable coverage of the successful Republican registration. One highlight of the day occurred when Mr. DeFore met a former high school teacher who is now 96 years of age. He mentioned that many celebrities have now seen the light and are for the President. Governor Milliken discussed varied topics concerning Mr. Nixon.

SURROGATECITY/STATESUMMARY OF EVENTS

Mr. Archie Campbell

Charlotte, North
Carolina

At the kick-off headquarters a group of 85 eager people gathered to welcome Archie Campbell. 80 volunteers helped Mr. Campbell canvass Charlotte and received a strong indication of support for President Nixon. The celebrity made 17 official stops: 16 for Nixon, 0 against, and 1 undecided. Later Mr. Campbell visited Charlotte Memorial Hospital and decided to canvass some of the patients: 36 were definitely for Mr. Nixon, 2 against, and 2 undecided. The canvassing received good coverage from the media: WBTV-TV (CBS), WSOC-TV (ABC), and the Charlotte Observer.

Senator Dole
Senator Percy
Mr. Lionel Hampton
Mr. Sam Jackson

Chicago, Illinois

Chicago was visited by a strong quartet who helped officiate in the National Canvass Kick-Off. The four were met by 325 extremely enthusiastic people, 175 of whom volunteered to walk from door to door gathering the necessary statistics, helping people with registration information, and finding a great deal of support for the President's re-election. 4 local TV stations plus a CBS network crew followed the event very closely as did 4 radio stations and 4 newspapers. Each member of the group found the people of Chicago to be impressed with their participation in the nationwide event and received very candid, good reactions from them.

Secretary Richardson

Cleveland, Ohio

Secretary Richardson was met at the headquarters by over 300 screaming, enthusiastic, sign-holding people. Local TV affiliates of ABC, NBC, and CBS, plus 6 radio stations, and the 2 local papers were at his arrival and gave the event superb coverage. The local NBC affiliate followed Secretary Richardson during his entire canvass. The same group of over 300 helped canvass Cleveland and turned up with a definite pro-Nixon trend. Mr. Richardson visited a total of 11 homes, 7 registered Republican, and 4 registered Democrat; but all were in support of Mr. Nixon. The local people were deeply impressed that a cabinet member would take time to participate in the not-so-glamorous task of door-to-door canvassing.

NATIONAL CANVASS KICK-OFF

SEPTEMBER 16, 1972

PAGE 6

SUBGRATE

CITY/STATE

SUMMARY OF EVENTS

Senator Fannin
Miss Rata Lee

Dallas, Texas

Rain didn't dampen the spirits of the very enthusiastic 325 people who turned out to greet Senator Fannin and Rata Lee. When the time arrived to officially begin canvassing, 350 dedicated volunteers started knocking on doors. 3 TV stations and 2 newspapers covered the kick off very well and carried coverage of the pro-Nixon attitude represented in the outstanding rally and full house at the headquarters which showed a great deal of impromptu color.

Governor Holton

Dayton, Ohio

The feeling of "I pledge allegiance...." and "O say can you see...." was very noticeable in the enthusiastic crowd of upwards to 300 people who turned out to welcome Governor Holton to Dayton. 200 dedicated, hard working volunteers walked from house to house canvassing and tallying pro-Nixon statistics. The Governor personally canvassed 6 houses, 4 of which were pro-Nixon. The Governor stopped occasionally to chat with the local people off the record. As he had just returned from Israel, he captured the interest of one woman who is going there this fall. 2 TV stations covered the day's activities and followed the Governor on all his first four stops.

Mrs. Virginia Knauer

Denver, Colorado

The warmth of Mrs. Virginia Knauer drew an excited crowd of 250 to the kick-off headquarters for her arrival. A small rally took place as she started to enter. 250 canvassers participated in the kick off. Mrs. Knauer worked within 4 precincts -- 15 homes: 8 pro, 4 con, 3 undecided. One Democratic home displayed a poster on the door for a local Democratic Congressman but both husband and wife are definitely voting for President Nixon. The press covered the canvass very well and in a respectful manner. Present were KWGN-TV (CBS), KOA-TV (NBC), KMGH-TV (ABC), KLZ (CBS radio), KBTR (ABC radio), KHOW (radio), the Denver Post, and the Rocky Mountain News.

NATIONAL CANVASS KICK-OFF

SEPTEMBER 16, 1972

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SURROGATE

CITY/STATE

SUMMARY OF EVENTS

Miss Lita Baron

El Paso, Texas

A crowd of 125 people, enthusiastic and ready to work, greeted Lita Baron. Also present were KERP-TV, KROD-TV, KTSM-TV (NBC), KTSM (radio), the Times and the Herald Post. As Miss Baron and 180 other canvassers started their work, the newspapers followed and kept close coverage. When the score was all tallied, a spot check showed a definite Nixon trend and a great deal of satisfaction on the faces of both Miss Baron and the canvassers.

Senator Saxbe

Hamden, Connecticut
(Hartford)

Senator Saxbe was well received by an enthusiastic crowd of 180 at the headquarters. 165 participated in the event which was covered by a TV station with three local channels. Photographs were taken during the canvass. There is a definite pro-Nixon feeling in the area canvassed by the surrogate (middle class), and the event had good press relations. The setting of Hamden is a very wholesome, mid-American environment with a good cross section of Americans, and reveals strong sentiments for the President's re-election.

Congressman Kemp

Houston, Texas

Congressman Kemp was glowingly received by 250 people at the kick-off headquarters. 3 newspapers covered the arrival (Houston Post, Houston Tribune, Belaire Texan) as did the local NBC affiliate and 6 radio stations, which took telephone interviews. Of the 200 canvassers, 185 were young. While there was no traveling press, a Committee photographer accompanied Mr. Kemp on his canvass of three streets. Of the 20 homes he canvassed, 18 were for Nixon, 1 not voting, and 1 undecided. On the first two streets the Congressman was accompanied by all young people. Veterans (1 of Italian descent, 1 of Mexican descent, 1 with wooden arm and hook) accompanied him on the last street.

SURROGATECITY/STATESUMMARY OF EVENTS

Secretary Butz

Kansas City, Missouri

An enthusiastic crowd of 300, mixed in age, race, and color (large showing on the part of the Black Community) jammed the headquarters to overflowing to welcome Secretary Butz. By the end of the canvassing the 150 volunteers had brought in a pro-President conclusion. Secretary Butz who canvassed a block of homes noted that 2/3 were in favor of President Nixon. UPI followed the entire canvass activities. Also covering the kick off were KCMO-TV (CBS), WDAE-TV (NBC), KCUR (radio), all the local newspapers, and the Kansas City Star.

