

Richard Nixon Presidential Library
 Contested Materials Collection
 Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
44	1	1/25/1971	<input type="checkbox"/>	Campaign	Report	Polling questions about Richard Nixon and the 1972 Presidential Election. 1pg
44	1	1/4/1971	<input type="checkbox"/>	Campaign	Report	Polling questions about Richard Nixon as President, other presidential candidates, and the Gallup Screen. 1pg
44	1	12/28/1970	<input type="checkbox"/>	Campaign	Report	Polling questions regarding President Nixon's legislative programs, Spiro Agnew as Vice President, and other candidates. 1pg
44	1	12/1/1972	<input type="checkbox"/>	Campaign	Report	Polling questions regarding Nixon's handling of presidency, and approval of Nixon's handling of Vietnam, as well as other candidates. 1pg
44	1	11/10/1970	<input type="checkbox"/>	Campaign	Report	Polling questions regarding Nixon's handling of the presidency and political allegiances. 1pg
44	1	3/6/1971	<input type="checkbox"/>	Campaign	Report	Polling questions regarding Nixon's handling of the Presidency, as well as the handling of Vietnam. Detailed Statistics on National Study of March 6-7, 1971, David Derge, President of Behavioral Research Associates attached. 29pgs

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44	1	3/1/1971	<input type="checkbox"/>	Campaign	Report	Polling questions regarding Nixon's handling of the Presidency, as well as the handling of Vietnam. Detailed Statistics on National Study of March 1-3, 1971, David Derge, President of Behavioral Research Associates attached. 18pgs

Question:	Page
DO YOU APPROVE OR DISAPPROVE OF THE WAY RICHARD NIXON IS HANDLING HIS JOB AS PRESIDENT?	1
DO YOU APPROVE OR DISAPPROVE OF THE WAY SPIRO AGNEW IS HANDLING HIS JOB AS VICE PRESIDENT?	2
DO YOU APPROVE OR DISAPPROVE OF THE WAY J. EDGAR HOOVER IS HANDLING HIS JOB AS DIRECTOR OF THE F. B. I. ?	3
THERE HAS BEEN SOME CRITICISM OF THE FACT THAT MR. HOOVER CONTINUES IN OFFICE ALTHOUGH HE IS 75 YEARS OLD. DO YOU THINK HE SHOULD RETIRE OR NOT?	4
DID YOU SEE PRESIDENT NIXON'S STATE OF THE UNION ADDRESS TO CONGRESS ON TELEVISION LAST FRIDAY NIGHT?	5
(IF "YES" TO QUESTION 5) IN GENERAL, HOW WOULD YOU RATE YOUR REACTION TO WHAT PRESIDENT NIXON SAID -- VERY FAVORABLE, SOMEWHAT FAVORABLE, SOMEWHAT UNFAVORABLE, OR VERY UNFAVORABLE?	6
IN 1972 THERE WILL BE ANOTHER PRESIDENTIAL ELECTION. SUPPOSE THIS ELECTION WERE BEING HELD TODAY AND THE CANDIDATES WERE RICHARD NIXON AND EDMUND MUSKIE, WHICH ONE WOULD YOU VOTE FOR?	7
NOW, SUPPOSE THE CANDIDATES WERE RICHARD NIXON, EDMUND MUSKIE AND GEORGE WALLACE AS A 3RD PARTY CANDIDATE. WHICH ONE WOULD VOTE FOR?	8
STILL TALKING ABOUT THE 1972 PRESIDENTIAL ELECTION, SUPPOSE THIS ELECTION WERE BEING HELD TODAY AND THE CANDIDATES WERE RICHARD NIXON AND EDWARD KENNEDY. WHICH ONE WOULD YOU VOTE FOR?	9
NOW, SUPPOSE THE CANDIDATES WERE RICHARD NIXON, EDWARD KENNEDY AND GEORGE WALLACE AS A 3RD PARTY CANDIDATE: WHICH ONE WOULD YOU VOTE FOR?	10
STILL TALKING ABOUT THE 1972 PRESIDENTIAL ELECTION, SUPPOSE THE CANDIDATES WERE RICHARD NIXON AND GEORGE MC GOVERN. WHICH ONE WOULD YOU VOTE FOR?	11
NOW, SUPPOSE THE CANDIDATES WERE RICHARD NIXON, GEORGE MC GOVERN AND GEORGE WALLACE AS A 3RD PARTY CANDIDATE: WHICH ONE WOULD YOU VOTE FOR?	12

January 4, 1971

CAN YOU TELL ME WHO THIS MAN IS AND WHAT HE DOES ... EDWARD KENNEDY? 1
CAN YOU TELL ME WHO THIS MAN IS AND WHAT HE DOES ... RICHARD NIXON? 2
CAN YOU TELL ME WHO THIS MAN IS AND WHAT HE DOES ... EDMUND MUSKIE? 3
CAN YOU TELL ME WHO THIS MAN IS AND WHAT HE DOES ... HUBERT HUMPHREY? 4

HAVE YOU SEEN, READ, OR HEARD ABOUT PRESIDENT NIXON'S CONVERSATION
WITH NEWSMEN ON TELEVISION LAST MONDAY NIGHT? 5

HOW WOULD YOU RATE YOUR REACTION TO WHAT THE PRESIDENT SAID? 6

DO YOU BELIEVE THE PRESIDENT'S TELEVISION PROGRAM WITH THESE NEWSMEN
WAS LIVE AND UNREHEARSED, OR NOT? 7

DO YOU APPROVE OR DISAPPROVE OF THE WAY RICHARD NIXON IS HANDLING
HIS JOB AS PRESIDENT? 8

DO YOU APPROVE OR DISAPPROVE OF THE WAY SPIRO AGNEW IS HANDLING HIS
JOB AS VICE PRESIDENT? 9

IF RICHARD NIXON WERE THE REPUBLICAN CANDIDATE, AND IF EDMUND MUSKIE
WERE THE DEMOCRATIC CANDIDATE, WHICH WOULD YOU LIKE TO SEE WIN? 10

SAME QUESTION - GALLUP SCREEN 11

IF RICHARD NIXON WERE THE REPUBLICAN CANDIDATE, AND IF EDMUND MUSKIE
WERE THE DEMOCRATIC CANDIDATE, AND GEORGE WALLACE RAN AGAIN AS A
THIRD PARTY CANDIDATE, WHICH WOULD YOU LIKE TO SEE WIN? 12

SAME QUESTION - GALLUP SCREEN 13

IF RICHARD NIXON WERE THE REPUBLICAN CANDIDATE, AND IF EDWARD KENNEDY
WERE THE DEMOCRATIC CANDIDATE, WHICH WOULD YOU LIKE TO SEE WIN? 14

SAME QUESTION - GALLUP SCREEN 15

IF RICHARD NIXON WERE THE REPUBLICAN CANDIDATE, AND IF EDWARD KENNEDY
WERE THE DEMOCRATIC CANDIDATE, AND GEORGE WALLACE RAN AS A THIRD
PARTY CANDIDATE, WHICH WOULD YOU LIKE TO SEE WIN? 16

SAME QUESTION - GALLUP SCREEN 17

IF RICHARD NIXON WERE THE REPUBLICAN CANDIDATE, AND IF HUBERT HUMPHREY
WERE THE DEMOCRATIC CANDIDATE, WHICH WOULD YOU LIKE TO SEE WIN? 18