Representative Ford

Lansing, Michigan

A fairly enthusiastic crowd of 300 turned out in spite of the inclement weather at the Canvass Kick-Off Headquarters to meet Representative Ford. 160 eager canvassers brought back a report that 90% of the homes canvassed were pro-Nixon. Congressman Ford discovered that 19 of the 20 homes he personally canvassed were in favor of the President. 1 TV station, 2 radio stations, and 2 newspapers covered the kick-off activities.

Secretary Romney
Mr. Gary Collins
Miss Mary Ann Mobley
Mr. Tommy RoeLos Angeles,
California

A mixed group of 400 overflowed the headquarters to welcome the Secretary and the three prominent celebrities. 100 canvassers knocked on doors with the four guests helping canvass the area. The results showed a positive response from the people and showed that Mr. Nixon had support in the area covered. The 1 block canvassed personally by the Secretary revealed that most of the houses were Republican. 3 TV stations (CBS, ABC, and Channel 11, local), 3 radio stations, and the Los Angeles Times gave good coverage of the day's events.

SURROGATE

CITY/STATE

SUMMARY OF EVENT

Secretary Morton

Louisville, Kentucky

An enthusiastic crowd of 150 was at the canvass headquarters when Secretary Morton arrived. The people at the headquarters were very responsive to the Secretary's visit. There was much handshaking. The Secretary canvassed 10 houses, 7 of which were pro-Nixon. Debbie Thielmeier, one of the two girls who canvassed with the Secretary, said, "He's really a warm person. The people relate to him." The event went very well. One newspaper and one TV station (CBS affiliate) covered event.

Mr. Buzz Aldrin

Miami, Florida

Buzz Aldrin was greeted by 150 very enthusiastic people at the kick-off headquarters. Over 100 participated in the canvass activities throughout the Miami area. Mr. Aldrin's canvass took him to West Miami, a heavy Democratic area, but he found great strength as seen in his results: 15 homes canvassed - 12 pro, 1 con, 2 undecided. Two Cuban homes were visited and a bilingual volunteer assisted. The activities were covered by 4 TV stations (WTVJ-TV [CBS], WPLG-TV [ABC], WCIX-TV, WLTU-TV [Spanish]), 3 newspapers (Miami Herald, Coral Gables Times [weekly], Times Union).

Senator Brock

Milwaukee, Wisconsin

A very enthusiastic crowd of over 400 volunteers bearing placards, stickers, and smiles was at the Milwaukee headquarters along with the local affiliates of ABC, NBC, and CBS to receive Senator Brock. One person was overheard saying, "Man, we're glad to have you here." The crowd joined the Senator in the canvass kick-off and found a strong Nixon trend in the areas covered. Senator Brock, while canvassing, stressed his theme of "Get involved. That is the main thing." The local paper, the Journal, followed the Senator throughout his canvass, and he also received good coverage from another paper, the Sentinel.

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SURROGATECITY/STATESUMMARY OF EVENT

Senator Scott

Minneapolis,
Minnesota

The Minneapolis kick-off headquarters was filled with a zealous crowd of 300 when Senator Scott arrived to help kick off the nationwide canvassing effort. 4 TV stations and 2 radio stations covered his arrival as did 4 newspapers. When the 200 canvassers departed at the same time Senator Scott did, 2 TV and 2 radio crews followed. The press was strong and the Senator was well received due to the quality of his stature. The results of the canvassing showed that Nixon is the one in the areas covered.

Senator Cook

Nashville, Tennessee

A crowd of 225, both young and old, very enthusiastically received Senator Cook when he arrived at the canvass headquarters. 310 people participated in the canvass in spite of a very hard rain. WLAC-TV, WSIX-TV, and WSM-TV covered the headquarters and interviewed the Senator. One radio station was represented, and one newspaper, the National Banner, covered the event. The results of the canvass showed a definite pro-Nixon feeling. The canvass was deemed a plus factor in the Nixon effort.

Miss Rhue

Oklahoma City,
Oklahoma

150 young, enthusiastic, dedicated volunteers turned out to meet Miss Rhue. 2 TV stations (KOCK-TV [ABC], KWTU-TV [CBS]) and 2 newspapers (the Daily Oklahoman, and the Oklahoma Times) joined Miss Rhue as she and 95 other canvassers started the door-to-door effort. She personally canvassed 6 houses, 5 inclined toward the President and 1 not home. With the cameras rolling at one home, a child about 5 years of age proudly announced that he was a "dyed-in-the-wool Republican." On another occasion both grandparent and grandchild alike expressed their deep loyalty to the President. The appreciation of the volunteers for Miss Rhue's attending their kick-off and the definite Nixon strength impressed the press.

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SURROGATECITY/STATESUMMARY OF EVENT

Mrs. Ann Armstrong

Orange County,
California

The warmth and prominence of Mrs. Ann Armstrong drew a cheering crowd of 250 to welcome her to the Orange County kick-off headquarters. 150 members of the crowd departed with her on the effort. She canvassed one house in which a young couple lived, and this was occasion for some good photographs. ABC radio did cover the day's proceedings, however, there was not much overall media coverage as expected due to her short stay and due to the fact that the press was covering Romney in Los Angeles.

Mr. Clark MacGregor

Pittsburgh, Pennsylvania

A very eager crowd of 350 warmly greeted Mr. MacGregor at the headquarters. 200 participated in the canvassing. There was heavy press coverage both at the store front and on the road. "We could not find any Democrats." That is, no one seemed to be for McGovern. Press queried if route was precanvassed and discovered it wasn't. WTAE-TV (Channel 4 - ABC) WJAS (radio), The New York Times, and Pittsburgh Press (only Sunday paper) covered the action at headquarters, while KDKA-TV (Channel 2 - CBS), WILC-TV (Channel 11 - NBC), WTAE-TV (Channel 4 - ABC), and the Pittsburgh Press and The New York Times followed MacGregor in the field. Residents were moved that MacGregor would take time to participate in the not-so-glamorous task of canvassing homes and were impressed by his pep talk.

Senator Gurney
Senator Brooks

Richmond, Virginia

A mixed crowd of 150 enthusiastic people greeted Senators Brooks and Gurney at the Richmond headquarters. As the two Senators and other 130 canvassers departed for their canvassing, the local NBC and CBS affiliates joined them to cover the Republican effort. Of the 24 houses visited by the Senators, 70% were for the President, 20% were for McGovern, and 10% were undecided. The local press will feed their own tape to the 3 major radio stations. The Times Herald, a weekly, followed the two Senators with a photographer. One noteworthy fact is that the VA CREP and the VA Republican Party worked very closely on this effort.

SURROGATECITY/STATESUMMARY OF EVENT

Mayor Perk

Rock Island, Moline
Illinois

An active crowd of 150 applauded Mayor Perk as he arrived at the kick-off headquarters. 150 workers started door knocking in their assigned areas as Mayor Perk did in his three neighborhoods, which represented a good economic cross section. Two TV station, 2 radio stations, and 3 newspapers (Times [Davenport, Iowa], Rock Island Argus, and Moline Dispatch) gave the Mayor good coverage. He discussed the Young Voter polls in favor of the President and attacked McGovern's \$1,000 plan and plan for Vietnam. The results of the day's efforts showed an inclination toward the re-election of President Nixon.

Mr. Klein
Mr. Payne

Sacramento, California

Mr. Klein and Mr. Payne drew a crowd of 150 very enthusiastic people at their Sacramento arrival. 300 canvassers turned out to help people register and found a good response from the areas covered. Both Mr. Klein and Mr. Payne did well on their canvasses and received good press coverage. 2 TV stations (one of which conducted an interview for use on Sunday), 3 radio stations, and 2 newspapers (the Sacramento Bee, and the Sacramento Union) followed the canvass activities. Good photographs were taken of Mr. Klein passing out campaign buttons.

Secretary Hodgson

St. Louis, Missouri

St. Louis produced 450 very enthusiastic people to greet Secretary Hodgson. The greeters along with the Secretary departed to canvass with the media, which gave the event good attention. Much support was found throughout the entire area and a few were even won over. The kick off was an extremely good unifying factor in St. Louis, which was strengthened even more by the presence of the Secretary.

SURROGATECITY/STATESUMMARY OF EVENT

Mr. and Mrs. Blatchford

Salt Lake City,
Utah

Mr. and Mrs. Blatchford were eagerly received by a predominantly young crowd of 125 people. A corps of 40 canvassers along with Mr. and Mrs. Blatchford worked hard in their areas, and, according to Mr. Blatchford's own estimate, found 99% of the homes canvassed pro-Nixon. Upon arriving at a Spanish-speaking home, Mr. Blatchford spoke in Spanish to ease the family, which resulted in a warm atmosphere and a very thrilled family. They also stopped at a Greek home. Mrs. Blatchford was graciously received everywhere. The local CBS affiliate and an independent TV station tracked the day's proceedings as did 2 newspapers, the Salt Lake City Tribune and the Deseret Star.

Mr. Tom Evans
Mr. James Drury
Mr. Bill MunceySan Diego,
California

The three entered San Diego to the excited greetings of a crowd of 250. The people had been working hard on voter registration and the visit of these men of stature added much electricity to the atmosphere. Though Mr. Evans was on a tight schedule, he wanted to continue canvassing "just to see if (we) had rigged it." It was merely that positive spontaneity of the residents, which also drew excellent media coverage from the 2 local affiliates of CBS and NBC and 2 newspapers, the Chula Vista Star and the San Diego Union. One story told by Mr. Evans indicates the high level of pro-Nixon feeling in the area. "Everything on the canvass is really going great, and at the very last house I went to, I even got a five dollar donation."

Mr. Ruckelshaus

San Francisco,
California

A young, dedicated crowd of 200 turned out to welcome Mr. Ruckelshaus. 150 departed with him along with heavy press coverage to take on the task of the day. The positive results for the President were shown by an often heard statement of "I'm a registered Democrat, but I support the President." 4 TV stations were on hand (KRON-TV, NBC; KPIX-TV, CBS; KGO-TV, ABC; NBC from Los Angeles) as were 2 radio stations (KSFO; KPRG, Spanish). One radio station did a telephone interview (KCBS). The Examiner also followed the San Francisco canvassing.

NATIONAL CANVASS KICK-OFF

SEPTEMBER 16, 1972

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SURROGATE

CITY/STATE

SUMMARY OF EVENT

Mayor Lugar

Seattle, Washington

Amid the gala of bunting, signs, and cheers of 214 people and 16 local VIP's, Mayor Lugar was welcomed to Seattle for the National Canvass Kick-Off. 200 people with canvass kits in hand participated. Mayor Lugar personally canvassed one block. The local response to the canvassing on behalf of the re-election of President Nixon and to the Mayor's presence was well noted by the heavy media coverage which continued throughout the canvass. 3 TV stations, 3 newspapers covered the event, and radio stations were fed a statement.

Mr. Buddy Ebsen

Sioux Falls, South Dakota

A crowd of 350 enthusiastically greeted Buddy Ebsen upon his arrival at the headquarters. Dressed as "Jed Clampett", he played his song "Sony" (about the press and VP) and signed many autographs with "Vote for the President." 200 participated in the canvass, and Mr. Ebsen was accompanied by an 80 year old woman during his stops at 9 homes. There was a positive reaction in heavy Democratic areas. 2 television stations, 2 radio stations, and 1 newspaper covered the entire event and noted the wide range of people participating, including the eagerness of the many young people present.

Mr. Edward Nixon

Towson, Maryland

An extremely enthusiastic crowd of 350, basically young, people in headquarters plus spillover of 50 outside greeted Mr. Ed Nixon. 210 canvassers participated. Mr. Nixon canvassed about 40 homes. Great number of Democrats for Nixon encountered during event. There was TV coverage both at headquarters and during entire canvass. WBAL, WJZ, and CBS (national staff) followed, with CBS doing a wrap-up at end of the canvass. The Washington Post, Baltimore Sun, Baltimore News-American, and Towson Times covered the canvass. Several radio stations attended also. CBS election news will be shown 6:00 p.m., Sunday, September 17

INITIAL CANVASS KICK-OFF

SEPTEMBER 16, 1972

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SURROGATE

CITY/STATE

SUMMARY OF EVENT

Mr. Rumsfeld
Rita Justice

Trenton, New Jersey

Reasonably enthusiastic crowd of 200-250 at canvass headquarters when Mr. Rumsfeld and Miss Justice arrived. Both were well received at headquarters and in the districts except for a couple Blacks in the one Black district of the three districts canvassed. Per Rumsfeld, it was 60-40 in Nixon's favor. Lower-middle class districts canvassed with one press shot at a door during event. Nixon seems to be the one unifying source in Trenton. Press turnout very thin as expected due to Julie Nixon visit in Philadelphia.