SAME QUESTION - GALLUP SCREEN 19

IF RICHARD NIXON WERE THE REPUBLICAN CANDIDATE, AND IF HUBERT HUMPHREY
WERE THE DEMOCRATIC CANDIDATE, AND GEORGE WALLACE RAN AGAIN AS A
THIRD PARTY CANDIDATE, WHICH WOULD YOU LIKE TO SEE WIN? 20

SAME QUESTION - GALLUP SCREEN 21

IN POLITICS, AS OF TODAY, DO YOU CONSIDER YOURSELF A DEMOCRAT,
REPUBLICAN, INDEPENDENT, OR SOMETHING ELSE? 22

REGARDLESS OF THE POLITICAL PARTY YOU MIGHT FAVOR, DO YOU CONSIDER
YOURSELF TO BE A LIBERAL, CONSERVATIVE, OR SOMEWHERE IN BETWEEN? 23

- THE 91st U.S. CONGRESS WHICH IS STILL IN SESSION WILL SOON ADJOURN. IN GENERAL, DO YOU APPROVE OR DISAPPROVE OF THE WAY THE 91st CONGRESS HAS HANDLED ITS LEGISLATIVE JOB? 1
- DO YOU THINK THAT, IN GENERAL, CONGRESS GAVE PRESIDENT NIXON'S LEGISLATIVE PROGRAMS TOO MUCH SUPPORT, ABOUT THE RIGHT AMOUNT OF SUPPORT, OR NOT ENOUGH SUPPORT? 2
- WHICH PROGRAM DO YOU HAVE IN MIND - TOO MUCH SUPPORT? 3
- WHICH PROGRAM DO YOU HAVE IN MIND - NOT ENOUGH SUPPORT? 4
- DO YOU APPROVE OR DISAPPROVE OF THE WAY RICHARD NIXON IS HANDLING HIS JOB AS PRESIDENT? 5
- DO YOU APPROVE OR DISAPPROVE OF THE WAY SPIRO AGNEW IS HANDLING HIS JOB AS VICE PRESIDENT? 6
- SUPPOSE THE 1972 ELECTION WERE BEING HELD TODAY AND THE CANDIDATES WERE RICHARD NIXON AND EDMUND MUSKIE; WHICH ONE WOULD YOU VOTE FOR? 7
- (SAME QUESTION WITH GEORGE WALLACE AS THIRD PARTY CANDIDATE) 8
- SUPPOSE THE CANDIDATES WERE RICHARD NIXON AND EDWARD KENNEDY. WHICH ONE WOULD YOU VOTE FOR? 9
- (SAME QUESTION WITH GEORGE WALLACE) 10
- SUPPOSE THE CANDIDATES WERE RICHARD NIXON AND HUBERT HUMPHREY. WHICH ONE WOULD YOU VOTE FOR? 11
- (SAME QUESTION WITH GEORGE WALLACE) 12
- IN POLITICS, AS OF TODAY, DO YOU CONSIDER YOURSELF A DEMOCRAT, REPUBLICAN, INDEPENDENT OR SOMETHING ELSE? 13
- REGARDLESS OF THE POLITICAL PARTY YOU MIGHT FAVOR, DO YOU CONSIDER YOURSELF TO BE A LIBERAL, CONSERVATIVE, OR SOMEWHERE IN BETWEEN? 14
- IN WHICH OF THESE AGE GROUPS ARE YOU? 15

- DO YOU APPROVE OR DISAPPROVE OF THE WAY RICHARD NIXON IS HANDLING HIS
JOB AS PRESIDENT? 1
- HAVE YOU SEEN, HEARD, OR READ ANYTHING ABOUT PRESIDENT NIXON'S DECISION
THAT SENT A RESCUE MISSION TO SON TAY IN NORTH VIETNAM TO FREE
AMERICAN PRISONERS OF WAR? 2
- DO YOU APPROVE OR DISAPPROVE OF PRESIDENT NIXON'S DECISION THAT SENT A
RESCUE MISSION TO SON TAY TO FREE AMERICAN PRISONERS OF WAR? 3
- WOULD YOU APPROVE OR DISAPPROVE OF FURTHER ATTEMPTS TO SECURE THE RELEASE
OF AMERICAN PRISONERS OF WAR, INCLUDING ANOTHER RESCUE MISSION? 4
- DO YOU FEEL THAT STATEMENTS SUCH AS THOSE OF SENATORS FULBRIGHT, MUSKIE
AND KENNEDY, WHICH CONDEMNED THE RESCUE MISSION, ARE HELPFUL OR
HARMFUL IN SECURING THE RELEASE OF OUR AMERICAN PRISONERS OF WAR? 5
- IN 1972, THERE WILL BE ANOTHER PRESIDENTIAL ELECTION. SUPPOSE THIS
ELECTION WERE BEING HELD TODAY AND THE CANDIDATES WERE RICHARD NIXON
AND EDMUND MUSKIE. WHICH ONE WOULD YOU VOTE FOR? 6
- (SAME QUESTION WITH WALLACE AS THIRD PARTY CANDIDATE) 7
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- (SAME QUESTION WITH WALLACE) 9
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- (SAME QUESTION WITH WALLACE) 11
- SUPPOSE THE CANDIDATES WERE RICHARD NIXON AND GEORGE MC GOVERN. WHICH ONE
WOULD YOU VOTE FOR? 12
- SUPPOSE THE CANDIDATES WERE RICHARD NIXON AND JOHN LINDSAY. WHICH ONE
WOULD YOU VOTE FOR? 13
- IN POLITICS, AS OF TODAY, DO YOU CONSIDER YOURSELF A DEMOCRAT, REPUBLICAN,
INDEPENDENT OR SOMETHING ELSE? 14
- DO YOU CONSIDER YOURSELF TO BE A LIBERAL, CONSERVATIVE OR SOMEWHERE
IN BETWEEN? 15

- DO YOU APPROVE OR DISAPPROVE OF THE WAY RICHARD NIXON IS
HANDLING HIS JOB AS PRESIDENT? 1
- DO YOU APPROVE OR DISAPPROVE OF THE WAY SPIRO AGNEW IS
HANDLING HIS JOB AS VICE PRESIDENT? 2
- HOW WOULD YOU RATE THE JOB PRESIDENT NIXON IS DOING AS PRESIDENT --
EXCELLENT, PRETTY GOOD, ONLY FAIR, OR POOR? 3
- IN 1972 THERE WILL BE ANOTHER PRESIDENTIAL ELECTION. SUPPOSE THIS
ELECTION WERE BEING HELD TODAY AND THE CANDIDATES WERE
RICHARD NIXON AND EDMUND MUSKIE. WHICH ONE WOULD YOU VOTE FOR? 4
- SUPPOSE THE CANDIDATES WERE RICHARD NIXON, EDMUND MUSKIE, AND
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- (SAME QUESTION WITH GEORGE WALLACE) 9
- SUPPOSE THE 1972 PRESIDENTIAL ELECTION WERE BEING HELD TODAY AND THE
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WOULD YOU VOTE FOR? 10
- SUPPOSE THE CANDIDATES WERE RICHARD NIXON AND JOHN LINDSAY. WHICH
ONE WOULD YOU VOTE FOR? 11
- DO YOU BELIEVE PRESIDENT NIXON IS TELLING THE AMERICAN PEOPLE ALL
THE FACTS HE CAN, SOME OF THE FACTS, ONLY A FEW OF THE FACTS,
OR NONE OF THE FACTS AT ALL? 12
- IN POLITICS AS OF TODAY, DO YOU CONSIDER YOURSELF A DEMOCRAT,
REPUBLICAN, INDEPENDENT, OR SOMETHING ELSE? 13
- REGARDLESS OF THE POLITICAL PARTY YOU FAVOR, DO YOU CONSIDER
YOURSELF TO BE A LIBERAL, CONSERVATIVE OR SOMEWHERE IN BETWEEN? 14

- 6 • DO YOU APPROVE OR DISAPPROVE OF THE WAY RICHARD NIXON IS HANDLING HIS JOB AS PRESIDENT? 1
- DO YOU APPROVE OR DISAPPROVE OF THE WAY NIXON IS HANDLING THE VIETNAM SITUATION? 2
- 0 • HAVE YOU HEARD OR READ ABOUT THE RECENT MILITARY OPERATIONS IN LAOS BY SOUTH VIETNAMESE TROOPS WITH U.S. AIR SUPPORT? 3
- D • DO YOU THINK THESE OPERATIONS IN LAOS WILL SHORTEN THE VIETNAM WAR, LENGTHEN THE VIETNAM WAR, OR WON'T IT MAKE ANY DIFFERENCE? 4-5
- G? • PRESIDENT NIXON HAS SAID THAT THE INCURSION INTO LAOS IS PART OF HIS PLAN TO CONTINUE THE AMERICAN TROOP WITHDRAWAL FROM VIETNAM. DO YOU APPROVE OR DISAPPROVE OF THIS INCURSION INTO LAOS? 6
- HAVE YOU SEEN HEARD, OR READ ABOUT PRESIDENT NIXON'S PRESS CONFERENCE ON FOREIGN POLICY LAST THURSDAY EVENING? 7
- IN GENERAL, HOW WOULD YOU RATE YOUR REACTION TO WHAT THE PRESIDENT SAID? 8-9
- AS A RESULT OF PRESIDENT NIXON'S PRESS CONFERENCE, HAVE YOUR VIEWS ABOUT THE LAOS OPERATION CHANGED IN ANY WAY? 10-11
- DOES THIS MEAN THAT YOU ARE MORE FAVORABLE TOWARD THE LAOS OPERATION THAN YOU WERE BEFORE, OR LESS FAVORABLE? 12-13
- THERE HAS BEEN A LOT OF DISCUSSION RECENTLY ABOUT CREDIBILITY REGARDING THE LAOS OPERATION. HOW WOULD YOU RATE THE CREDIBILITY OF PRESIDENT NIXON, TV COMMENTATORS, THE PRESS, LEADERS IN CONGRESS, AND THE PENTAGON? 14-18
- 11 • HOW WOULD YOU RATE THE TV NETWORKS IN THEIR REPORTING OF THE LAOS OPERATION -- EXCELLENT, GOOD, FAIR, OR POOR? 19
- 12 • DO YOU BELIEVE THAT THE NETWORK TV COMMENTATORS HAVE BEEN FAIR IN THEIR COMMENTS ABOUT THE LAOS OPERATION OR HAVE THEY BEEN UNFAIR? 20
- x* 13 • DO YOU THINK THAT THE NIXON ADMINISTRATION IS OR IS NOT TELLING THE PUBLIC ALL THEY SHOULD KNOW ABOUT THE VIETNAM WAR? 21
- 14 • THERE HAS BEEN SOME TALK ABOUT A POSSIBLE INVASION OF NORTH VIETNAM BY THE SOUTH VIETNAMESE WITH U.S. AIR SUPPORT. DO YOU BELIEVE THAT PRESIDENT NIXON WILL PERMIT THIS, OR WON'T HE? 22
- 15 • WOULD YOU APPROVE OR DISAPPROVE OF SUCH AN INVASION IF PRESIDENT NIXON FELT IT WERE NECESSARY TO PROTECT AMERICAN LIVES DURING HIS PROGRAM FOR WITHDRAWAL OF AMERICAN TROOPS FROM VIETNAM? 23
- 16 • DO YOU BELIEVE THAT COMMUNIST CHINA SHOULD BE ADMITTED TO THE UNITED NATIONS OR SHOULDN'T IT? 24
- IN POLITICS AS OF TODAY, DO YOU CONSIDER YOURSELF A DEMOCRAT, REPUBLICAN, INDEPENDENT, OR SOMETHING ELSE? 25
- REGARDLESS OF THE POLITICAL PARTY YOU MIGHT FAVOR, DO YOU CONSIDER YOURSELF TO BE A LIBERAL, CONSERVATIVE, OR SOMEWHERE IN BETWEEN? 26

DETAILED STATISTICS

ON

NATIONAL STUDY

OF

MARCH 6 - 7, 1971

DAVID R. DERGE
PRESIDENT
BEHAVIORAL RESEARCH ASSOCIATES

STUDY #69006

- 6 • DO YOU APPROVE OR DISAPPROVE OF THE WAY RICHARD NIXON IS HANDLING HIS JOB AS PRESIDENT? 1
- 6 • DO YOU APPROVE OR DISAPPROVE OF THE WAY NIXON IS HANDLING THE VIETNAM SITUATION? 2
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- DOES THIS MEAN THAT YOU ARE MORE FAVORABLE TOWARD THE LAOS OPERATION THAN YOU WERE BEFORE, OR LESS FAVORABLE? 12-13
- 10 • THERE HAS BEEN A LOT OF DISCUSSION RECENTLY ABOUT CREDIBILITY REGARDING THE LAOS OPERATION. HOW WOULD YOU RATE THE CREDIBILITY OF PRESIDENT NIXON, TV COMMENTATORS, THE PRESS, LEADERS IN CONGRESS, AND THE PENTAGON? 14-18
- 11 • HOW WOULD YOU RATE THE TV NETWORKS IN THEIR REPORTING OF THE LAOS OPERATION -- EXCELLENT, GOOD, FAIR, OR POOR? 19
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- 14 • THERE HAS BEEN SOME TALK ABOUT A POSSIBLE INVASION OF NORTH VIETNAM BY THE SOUTH VIETNAMESE WITH U.S. AIR SUPPORT. DO YOU BELIEVE THAT PRESIDENT NIXON WILL PERMIT THIS, OR WON'T HE? 22
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DO YOU APPROVE OR DISAPPROVE OF THE WAY RICHARD NIXON IS HANDLING HIS JOB AS PRESIDENT?