Senator Bellmon

Wichita, Kansas

210 very enthusiastic people turned out to welcome Senator Bellmon. 180 of the dedicated volunteers canvassed as did the Senator, the area which contains a large number of independent voters. It resulted in a 10-1 pro-Nixon tally. Though 2 TV stations, 3 radio stations, and the morning-evening paper covered the event, the media coverage was not as great as could have been due to the opening of the McGovern Headquarters at 10:30 a.m., which held great media draw.

**News from
the Committee
for the Re-election
of the President**

1701 PENNSYLVANIA AVENUE, N.W., WASHINGTON, D.C. 20006 (202) 333-0920

FOR RELEASE: MONDAY, AM
SEPTEMBER 25, 1972

CONTACT: DeVAN SHUMWAY
(202) 333-6760
#9-42

APPOINTMENT OF JOSEPH M. TOWNSLEY AS CHAIRMAN OF LABOR FOR AMERICA

Clark MacGregor, Director of the Committee for the Re-election of the President, today announced the appointment of Joseph M. Townsley as Chairman of Labor for America.

Labor for America is a subcommittee of the re-election campaign.

Mr. Townsley is presently Secretary-Treasurer of Joint Council #62 in Baltimore, Maryland.

The Labor for America Committee will be officially operating out of Baltimore, but will have chairmen in other regions of the United States. John Stender, International Vice President of the Boilermakers Union, AFL-CIO, will be Vice-Chairman for the Seattle, Washington area and Charles Black, Secretary-Treasurer of the Marine Engineers Beneficial Association, AFL-CIO, will be Regional Chairman for the San Francisco, California area.

Mr. Townsley also released the names of the following Co-Chairmen of Labor for America:

Daniel Gagliardi
Business Manager
Local 137, I.U.O.E., AFL-CIO
Briarcliff Manor, New York

John McCarroll
President
Local 544, UAW
Washington, Pennsylvania

Guy "Jack" Hensler
Business Representative
Local 601, I.B.E.W., AFL-CIO (more)
Champaign, Illinois

Walter Howard Branch
MEBA, AFL-CIO
Honolulu, Hawaii

Terry Blackwell
Secretary-Treasurer of Labor for America
Local 808, Teamsters
New York

Mr. Townsley said he expects many more non-partisan trade union leaders to join this committee and expects to be releasing more names of those who are serving on Labor for America shortly.

Mr. Townsley added that Labor For America's primary function will be to distribute educational materials and to aid in every way possible CRP efforts in re-electing President Nixon.

Bernard E. DeLury, Executive Director of Labor Affairs for CRP, said, "This support by labor for the President is the kind of support that we have been getting all over the country."

More information may be obtained by contacting Mr. Townsley at his union headquarters, 2238 Eastern Avenue, Baltimore, Maryland (301) 342-0122. In addition, a post office box has been provided by the Committee for the Re-election of the President to handle additional mail. The address is P. O. Box 28285, Central Station, Washington, D.C. 20005.

Maryland Headquarters for Labor For America will be located at 600 Washington Boulevard, Baltimore, Maryland 21230.

News from
the Committee
for the Re-election
of the President

1701 PENNSYLVANIA AVENUE, N.W., WASHINGTON, D.C. 20006 (202) 333-0920

FOR RELEASE: 6:30 P.M., FRIDAY
SEPTEMBER 22, 1972

CONTACT: DEVAN L. SHUMWAY
(202) 333-6760
#9-47

EXCERPTS FROM REMARKS
PREPARED FOR DELIVERY BY
CLARK MacGREGOR, CAMPAIGN DIRECTOR
AT A DINNER MEETING OF
REPUBLICAN WOMEN'S FEDERATION
BOSTON, MASSACHUSETTS
FRIDAY, SEPTEMBER 22, 1972

Since he and his extreme followers seized control of the Democratic Party's machinery at Miami Beach, George McGovern has been on every conceivable side of every substantive issue facing the American people this year. He has been for amnesty, he has been against amnesty; he has been for a total withdrawal from Southeast Asia in 90 days, he has been against a withdrawal from Thailand and the Gulf of Tonkin; he has been for the legalization of marijuana, he has been against the legalization of marijuana; he has been for slashing the defense budget by better than 30 billion dollars, he has been against reducing America to a second rate power; he has been for wage and price controls, he has been against wage and price controls.

Indeed, he has been on both sides of so many issues that I understand McGovern headquarters refers to his position papers as "McGovern sandwiches."

(more)

But the issue which I believe he is most guilty of sandwiching with contradictory statements is the issue of food prices and farm income. To begin with, there is simply no way to separate these two subjects -- although Senator McGovern has tried very hard to do so. There is simply no way an honest candidate can say to farm audiences, I will boost your prices through government action to 90 per cent of parity -- and then say to urban audiences, I am against higher food prices. But George McGovern has tried ... and his device has been quite simple. It has been to promise 90 per cent parity in Iowa while his staff in Washington denies he ever said it.

This tells us something about George McGovern. It tells us that Senator McGovern thinks of the average American voter as a gullible fool. The same George McGovern who tells workers who plan to vote for President Nixon that they "ought to have their heads examined" ... the same George McGovern who tells young workers who support the President that they "don't know which end is up" ... is the same George McGovern who thinks the people in general can't keep track of what he says in various parts of the country.

But we can keep track of his flip-flops and we know that George McGovern isn't leveling with us.

On at least five different occasions, the latest on September 11, George McGovern promised farm state audiences that if he were President he would institute a policy of guaranteeing 90 per cent of parity. And the Chairman of the Council of Economic Advisors has calculated that this single action by George McGovern would by itself raise food prices in supermarkets across this country by a minimum of 10 per cent and possibly by as much as 15 per cent.