	PERCENTAGE BASE	APPROVE	DISAPPROVE	DON'T KNOW
TOTAL PUBLIC	1058	51	36	13
MEN	508	51	37	12
WOMEN	523	52	34	14
18 - 20 YEARS OF AGE	55	47	41	12
21 - 29 YEARS	225	55	37	8
30 - 49 YEARS	426	52	34	14
50 YEARS AND OVER	350	49	37	14
8TH GRADE OR LESS	106	53	32	15
HIGH SCHOOL INCOMPLETE	142	37	49	14
HIGH SCHOOL GRADUATE	384	55	33	12
SOME COLLEGE	422	56	35	9
UNION FAMILIES	270	47	41	12
NONUNION FAMILIES	788	53	34	13
WHITE	935	56	31	13
NONWHITE	116	22	67	11
PROTESTANT	618	53	33	14
CATHOLIC	254	53	37	10
UNDER \$5,000 INCOME	171	44	42	14
\$5,000 - \$15,000	564	52	35	13
OVER \$15,000	231	56	36	8
NOW REGISTERED	891	51	37	12
WILL REGISTER	122	54	36	10
REGISTERED OR WILL REGISTER	1013	52	36	12
DON'T REGISTER	45	41	33	26
TOTAL REPUBLICAN	338	82	10	8
LEAN REPUBLICAN	126	78	15	7
TOTAL DEMOCRAT	536	35	52	13
LEAN DEMOCRAT	164	36	53	11
INDEPENDENT	121	50	30	20
TOTAL CONSERVATIVE	505	61	26	13
LEAN CONSERVATIVE	240	57	29	14
TOTAL LIBERAL	361	39	54	7
LEAN LIBERAL	156	43	52	5
IN BETWEEN	121	39	34	27
NIXON VOTERS	447	72	18	10
HUMPHREY VOTERS	228	29	63	8
WALLACE VOTERS	39	43	47	10
NONVOTERS	205	47	39	14
EAST	260	49	41	10
MIDWEST	315	46	39	15
SOUTH	312	58	29	13
WEST	171	51	37	12
HEARD/READ ABOUT LAOS	871	52	37	11

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DO YOU APPROVE OR DISAPPROVE OF THE WAY NIXON IS HANDLING THE VIETNAM SITUATION?

	PERCENTAGE BASE	APPROVE	DISAPPROVE	DON'T KNOW
TOTAL PUBLIC	1058	41	47	12
MEN	508	44	46	10
WOMEN	523	39	48	13
18 - 20 YEARS OF AGE	55	21	67	12
21 - 29 YEARS	225	39	48	13
30 - 49 YEARS	426	41	47	12
50 YEARS AND OVER	350	45	44	11
8TH GRADE OR LESS	106	40	46	14
HIGH SCHOOL INCOMPLETE	142	28	61	11
HIGH SCHOOL GRADUATE	384	45	43	12
SOME COLLEGE	422	46	45	9
UNION FAMILIES	270	36	49	15
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WHITE	935	45	43	12
NONWHITE	116	15	72	13
PROTESTANT	618	46	43	11
CATHOLIC	254	36	51	13
UNDER \$5,000 INCOME	171	37	51	12
\$5,000 - \$15,000	564	40	49	11
OVER \$15,000	231	53	41	6
NOW REGISTERED	891	43	46	11
WILL REGISTER	122	31	54	15
REGISTERED OR WILL REGISTER	1013	41	47	12
WON'T REGISTER	45	29	55	16
TOTAL REPUBLICAN	338	66	27	7
LEAN REPUBLICAN	126	59	32	9
TOTAL DEMOCRAT	536	27	59	14
LEAN DEMOCRAT	164	32	60	8
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TOTAL CONSERVATIVE	505	49	41	10
LEAN CONSERVATIVE	240	43	48	9
TOTAL LIBERAL	361	31	59	10
LEAN LIBERAL	156	36	53	11
IN BETWEEN	121	32	48	20
NIXON VOTERS	447	63	28	9
HUMPHREY VOTERS	228	23	68	9
WALLACE VOTERS	39	39	55	6
NONVOTERS	205	27	58	15
EAST	260	37	50	13
MIDWEST	315	38	50	12
SOUTH	312	47	42	11
WEST	171	38	50	12
HEARD/READ ABOUT LAOS	871	44	47	9

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HAVE YOU HEARD OR READ ABOUT THE RECENT MILITARY OPERATIONS IN LAOS BY
SOUTH VIETNAMESE TROOPS WITH U.S. AIR SUPPORT?

	PERCENTAGE BASE	YES	NO	DON'T KNOW
TOTAL PUBLIC	1058	78	20	2
MEN	508	84	13	3
WOMEN	523	73	25	2
18 - 20 YEARS OF AGE	55	60	37	3
21 - 29 YEARS	225	83	14	3
30 - 49 YEARS	426	80	18	2
50 YEARS AND OVER	350	77	21	2
8TH GRADE OR LESS	106	69	26	5
HIGH SCHOOL INCOMPLETE	142	70	28	2
HIGH SCHOOL GRADUATE	384	79	19	2
SOME COLLEGE	422	93	6	1
UNION FAMILIES	270	80	17	3
NONUNION FAMILIES	788	77	20	3
WHITE	935	80	18	2
NONWHITE	116	64	33	3
PROTESTANT	618	81	17	2
CATHOLIC	254	76	22	2
UNDER \$5,000 INCOME	171	71	27	2
\$5,000 - \$15,000	564	80	18	2
OVER \$15,000	231	90	8	2
NOW REGISTERED	891	81	17	2
WILL REGISTER	122	68	28	4
REGISTERED OR WILL REGISTER	1013	79	19	2
WON'T REGISTER	45	55	37	8
TOTAL REPUBLICAN	338	82	18	*
LEAN REPUBLICAN	126	86	14	*
TOTAL DEMOCRAT	536	76	21	3
LEAN DEMOCRAT	164	89	11	*
INDEPENDENT	121	84	14	2
TOTAL CONSERVATIVE	505	83	15	2
LEAN CONSERVATIVE	240	82	16	2
TOTAL LIBERAL	361	79	19	2
LEAN LIBERAL	156	77	22	1
IN BETWEEN	121	71	27	2
NIXON VOTERS	447	83	16	1
HUMPHREY VOTERS	228	79	20	1
WALLACE VOTERS	39	90	10	0
NONVOTERS	205	68	26	6
EAST	260	82	16	2
MIDWEST	315	76	23	1
SOUTH	312	77	19	4
WEST	171	78	19	3
HEARD/READ ABOUT LAOS	871	100	0	0

(* = PERCENT LESS THAN .5)

0003

DO YOU THINK THESE OPERATIONS IN LAOS WILL SHORTEN THE VIETNAM WAR,
LENGTHEN THE VIETNAM WAR, OR WON'T IT MAKE ANY DIFFERENCE?

	PERCENTAGE BASE	A. PER CENT ASKED THIS QUESTION				
		A.	1.	2.	3.	4.
TOTAL PUBLIC	871		34	25	22	19
MEN	447		41	25	24	10
WOMEN	405		27	24	21	28
18 - 20 YEARS OF AGE	34		26	46	22	6
21 - 29 YEARS	193		27	30	26	17
30 - 49 YEARS	360		36	23	23	18
50 YEARS AND OVER	282		37	21	19	23
8TH GRADE OR LESS	74		33	24	19	24
HIGH SCHOOL INCOMPLETE	99		27	28	27	18
HIGH SCHOOL GRADUATE	305		37	21	22	20
SOME COLLEGE	390		35	28	23	14
UNION FAMILIES	227		35	22	25	18
NONUNION FAMILIES	644		34	26	21	19
WHITE	787		35	24	21	20
NONWHITE	77		24	35	34	7
PROTESTANT	512		38	24	20	18
CATHOLIC	209		33	26	24	17
UNDER \$5,000 INCOME	126		32	27	16	25
\$5,000 - \$15,000	471		35	25	23	17
OVER \$15,000	211		39	23	27	11
NOW REGISTERED	757		35	24	22	19
WILL REGISTER	87		31	30	23	16
REGISTERED OR WILL REGISTER	844		35	24	22	19
WON'T REGISTER	27		11	37	26	26
TOTAL REPUBLICAN	291		49	14	17	20
LEAN REPUBLICAN	112		48	17	16	19
TOTAL DEMOCRAT	429		24	30	26	20
LEAN DEMOCRAT	150		26	32	25	17
INDEPENDENT	105		36	23	24	17
TOTAL CONSERVATIVE	435		41	19	23	17
LEAN CONSERVATIVE	205		37	22	26	15
TOTAL LIBERAL	300		30	37	20	13
LEAN LIBERAL	127		30	35	22	13
IN BETWEEN	91		21	21	31	27
NIXON VOTERS	388		50	15	17	18
HOMERLY VOTERS	191		21	37	23	19
WALLACE VOTERS	35		40	23	17	20
NONVOTERS	148		23	31	28	18
EAST	223		35	29	17	19
MIDWEST	255		31	22	29	18
SOUTH	250		35	24	22	19
WEST	143		35	26	20	19
HEARD/READ ABOUT LAOS	871		34	25	22	19