And that is why George McGovern's staff tells the press that he used to be in favor of 90 per cent of parity but isn't any more. And, of course, the press prints this as straight news -- because such a flip-flop on an important national issue is wholly consistent with George McGovern's record.

This morning, the Labor Department reported that the average worker's take home pay in August enjoyed the largest one-month increase that has been recorded since the government began collecting these statistics eight years ago. And while this splendid increase in pay was occurring, consumer prices rose at an annual rate of only 2.4 per cent. This is additional proof that President Nixon's economic policies -- including a rational system of wage and price controls -- are working. Inflation is currently running at less than half the rate it was four years ago, and real wages in spendable dollars are shooting up.

And I want you to note that an annual rate of inflation of 2.4 per cent is six-tenths of a per cent below what the President set as a minimum target for the year. In other words, President Nixon's policies are not only working, they are working at a better level than promised.

But now George McGovern has announced that he wants to scrap the President's wage and price control system and replace it with the old Johnson Administration guidelines program. This, of course, is the program which led America into the frightening 6 per cent annual inflation rate which prevailed when President Nixon took office. To reinstitute such a program at this time would destroy all the progress we have made in breaking the back of inflation. Its impact on food prices as well as on other consumer prices would be devastating.

(more)

4 4 4 4

And yet George McGovern has persistently told city audiences that he would act to stabilize food prices.

Public opinion polls indicate that the American people are on to this shell game. This is why George McGovern sinks lower and lower in popular respect the more and more he campaigns. And the longer he treats the American people as though they need their heads examined, the longer he tries to sandwich every important issue with conflicting promises, the more the people will reject his candidacy.

For it is not the youth and the working people of America who need their heads examined. It is George McGovern's arrogant view of the American people which is under analysis. And rightly so. For as each day passes, George Meany's succinct judgement of George McGovern -- "he's not good material" -- is proving to be sound.

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SCHEDULE: CLARK MacGREGOR MONDAY, SEPTEMBER 25, 1972

8:15a.m. - Roosevelt Room

9:15 a.m. - Staff Meeting (here)

10:00 a.m. - Ehrlichman Meeting

12:00 Noon - White House w/Finance Division

2:30 p.m. - Congressman William Scott (here)

3:00 p.m. - Budget Meeting (here)

5:00 p.m. - Federal City Club, Sheraton Carlton - O'Brien Debate

6:30 p.m. - Cocktails/Buffer, Decatur House, 748 Jackson Place

7:30 p.m. - Reception, The Annual World Bank Conference, 5001 Upton Street, N.W.

S. RACHMAN

September 26, 1972
11:00 a.m.

PROPOSED SCHEDULE FOR THE HONORABLE CLARK MacGREGOR

EVENT: NEW YORK CITY
PURPOSE: VICTORY '72 DINNER

September 26, 1972
Tuesday

- 12:30 p.m. Depart 1701 for Andrews Air Force Base.
Party to include:
Honorable Clark MacGregor
Mrs. MacGregor
Driver - Mike Wilson
- 1:15 p.m. Arrive Andrews AFB.
- 1:30 p.m. Depart Andrews AFB, Sprit of '76.
- 2:30 p.m. Arrive Newark Airport.
- 2:35 p.m. Depart Newark Airport for Americana Hotel, N.Y.C.
White House to provide vehicle and driver.
- 3:10 p.m. Arrive Americana Hotel, 52nd & 7th Ave., N.Y.C.
(212-581-1000). Will be met by C. Reisler.
- 3:30 p.m. Depart Americana for Waldorf Astoria.
- 4:00 p.m. Arrive Waldorf Astoria Hotel, 50th & Park Ave.,
N.Y.C. (212-EL5-3000). CRP to provide vehicle and driver.
- 4:10 p.m. Participate in WMCA radio talk show "Wrap Up". CM calls
station and takes calls from radio audience (16 min.).
- 4:30 p.m. Meet with Rita Hauser and Jewish leaders.
- 5:15 p.m. Meet with N.Y. CRP people - Jantzen Suite.
- 5:45 p.m. Depart Waldorf Astoria for Americana Hotel.
- 6:15 p.m. Arrive Americana Hotel. Proceed to room.
- 7:10 p.m. Depart for Princess Ballroom.
- 7:15 p.m. Arrive Princess Ballroom where members sitting at
head table will assemble.
- 7:30 p.m. Depart Princess Ballroom for Imperial Ballroom,
head table for cocktail reception.
- 8:00 p.m. Victory '72 dinner begins.

September 26, 1972
Tuesday

8:55 p.m. Depart Imperial Ballroom for Versailles Room.
9:05 p.m. Clark MacGregor to call Kansas City '72 Dinner.
Introduce Mrs. Julie Nixon Eisenhower.
9:12 p.m. Depart Versailles Room for Imperial Ballroom,
head table.
9:30 p.m. Closed circuit program begins.
10:30 p.m. Program concludes. Depart Imperial Ballroom for
hotel room.

Overnight: Mr. & Mrs. MacGregor
Charles Reisler

Americana Hotel (212-581-1000).

September 27, 1972
Wednesday

9:30 a.m. Depart Americana Hotel for WOR radio.
10:00 a.m. Arrive WOR radio, 1440 Broadway, 24th Floor,
N.Y.C. (212-L04-8000).
10:15 a.m. Participate in the Martha Dean Show (radio talk show).
11:00 a.m. Depart for WNET-TV (educational T.V.).
11:15 a.m. Arrive WNET-TV, 58th & Columbus Circle, N.Y.C.
(212-262-5558). Taped interview for "Behind the
Lines" show.
12:15 p.m. Depart WNET-TV for N.Y. Times.
→ 12:30 p.m. Arrive N.Y. Times, 229 W. 43rd St., N.Y.C.
(212-556-1771).
12:45 p.m. N.Y. Times Editorial Board luncheon.
2:15 p.m. Depart N.Y. Times for N.Y. La Guardia Airport.
3:00 p.m. Arrive N.Y. La Guardia Airport, American Airlines
terminal.

September 27, 1972
Wednesday

3:30 p.m.	Depart N.Y. La Guardia Airport, American Airlines flight #395.
4:26 p.m.	Arrive Washington National Airport, American Airlines terminal. Met by Mike Wilson.
4:30 p.m.	Depart Washington National Airport for 1701.
4:50 p.m.	Arrive 1701.

September 26, 1972/8:15 a.m.