DO YOU THINK THESE OPERATIONS IN LAOS WILL SHORTEN THE VIETNAM WAR,
LENGTHEN THE VIETNAM WAR, OR WON'T IT MAKE ANY DIFFERENCE?

	PERCENTAGE BASE	A. PER CENT ASKED THIS QUESTION				
		1. SHORTEN THE VIETNAM WAR	2. LENGTHEN THE VIETNAM WAR	3. WON'T MAKE ANY DIFFERENCE	4. DON'T KNOW	
		A.	1.	2.	3.	4.
TOTAL PUBLIC	1058	78	26	19	17	15
MEN	508	84	35	21	20	9
WOMEN	523	73	20	18	15	20
13 - 20 YEARS OF AGE	55	60	16	28	13	3
21 - 29 YEARS	225	83	22	25	21	14
30 - 49 YEARS	426	80	29	18	13	14
50 YEARS AND OVER	350	77	28	16	15	17
8TH GRADE OR LESS	106	69	23	17	13	17
HIGH SCHOOL INCOMPLETE	142	70	19	20	18	12
HIGH SCHOOL GRADUATE	384	79	29	17	17	16
SOME COLLEGE	422	93	32	26	21	13
UNION FAMILIES	270	80	28	17	20	15
NONUNION FAMILIES	788	77	26	20	16	15
WHITE	935	80	28	19	17	16
NONWHITE	116	64	16	23	21	5
PROTESTANT	618	81	30	19	16	15
CATHOLIC	254	75	25	20	18	13
UNDER \$5,000 INCOME	171	71	23	19	11	18
\$5,000 - \$15,000	564	80	28	20	18	14
OVER \$15,000	231	89	35	20	24	10
ALREADY REGISTERED	891	81	29	19	18	15
WILL REGISTER	122	68	21	20	15	11
REGISTERED OR WILL REGISTER	1013	79	28	19	18	15
DON'T REGISTER	45	55	6	20	14	14
TOTAL REPUBLICAN	338	82	40	12	14	16
LEAN REPUBLICAN	126	86	41	14	14	17
TOTAL DEMOCRAT	536	76	19	23	20	15
LEAN DEMOCRAT	164	89	23	29	22	15
INDEPENDENT	121	84	30	19	20	14
TOTAL CONSERVATIVE	505	83	34	16	19	14
LEAN CONSERVATIVE	240	82	30	18	22	12
TOTAL LIBERAL	361	79	23	30	16	10
LEAN LIBERAL	156	78	23	27	17	10
IN BETWEEN	121	71	15	15	22	19
NIXON VOTERS	447	83	41	13	14	15
DEMOCRAT VOTERS	228	79	16	30	18	15
WALLACE VOTERS	39	90	36	20	15	18
NONVOTERS	205	68	16	21	19	12
NORTH	260	82	29	24	14	16
MIDWEST	315	76	23	17	22	14
SOUTH	312	77	27	18	17	15
WEST	171	78	28	20	15	15
HEARD/READ ABOUT LAOS	871	100	34	25	22	19

0005

PRESIDENT NIXON HAS SAID THAT THE INCURSION INTO LAOS IS PART OF HIS PLAN TO CONTINUE THE AMERICAN TROOP WITHDRAWAL FROM VIETNAM. DO YOU APPROVE OR DISAPPROVE OF THIS INCURSION INTO LAOS?

	PERCENTAGE BASE	APPROVE	DISAPPROVE	DON'T KNOW
TOTAL PUBLIC	1058	43	38	19
BY	508	48	38	14
WOMEN	523	37	38	25
18 - 20 YEARS OF AGE	55	33	54	13
21 - 29 YEARS	225	42	42	16
30 - 49 YEARS	426	44	39	17
50 YEARS AND OVER	350	42	34	24
8TH GRADE OR LESS	106	39	32	29
HIGH SCHOOL INCOMPLETE	142	31	45	24
HIGH SCHOOL GRADUATE	384	49	34	17
SOME COLLEGE	422	46	46	8
UNION FAMILIES	270	43	35	22
NONUNION FAMILIES	788	42	40	18
WHITE	935	45	35	20
NONWHITE	116	26	59	15
PROTESTANT	618	45	36	19
CATHOLIC	254	44	36	20
UNDER \$5,000 INCOME	171	35	41	24
\$5,000 - \$15,000	564	45	38	17
OVER \$15,000	231	48	39	13
NOW REGISTERED	891	43	38	19
WILL REGISTER	122	40	41	19
REGISTERED OR WILL REGISTER	1013	43	38	19
WON'T REGISTER	45	35	42	23
TOTAL REPUBLICAN	338	58	23	19
LEAN REPUBLICAN	126	57	28	15
TOTAL DEMOCRAT	536	34	47	19
LEAN DEMOCRAT	164	32	54	14
INDEPENDENT	121	47	32	21
TOTAL CONSERVATIVE	505	49	33	18
LEAN CONSERVATIVE	240	44	37	19
TOTAL LIBERAL	361	40	49	11
LEAN LIBERAL	156	46	45	9
IN BETWEEN	121	36	37	27
NIXON VOTERS	447	55	23	22
MURPHY VOTERS	228	29	55	16
HALLACE VOTERS	39	33	49	18
NONVOTERS	205	37	46	17
EAST	260	41	41	18
MIDWEST	315	39	38	23
SOUTH	312	46	36	18
WEST	171	44	41	15
HEARD/READ ABOUT LAOS	871	44	40	16

0006

HAVE YOU SEEN, HEARD, OR READ ABOUT PRESIDENT NIXON'S PRESS
CONFERENCE ON FOREIGN POLICY LAST THURSDAY EVENING?