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SCHEDULE: CLARK MacGREGOR TUESDAY, SEPTEMBER 26, 1972

8:15 a.m. - Roosevelt Room

9:15 a.m. - Senator Goldwater w/Jeb Magruder - Room 440, Old Senate Office Bldg

11:15 a.m. - Chuck Colson & Jack Marsh - Room 182, EOB

1:15 p.m. - MacGregors leave 1701 for Andrews Air Force Base

Evening - Victory Dinner, New York

**News from
the Committee
for the Re-election
of the President**

1701 PENNSYLVANIA AVENUE, N.W., WASHINGTON, D.C. 20006 (202) 333-0920

FOR RELEASE: TUESDAY, 11:15 A.M.
SEPTEMBER 26, 1972

CONTACT: DeVAN SHUMWAY
(202) 333-6760
9-55

JOSEPH TONELLI, PRESIDENT OF THE UNITED PAPERWORKERS INTERNATIONAL UNION,

AFL-CIO, ENDORSES THE PRESIDENT FOR RE-ELECTION

Joseph Tonelli, President of the United Paperworkers International Union, AFL-CIO, today endorsed President Nixon for re-election at a press conference held at the Committee. The 315,000 member union was created in August of this year when the United Paperworkers and the Pulp, Sulfide and Paper Mill Workers merged.

Tonelli said that he was making a personal endorsement of the President for re-election, and that he felt most of his fellow union members would also support the President for re-election.

Tonelli was introduced by Secretary of Labor James Hodgson and Bernard DeLury, Executive Director of Labor Affairs at the Committee for the Re-election of the President.

Mr. Tonelli stated, "President Nixon has made some bold moves in the war against inflation and tax increases and in trying to stabilize our economy. He has also moved on the international scene in establishing a rapport with nations that have long been regarded as our adversaries. As a result, he has taken a giant step toward peace in our time."

STATEMENT - JOSEPH P. TONELLI

I SPENT MY LIFE WORKING WITH LABOR UNIONS AND MY IDEAL AND GUIDELINE HAS ALWAYS BEEN LABOR AND MANAGEMENT NOT LABOR VERSUS MANAGEMENT. AS LONG AS IT IS LABOR AND MANAGEMENT WE WILL HAVE A STRONG AMERICA.

ONE OF THE GREAT MERGERS IN THE LABOR WORLD HAS JUST COME ABOUT IN THE PAPER INDUSTRY. I HAVE THE HONOR OF BEING THE FIRST PRESIDENT OF THE NEW UPIU. WE ARE ONE OF THE LARGEST UNIONS IN THE UNITED STATES AND I AM CONFIDENT THAT OUR NEW UNION WILL MAKE ITS CONTRIBUTION TO THE NATIONAL GOOD.

PRESIDENT NIXON HAS MADE SOME BOLD MOVES IN THE WAR AGAINST INFLATION AND TAX INCREASES AND IN TRYING TO STABILIZE OUR ECONOMY HE HAS ALSO MOVED ON THE INTERNATIONAL SCENE IN ESTABLISHING A RAPPORT WITH NATIONS THAT HAVE LONG BEEN REGARDED AS OUR ADVERSARIES. AS A RESULT, HE HAS TAKEN A GIANT STEP TOWARD PEACE IN OUR TIME.

THE UPIU WILL AID THE CHIEF EXECUTIVE IN ANY WAY POSSIBLE IN TRYING TO ACCOMPLISH THESE ENDS.

COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

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MEMORANDUM

September 25, 1972

MEMORANDUM FOR: GORDON STRACHAN
FROM: BRUCE MILLER *BM*
SUBJECT: Purchase of CBS News Film
McGovern Confrontation with
Factory Workers; Columbus, Ohio

On September 20, CBS News taped and aired a confrontation between George McGovern and two Western Electric factory workers, both of whom were Nixon supporters. They questioned McGovern on his Vietnam position and accused him of surrendering to the Communists and abandoning POW's. The tape ran several minutes and although the factory workers were not articulate, the simplicity and directness of their argument in combination with McGovern's surprise, resulted in the factory workers looking good and McGovern coming off poorly.

Chuck Colson requested that thought be given to producing a TV commercial that featured the confrontation. The November Group gave some thought to Chuck's suggestion and also consulted with Al Snyder. Glenn Sedam weighed the legal implications of such a move. The idea has struck out on all three counts: (1) Snyder does not feel that there is any way to acquire the CBS tape; (2) the November Group thinks it would be extremely difficult to build an ad around this incident; and (3) Glenn Sedam does not believe such an idea would be legally advisable.

Ed Failor has notified Colson; this memo is for your information. I understand that the first was unclear.

*Next time
call if you
don't understand - my
first guess was not
meant for your comprehension
& figured our telephone
conversation was
sufficient!!*

Committee for the Re-election of the President

MEMORANDUM

September 23, 1972

MEMORANDUM FOR: JEB S. MAGRUDER
FROM: BRUCE MILLER
SUBJECT: Purchase of CBS news film: Columbus, Ohio
McGovern Confrontation with Factory Workers

Al Snyder says there is "no way" to get the CBS news footage showing McGovern confronted by the factory workers in Columbus, Ohio.

Strachan, Tailor and Jeanou have all been notified. I do not intend to pursue this further unless you direct.

For your information, Glenn Seibel's memo of August 4, 1972, indicates that such an ad - even if we did get the footage - does not appear feasible.

d

September 27, 1972/10:55 a.m.

SCHEDULE: CLARK MacGREGOR WEDNESDAY, SEPTEMBER 27, 1972

4:50 p.m. - Arrive 1701

5:00 p.m. - Meeting with Jack Marsh, Charles Snyder, Frank Daniel, and
Bill France, Suite 1120, 1701

6:00 p.m. - Jeb Magruder (here)

6:30 p.m. - Reception for Congressman James A. McClure, Carlton Room, Sheraton
Carlton Hotel

7:15 p.m. - Cocktails, The Gibsons

8:00 p.m. - Rally, Twin Bridges Marriott, Arlington, Virginia

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from
the Committee
for the Re-election
of the President

1701 PENNSYLVANIA AVENUE, N.W., WASHINGTON, D.C. 20006 (202) 333-6762

FOR IMMEDIATE RELEASE
SEPTEMBER 27, 1972

CONTACT: DEVAN L. SHUMWAY
(202) 333-6760
#9-67

Secretary of Housing and Urban Development George Romney tonight charged that Democratic presidential candidate George McGovern was "all talk and no action" on America's urban problems.

Romney told a campaign audience in Minneapolis that McGovern "refuses to stand in the Senate to support revenue sharing, although he claims concern for the problems of local government."

Noting that McGovern had also missed a key Senate vote yesterday on an end-the-war amendment because he was "out posturing on the platform," Romney said that "some candidates care more about appearing concerned than really getting results."

Romney said, in part:

"Within the past few days, Senator McGovern's absenteeism from his Senate duties has disclosed one more important flaw in his make-up; he says anything to try to get a vote, but does nothing to cast the votes he was elected to cast. He refuses to stand in the Senate to support revenue sharing, although he claims concern for the problems of local government. He appears to be all talk and no action.

"The Vice President hurried back to the Senate yesterday to be on hand in the event of a tie vote on a vital end-the-war amendment. Where was Senator McGovern? Out posturing on the platform talking about war!

(more)

SECRETARY GEORGE ROMILY

2 2 2 2

"Senator Brooke says McGovern's vote 'might have changed the result.' But, of course, some candidates care more about appearing concerned than really getting results."

News from the Committee for the Re-election of the President

1701 PENNSYLVANIA AVENUE, N.W., WASHINGTON, D.C. 20006 (202) 333-0920

FOR IMMEDIATE RELEASE
September 27, 1972

CONTACT: DeVan L. Shumway
(202) 333-6760
#9-66

The audio unit of the Committee for the Re-election of the President expects to have available this afternoon the following actualities:

-- Campaign Director Clark MacGregor calls on Sen. McGovern to repudiate the demonstrators who attacked the President's hotel in New York City yesterday and plan street demonstrations against the President in California today and tomorrow. From a press conference in the Roosevelt Hotel, New York.

-- Sargent Shriver calls professional football linemen "thick," compares them to members of the President's cabinet and others.

[NOTE: This material was released by the Democratic National Committee yesterday. Although it is unusual for a campaign to reproduce material prepared by its opposition, we believe that the personal abuse in Shriver's remarks and the strident tone in which they were delivered perfectly summarize the tactics the McGovern-Shriver campaign has adopted. Therefore we believe these remarks should have the widest possible dissemination.]

-- Vice President Agnew speaking in Galesburg, Ill., Wednesday.

-- Members of the United State Senate comment on Sen. McGovern's foreign policy and amnesty proposals.

News from
the Committee
for the Re-election
of the President

1701 PENNSYLVANIA AVENUE, N.W., WASHINGTON, D.C. 20006 (202) 333-0920

FOR IMMEDIATE RELEASE
September 27, 1972

CONTACT: DEVAN L. SHUMWAY
(202) 333-6760
#9-65

STATEMENT BY CLARK MacGREGOR, CAMPAIGN DIRECTOR

COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

ROOSEVELT HOTEL
(Read to the Press at 12:00 Noon EDT)
September 27, 1972
NEW YORK CITY

For quite some time now, rumors have been growing that certain elements supporting Sen. McGovern plan violent demonstrations at President Nixon's public appearances. We have generally avoided commenting on these rumors because, frankly, we had hoped that this kind of activity could be avoided this year. Certainly we did not want to provide any encouragement to extremist elements who feed on publicity.

Nevertheless, the incidents at the Statue of Liberty yesterday -- when a small but unruly band of extremists attempted to deny the President's right to speak -- coupled with reports confirmed by a McGovern spokesman that a McGovern headquarters in Los Angeles was being used to organize street demonstrations when the President visits California, are the cause of grave concern to me and to millions of other Americans. And additional information has come to us that McGovern headquarters in San Francisco is encouraging callers to participate in demonstrations planned there later today.

Such anti-democratic activities threaten the functioning of our political process. They should be forthrightly condemned by all political leaders. Sen. McGovern has an excellent opportunity today to do what he has so far failed to do: to denounce the impending demonstrations in California and put to rest the persistent rumors that such demonstrations are part of the McGovern campaign's game plan.

(More)

CLARK MacGREGOR
2-2-2-2

A tactic of recent McGovern-Shriver stump rhetoric has been to invite the President to make more public appearances. While I recognize that tactic for what it is -- a sophomoric attempt to divert the public's attention from the real issues -- I also recognize the blatant and dangerous hypocrisy of such a tactic when McGovernites are organizing street demonstrations against the President of the United States when he goes to the people.

Now -- right now -- is the time for Sen. McGovern to speak out against violence and disorder and exercise his moral leadership over those of his supporters who may be responsible.

**News from
the Committee
for the Re-election
of the President**

1701 PENNSYLVANIA AVENUE, N.W., WASHINGTON, D.C. 20006 (202) 333-0920

FOR RELEASE: THURSDAY, 6:30 P.M.
SEPTEMBER 28, 1972

CONTACT: DeVAN SHUMWAY
(202) 333-6760
#9-64

CHAIRMAN OF SPANISH-SPEAKING COMMITTEE FOR NIXON NAMED

Clark MacGregor, Director of the Committee for the Re-election of the President, announced today that attorney Edward Hidalgo has been appointed Chairman of the newly formed Spanish-Speaking Committee for Nixon.

Hidalgo will be responsible for recruiting Spanish-speaking celebrities and professionals from all fields to join the prestigious Spanish-speaking Committee for Nixon. "This committee will be an amalgam of our most illustrious and talented Spanish-speaking American citizens. In entertainment, athletics, business, etc., Spanish-speaking people are well represented," Hidalgo said.

Hidalgo resigned his position as Special Assistant to the Director of the United States Information Agency to join the Nixon re-election campaign. Prior to this, he was in charge of the Paris Branch of the law firm Cahill, Gordon, Sonnet, Reindel and Ohl. He is also a senior partner in his own firm of Hidalgo, Barrera and Siqueiros in Mexico City.

In addition to a successful law career, Hidalgo has a distinguished career with the Navy. He served as Special Assistant to Secretary of the Navy Forrestal and Special Civilian Assistant to Secretary of the Navy Paul Nitze in 1965-66.

Hidalgo's many honors include a decoration from the Royal Order of the Vasa by the Swedish government for legal services in Mexico City and a Bronze Star Medal for services in the Pacific during World War II.