	PERCENTAGE BASE	YES	NO	DON'T KNOW
TOTAL PUBLIC	1058	55	44	1
MEN	508	58	41	1
WOMEN	523	52	46	2
18 - 20 YEARS OF AGE	55	52	48	0
21 - 29 YEARS	225	54	44	2
30 - 49 YEARS	426	56	43	1
50 YEARS AND OVER	350	55	44	1
8TH GRADE OR LESS	106	50	49	1
HIGH SCHOOL INCOMPLETE	142	48	49	3
HIGH SCHOOL GRADUATE	384	56	43	1
SOME COLLEGE	422	64	35	1
UNION FAMILIES	270	56	42	2
NONUNION FAMILIES	788	54	45	1
WHITE	935	55	44	1
NONWHITE	116	50	47	3
PROTESTANT	618	56	43	1
CATHOLIC	254	55	44	1
UNDER \$5,000 INCOME	171	52	47	1
\$5,000 - \$15,000	564	52	47	1
OVER \$15,000	231	71	29	0
NOW REGISTERED	891	57	42	1
WILL REGISTER	122	46	52	2
REGISTERED OR WILL REGISTER	1013	56	43	1
WON'T REGISTER	45	41	55	4
TOTAL REPUBLICAN	338	58	41	1
LEAN REPUBLICAN	126	60	40	0
TOTAL DEMOCRAT	536	54	44	2
LEAN DEMOCRAT	164	54	45	1
INDEPENDENT	121	51	49	0
TOTAL CONSERVATIVE	505	56	43	1
LEAN CONSERVATIVE	240	56	43	1
TOTAL LIBERAL	361	62	38	*
LEAN LIBERAL	156	62	37	1
IN BETWEEN	121	44	54	2
NIXON VOTERS	447	59	40	1
HUMPHREY VOTERS	228	59	40	1
WALLACE VOTERS	39	56	44	0
NONVOTERS	205	48	50	2
EAST	260	59	41	*
MIDWEST	315	51	48	1
SOUTH	312	53	44	3
WEST	171	60	40	*
HEARD/READ ABOUT LAOS	871	60	39	1

(* = PERCENT LESS THAN .5)

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IN GENERAL, HOW WOULD YOU RATE YOUR REACTION TO WHAT THE PRESIDENT SAID?

	PERCENTAGE BASE	A. PERCENT ASKED THIS QUESTION					
		A.	1.	2.	3.	4.	5.
TOTAL PUBLIC	612		20	39	18	14	9
MALE	315	23	38	16	15	8	
FEMALE	282	18	40	21	11	10	
18 - 20 YEARS OF AGE	28	6	44	26	21	3	
21 - 29 YEARS	127	14	43	22	10	11	
30 - 49 YEARS	249	19	40	20	12	9	
50 YEARS AND OVER	208	27	35	14	15	9	
8TH GRADE OR LESS	53	28	38	10	13	11	
HIGHER SCHOOL INCOMPLETE	68	11	33	27	18	11	
HIGHER SCHOOL GRADUATE	216	21	44	16	13	6	
SOME COLLEGE	272	19	35	24	13	9	
UNION FAMILIES	158	17	35	21	15	12	
NON-UNION FAMILIES	454	22	40	17	13	8	
WHITE	546	22	39	17	13	9	
NON-WHITE	59	9	32	30	21		
PROTESTANT	355	23	38	17	12	10	
CATHOLIC	147	17	44	18	14	7	
UNDER \$5,000 INCOME	94	18	38	21	17	6	
\$5,000 - \$15,000	306	20	38	17	13	12	
OVER \$15,000	166	22	43	16	14	5	
ALREADY REGISTERED	536	22	38	19	13	8	
WILL REGISTER	57	12	58	15	9	6	
REGISTERED OR WILL REGISTER	593	21	40	18	13	8	
DON'T REGISTER	19	8	9	21	38	24	
TOTAL REPUBLICAN	208	36	42	11	4	7	
LEAN REPUBLICAN	79	27	55	10	3	5	
TOTAL DEMOCRAT	310	11	39	23	18	9	
LEAN DEMOCRAT	93	10	33	19	25	13	
INDEPENDENT	63	20	34	20	18	8	
TOTAL CONSERVATIVE	292	23	46	12	10	9	
LEAN CONSERVATIVE	134	15	49	16	11	9	
TOTAL LIBERAL	231	13	35	26	19	7	
LEAN LIBERAL	99	15	37	24	20	4	
IN BETWEEN	60	22	27	30	10	11	
KIXON VOTERS	273	30	46	11	6	7	
SMITH VOTERS	145	14	25	28	26	7	
WALLACE VOTERS	21	7	45	29	4	15	
NON-VOTERS	102	11	40	19	18	12	
WEST	162	20	36	19	16	9	
MIDWEST	166	17	39	20	10	14	
SOUTH	179	25	41	14	14	6	
OTHER	105	18	37	22	16	6	
HEARD/READ ABOUT LAOS	538	21	38	18	14	9	

IN GENERAL, HOW WOULD YOU RATE YOUR REACTION TO WHAT THE PRESIDENT SAID?

	PERCENTAGE BASE	A. PERCENT ASKED THIS QUESTION					
		1. VERY FAVORABLE 2. SOMEWHAT FAVORABLE 3. SOMEWHAT UNFAVORABLE 4. VERY UNFAVORABLE 5. NO OPINION					
		A.	1.	2.	3.	4.	5.
TOTAL PUBLIC	1058	55	11	21	10	7	5
MEN	508	58	13	22	9	9	4
WOMEN	523	52	9	21	11	6	5
18 - 20 YEARS OF AGE	55	52	3	23	13	11	2
21 - 29 YEARS	225	54	7	23	12	5	6
30 - 49 YEARS	426	56	11	22	11	7	5
50 YEARS AND OVER	350	55	15	19	8	8	5
8TH GRADE OR LESS	106	50	14	19	5	6	6
HIGH SCHOOL INCOMPLETE	142	48	5	16	13	9	5
HIGH SCHOOL GRADUATE	384	56	12	25	9	7	3
SOME COLLEGE	422	64	12	22	16	8	6
UNION FAMILIES	270	57	9	20	12	9	7
NONUNION FAMILIES	788	54	12	22	9	7	4
WHITE	935	55	12	22	9	7	5
NONWHITE	116	50	5	16	15	10	4
PROTESTANT	618	55	12	21	10	6	6
CATHOLIC	254	55	10	24	10	8	4
UNDER \$5,000 INCOME	171	52	10	20	11	9	3
\$5,000 - \$15,000	564	52	10	20	9	7	6
OVER \$15,000	231	71	16	30	11	10	3
NOW REGISTERED	891	57	13	22	11	7	5
WILL REGISTER	122	46	6	27	7	4	3
REGISTERED OR WILL REGISTER	1013	56	12	22	10	7	5
WON'T REGISTER	45	41	3	4	9	15	10
TOTAL REPUBLICAN	338	58	21	24	6	2	4
LEAN REPUBLICAN	126	60	16	34	6	2	3
TOTAL DEMOCRAT	536	54	6	21	12	10	5
LEAN DEMOCRAT	164	54	6	18	10	14	7
INDEPENDENT	121	51	10	17	10	9	4
TOTAL CONSERVATIVE	505	56	13	26	7	6	5
LEAN CONSERVATIVE	240	56	9	28	9	6	5
TOTAL LIBERAL	361	62	8	21	16	12	4
LEAN LIBERAL	156	62	9	23	15	12	2
IN BETWEEN	121	44	10	12	13	4	5
NIXON VOTERS	447	59	18	27	6	3	4
HUMPHREY VOTERS	228	59	8	15	17	15	4
WALLACE VOTERS	39	56	4	25	16	2	8
NONVOTERS	205	48	5	19	9	9	6
EAST	260	59	12	21	11	9	5
MIDWEST	315	51	9	20	10	5	7
SOUTH	312	53	13	22	8	7	3
WEST	171	60	11	23	13	10	4
HEARD/READ ABOUT LADS	871	60	12	23	11	8	6

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AS A RESULT OF PRESIDENT NIXON'S PRESS CONFERENCE, HAVE YOUR VIEWS ABOUT THE LAOS OPERATION CHANGED IN ANY WAY?

	PERCENTAGE BASE	A. PERCENT ASKED THIS QUESTION			
		A.	1. YES, HAVE CHANGED	2. NO, HAVE NOT CHANGED	3. NO OPINION
TOTAL PUBLIC	612		6	88	6
MEN	315		5	92	3
WOMEN	282		6	85	9
18 - 20 YEARS OF AGE	28		5	84	11
21 - 29 YEARS	127		8	87	5
30 - 49 YEARS	249		5	91	4
50 YEARS AND OVER	208		5	87	8
EIGHTH GRADE OR LESS	53		5	89	6
HIGH SCHOOL INCOMPLETE	68		4	86	10
HIGH SCHOOL GRADUATE	216		6	88	6
SOME COLLEGE	272		6	90	4
UNION FAMILIES	158		6	87	7
NONUNION FAMILIES	454		6	88	6
WHITE	546		5	88	7
NONWHITE	59		7	91	2
PROTESTANT	355		6	89	5
CATHOLIC	147		5	89	6
UNDER \$5,000 INCOME	94		1	91	8
\$5,000 - \$15,000	306		5	88	7
OVER \$15,000	166		11	84	5
NOW REGISTERED	536		6	88	6
WILL REGISTER	57		4	90	6
REGISTERED OR WILL REGISTER	593		6	88	6
DON'T REGISTER	19		0	95	5
TOTAL REPUBLICAN	208		7	88	5
LEAN REPUBLICAN	79		5	91	4
TOTAL DEMOCRAT	310		5	89	6
LEAN DEMOCRAT	93		9	84	7
INDEPENDENT	63		5	84	11
TOTAL CONSERVATIVE	292		5	88	7
LEAN CONSERVATIVE	134		4	91	5
TOTAL LIBERAL	231		8	85	7
LEAN LIBERAL	99		5	89	6
IN BETWEEN	60		5	95	0
NIXON VOTERS	273		7	87	6
CUMPHREY VOTERS	145		7	86	7
HALLACE VOTERS	21		9	87	4
NONVOTERS	102		3	91	6
PAST	162		4	88	8
MIDWEST	166		9	86	5
SOUTH	179		4	89	7
WEST	105		4	92	4
HEARD/READ ABOUT LAOS	538		7	88	5

AS A RESULT OF PRESIDENT NIXON'S PRESS CONFERENCE, HAVE YOUR VIEWS ABOUT
THE LAOS OPERATION CHANGED IN ANY WAY?

	PERCENTAGE BASE	A. PERCENT ASKED THIS QUESTION			
		1. YES, HAVE CHANGED 2. NO, HAVE NOT CHANGED 3. NO OPINION			
		A.	1.	2.	3.
TOTAL PUBLIC	1058	55	3	48	3
MEN	508	58	3	53	2
WOMEN	523	52	3	44	5
18 - 20 YEARS OF AGE	55	52	3	43	6
21 - 29 YEARS	225	54	4	47	3
30 - 49 YEARS	426	56	3	51	2
50 YEARS AND OVER	350	55	3	48	4
8TH GRADE OR LESS	106	50	3	44	3
HIGH SCHOOL INCOMPLETE	142	48	2	41	5
HIGH SCHOOL GRADUATE	384	56	4	49	3
SOME COLLEGE	422	64	4	57	3
UNION FAMILIES	270	57	3	49	4
NONUNION FAMILIES*	788	54	3	48	3
WHITE	935	55	3	49	4
NONWHITE	116	50	4	45	1
PROTESTANT	618	55	3	49	3
CATHOLIC	254	55	3	49	3
UNDER \$5,000 INCOME	171	52	1	48	4
\$5,000 - \$15,000	564	52	3	46	3
OVER \$15,000	231	71	8	59	3
NOW REGISTERED	891	57	4	50	4
WILL REGISTER	122	46	2	42	3
REGISTERED OR WILL REGISTER	1013	56	3	49	3
WON'T REGISTER	45	41	0	39	2
TOTAL REPUBLICAN	338	58	4	52	3
LEAN REPUBLICAN	126	60	3	55	2
TOTAL DEMOCRAT	536	54	3	48	4
LEAN DEMOCRAT	164	54	5	46	4
INDEPENDENT	121	51	3	43	5
TOTAL CONSERVATIVE	505	56	3	49	4
LEAN CONSERVATIVE	240	56	3	51	3
TOTAL LIBERAL	361	62	5	53	4
LEAN LIBERAL	156	62	3	55	3
IN BETWEEN	121	44	2	42	0
NIXON VOTERS	447	59	4	51	3
HUMPHREY VOTERS	228	59	4	50	4
WALLACE VOTERS	39	56	5	49	2
NONVOTERS	205	48	2	43	3
EAST	260	59	2	52	5
MIDWEST	315	51	5	44	3
SOUTH	312	53	2	47	3
WEST	171	60	3	55	2
HEARD/READ ABOUT LAOS	871	60	4	53	3

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DOES THIS MEAN THAT YOU ARE MORE FAVORABLE TOWARD THE LAOS OPERATION
THAN YOU WERE BEFORE, OR LESS FAVORABLE?

	PERCENTAGE BASE	A. PERCENT ASKED THIS QUESTION				
		A.	1.	2.	3.	4.
TOTAL PUBLIC	36		50	37	7	6
MEN	18		33	49	14	4
WOMEN	16		69	23	0	8
18 - 20 YEARS OF AGE	2		0	100	0	0
21 - 29 YEARS	11		44	48	8	0
30 - 49 YEARS	13		64	30	0	6
50 YEARS AND OVER	10		50	26	13	11
8TH GRADE OR LESS	3		67	33	0	0
HIGH SCHOOL INCOMPLETE	3		0	33	33	34
HIGH SCHOOL GRADUATE	14		63	37	0	0
SOME COLLEGE	16		41	41	11	7
UNION FAMILIES	8		55	45	0	0
NONUNION FAMILIES	28		49	34	9	8
WHITE	31		55	30	8	7
NONWHITE	4		19	81	0	0
PROTESTANT	18		51	39	3	7
CATHOLIC	8		50	23	18	9
UNDER \$5,000 INCOME	2		60	40	0	0
\$5,000 - \$15,000	17		75	15	10	0
OVER \$15,000	16		16	67	4	13
NOW REGISTERED	32		48	39	7	6
WILL REGISTER	4		78	22	0	0
REGISTERED OR WILL REGISTER	36		50	37	7	6
WON'T REGISTER	0		0	0	0	0
TOTAL REPUBLICAN	12		60	25	15	0
LEAN REPUBLICAN	4		9	91	0	0
TOTAL DEMOCRAT	16		40	45	2	13
LEAN DEMOCRAT	7		46	37	0	17
INDEPENDENT	4		80	20	0	0
TOTAL CONSERVATIVE	16		47	42	11	0
LEAN CONSERVATIVE	7		35	60	5	0
TOTAL LIBERAL	17		51	33	4	12
LEAN LIBERAL	7		62	25	0	13
IN BETWEEN	3		67	33	0	0
NIXON VOTERS	18		60	19	13	8
HUMPHREY VOTERS	10		43	50	0	7
WALLACE VOTERS	1		0	100	0	0
NONVOTERS	5		33	67	0	0
EAST	8		16	47	26	11
MIDWEST	15		53	47	0	0
SOUTH	9		65	9	9	17
WEST	4		64	36	0	0
HEARD/READ ABOUT LAOS	36		50	37	7	6

DOES THIS MEAN THAT YOU ARE MORE FAVORABLE TOWARD THE LAOS OPERATION
THAN YOU WERE BEFORE, OR LESS FAVORABLE?