Hidalgo is married to the former Karen Dane Jernstedt. They have four children.

2
September 21, 1972

MEMORANDUM FOR THE HONORABLE CLARK MacGREGOR

THROUGH: JEB S. MAGRUDER
FROM: HERBERT L. PORTER
SUBJECT: Proposed Appearance by Governor Rockefeller
in Minnesota

Would you be willing to call Governor Rockefeller and ask him if he might attend the attached event on October 17 in Minneapolis, Minnesota?

COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

MEMORANDUM

September 21, 1972

MEMORANDUM FOR: MR. HERBERT L. PORTER
FROM: J. CURTIS HERGE
SUBJECT: Proposed Appearance by Governor
Rockefeller in Minnesota

Mr. Newell Weed, of the Finance Committee to Re-elect the President, and Mr. John J. Pierson, the Minnesota Finance Chairman, met with me today to propose that Governor Rockefeller keynote a fund-raising dinner sponsored by the Minnesota Republican State Central Committee and the Minnesota Finance Committee to Re-elect the President in Minneapolis, Minnesota, on October 17, 1972. Mr. Pierson stated 1,000 people would attend. (The Attack Plan contains a proposed appearance by the Governor in Ohio on that date and, as you are aware, we would like to reduce the number of appearances in Ohio and increase the number in Minnesota. In fact, the dinner could be held on any date during the week of October 15th.)

Mr. Weed reported to me that the financial arrangements have been negotiated to Mr. Stans' satisfaction.

Mr. Pierson stated that our campaign activities could be arranged in connection with the Governor's appearance, including a parade and/or a public rally. Mr. Pierson's telephone number is (612) 371-7660.

The Minnesota Committee to Re-elect the President approves of this invitation. It is our feeling that Governor Rockefeller would be considered to be very attractive in Minnesota.

I recommend that Mr. MacGregor be asked to invite Governor Rockefeller to accept this invitation.

cc: Sandy Cram

September 29, 1972
9:00 a.m.

GORDON STRACHAN

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PROPOSED SCHEDULE FOR THE HONORABLE CLARK MacGREGOR

EVENT: WICHITA/DENVER/LOS ANGELES
PURPOSE: REP. GARNER SHRIVER RALLY/ COLORADO
STATE UNIVERSITY/ CALIF. STATE CENTRAL
COMMITTEE

September 29, 1972
Friday

2:30 p.m. (EDT) Depart 1701 for Washington National Airport.
Party to include:
Honorable Clark MacGregor
Mrs. MacGregor
Charles Reisler
Driver - Mike Wilson

2:50 p.m. Arrive Washington National Airport, Page Terminal.

3:00 p.m. Depart Washington National Airport, Saberliner,
tail #905R.
Captain: Butch Jackson
Co-Pilot: Leonard Kilgore

Flying time: 2 hours, 45 minutes
(- 1 hour)

4:45 p.m. (CDT) Arrive Wichita Airport, Main terminal. Met by
Rep. & Mrs. Garner Shriver (4th District, Kansas).

5:00 p.m. Meet with representatives of the press for question
and answer period (30 min.) - Meeting Room at
airport (316-943-4601).

5:30 p.m. Depart Wichita Airport for Regal Inn Motel. CRP to
provide vehicle and driver.

5:45 p.m. Arrive Regal Inn Motel, 125 N. Market, Wichita,
Kansas (316-263-2101). Proceed to room for brief rest.

6:20 p.m. Depart Regal Inn Motel for Century II Civic Center.

6:25 p.m. Arrive Century II Civic Center, 225 W. Douglas,
Wichita, Kansas (316-264-9121).

6:30 p.m. Rep. Garner Shriver buffet dinner/rally.

8:00 p.m. Clark MacGregor to address rally (30 minutes).

September 29, 1972
Friday

9:00 p.m. Rally concludes. Depart for Wichita Club.
9:20 p.m. Arrive Wichita Club, Vickers Building, Wichita
(316-263-5271).
9:30 p.m. Private reception hosted by Rep. Shriver.
10:30 p.m. Depart Wichita Club for Regal Inn Motel.
10:40 p.m. Arrive Regal Inn Motel.

Overnight: Mr. & Mrs. MacGregor
Charles Reisler

September 30, 1972
Saturday

7:40 a.m. Depart Regal Inn Motel for Wichita Airport.
7:55 a.m. Arrive Wichita Airport, Main terminal.
8:00 a.m. Depart Wichita Airport, same aircraft and crew
as on arrival.
Flying time: 1 hour
(- 1 hour)
8:00 a.m. Arrive Denver Stapleton Airport, Combs Aviation.
(MST) Met by Mike O'Donnell, CRP advance.
8:10 a.m. Helicopter to Colorado State University, Fort Collins,
Colorado.
8:30 a.m. Arrive Colorado State University. Brief tour of campus.
9:00 a.m. Address Colorado State University National Politics
Institute Seminar, Student Center Building #67
(303-491-1101).
9:30 a.m. Depart Colorado State University by helicopter.
9:55 a.m. Arrive Denver Stapleton Airport.
10:00 a.m. Meet with representatives of the press for question
and answer period (30 minutes).
10:30 a.m. Depart Denver Stapleton Airport, same aircraft and
crew as on arrival.

Flying time: 2 hours

September 30, 1972
Saturday

11:30 a.m.
(PST) Arrive Los Angeles, Orange County Airport, Main terminal. Jim Brock, CRP advance.

11:40 a.m. Depart Orange County Airport for Anaheim. CRP to provide vehicle and driver.

12:10 p.m. Arrive Disneyland Hotel, Anaheim, California (714-535-8171). Cocktail reception, Exhibit Room.

12:30 p.m. California State Central Committee Luncheon.

1:15 p.m. Clark MacGregor to address luncheon (30 minutes).

1:50 p.m. Luncheon concludes.

2:00 p.m. Meet with representatives of the press for question and answer period (30 minutes) in room (to be determined) at hotel.

2:30 p.m. Depart Disneyland Hotel for Orange County Airport.

3:00 p.m. Arrive Orange County Airport, Main terminal.

3:05 p.m. Depart Orange County Airport, same aircraft and crew as on arrival.

Flying time: 5 hours, 45 minutes
(+ 3 hours)
(one stop for refueling)

11:50 p.m.
(EST) Arrive Washington National Airport, Page terminal. Met by Mike Wilson.