	PERCENTAGE BASE	A. PERCENT ASKED THIS QUESTION				
		A.	1.	2.	3.	4.
TOTAL PUBLIC	1058	3	2	1	*	*
MEN	508	3	1	2	*	*
WOMEN	523	3	2	1	0	*
18 - 20 YEARS OF AGE	55	3	0	3	0	0
21 - 29 YEARS	225	4	2	2	*	0
30 - 49 YEARS	426	3	2	1	0	*
50 YEARS AND OVER	350	3	2	1	*	*
8TH GRADE OR LESS	106	3	2	1	0	0
HIGH SCHOOL INCOMPLETE	142	2	0	1	1	1
HIGH SCHOOL GRADUATE	384	4	2	1	0	0
SOME COLLEGE	422	4	2	2	*	*
UNION FAMILIES	270	3	2	2	0	0
NONUNION FAMILIES	788	3	2	1	*	*
WHITE	935	3	2	1	*	*
NONWHITE	116	4	1	3	0	0
PROTESTANT	618	3	2	1	*	*
CATHOLIC	254	3	1	1	*	*
UNDER \$5,000 INCOME	171	1	*	*	0	0
\$5,000 - \$15,000	564	3	2	*	*	0
OVER \$15,000	231	8	1	5	*	1
NOW REGISTERED	891	4	2	1	*	*
WILL REGISTER	122	2	2	*	0	0
REGISTERED OR WILL REGISTER	1013	3	2	1	*	*
DON'T REGISTER	45	0	0	0	0	0
TOTAL REPUBLICAN	338	4	2	1	1	0
LEAN REPUBLICAN	126	3	*	3	0	0
TOTAL DEMOCRAT	536	3	1	1	*	*
LEAN DEMOCRAT	164	5	2	2	0	1
INDEPENDENT	121	3	2	1	0	0
TOTAL CONSERVATIVE	505	3	1	1	*	0
LEAN CONSERVATIVE	240	3	1	2	*	0
TOTAL LIBERAL	361	5	2	2	*	1
LEAN LIBERAL	156	3	2	1	0	*
IN BETWEEN	121	2	1	1	0	0
KIXON VOTERS	447	4	2	1	1	*
MUMPHREY VOTERS	228	4	2	2	0	*
MALLACE VOTERS	39	5	0	5	0	0
NONVOTERS	205	2	1	1	0	0
PAST	260	2	*	1	1	*
MIDWEST	315	5	3	2	0	0
SOUTH	312	2	2	*	*	*
WEST	171	3	2	1	0	0
READ/READ ABOUT LAOS	871	4	2	2	*	*

* = PERCENT LESS THAN .5)

013

THERE HAS BEEN A LOT OF DISCUSSION RECENTLY ABOUT CREDIBILITY REGARDING THE LAOS OPERATION. HOW WOULD YOU RATE THE CREDIBILITY OF PRESIDENT NIXON, TV COMMENTORS, THE PRESS, LEADERS IN CONGRESS, AND THE PEN PRESS?

... NIXON	PERCENTAGE BASE	HIGH CREDIBILITY	MEDIUM CREDIBILITY	LOW CREDIBILITY	NO OPINION	
TOTAL PUBLIC	1058	26	43	22	9	100
MEN	508	27	42	22	9	100
WOMEN	523	24	43	22	11	100
18 - 20 YEARS OF AGE	55	22	45	28	5	100
21 - 29 YEARS	225	21	53	23	3	100
30 - 49 YEARS	426	23	49	20	8	100
50 YEARS AND OVER	350	31	32	23	14	100
8TH GRADE OR LESS	106	30	33	22	15	100
HIGH SCHOOL INCOMPLETE	142	23	38	24	15	100
HIGH SCHOOL GRADUATE	384	23	52	19	6	100
SOME COLLEGE	422	27	43	26	4	100
UNION FAMILIES	270	17	48	26	9	100
NONUNION FAMILIES	788	29	41	21	9	100
WHITE	935	27	43	20	10	100
NONWHITE	116	18	39	34	9	100
PROTESTANT	618	30	41	21	8	100
CATHOLIC	254	19	49	22	10	100
UNDR \$5,000 INCOME	171	30	34	25	11	100
\$5,000 - \$15,000	564	21	50	21	8	100
OV. 15,000	231	34	40	23	3	100
NOW REGISTERED	891	27	42	22	9	100
WILL REGISTER	122	24	51	18	7	100
REGISTERED OR WILL REGISTER	1013	26	43	22	9	100
WON'T REGISTER	45	14	40	29	17	100
TOTAL REPUBLICAN	338	43	43	9	5	100
LEAN REPUBLICAN	126	40	48	11	1	100
TOTAL DEMOCRAT	536	17	45	27	11	100
LEAN DEMOCRAT	164	15	44	32	9	100
INDEPENDENT	121	25	35	27	13	100
TOTAL CONSERVATIVE	505	30	46	18	6	100
LEAN CONSERVATIVE	240	25	47	22	6	100
TOTAL LIBERAL	361	20	42	32	6	100
LEAN LIBERAL	156	22	46	27	5	100
IN BETWEEN	121	23	44	19	14	100
NIXON VOTERS	447	42	40	11	7	100
HUMPHREY VOTERS	228	11	39	39	11	100
WALLACE VOTERS	39	22	42	30	6	100
NONVOTERS	205	18	50	22	10	100
EAST	260	21	41	27	11	100
MIDWEST	315	23	48	21	8	100
SOUTH	312	31	41	18	10	100
WEST	171	27	39	26	8	100
HEARD/READ ABOUT LAOS	871	26	43	24	7	100

. . . . TV COMMENTATORS

	PERCENTAGE BASE	HIGH CREDIBILITY	MEDIUM CREDIBILITY	LOW CREDIBILITY	NO OPINION	
TOTAL PUBLIC	1058	18	47	21	14	100
MEN	508	18	46	25	11	100
WOMEN	523	19	46	18	17	100
18 - 20 YEARS OF AGE	55	31	50	16	3	100
21 - 29 YEARS	225	16	55	20	9	100
30 - 49 YEARS	426	17	47	24	12	100
50 YEARS AND OVER	350	18	42	21	19	100
8TH GRADE OR LESS	106	16	40	20	24	100
HIGH SCHOOL INCOMPLETE	142	25	42	17	16	100
HIGH SCHOOL GRADUATE	384	18	50	22	10	100
SOME COLLEGE	422	14	52	27	7	100
UNION FAMILIES	270	18	49	20	13	100
NONUNION FAMILIES	788	18	46	22	14	100
WHITE	935	18	47	22	13	100
NONWHITE	116	20	46	19	15	100
PROTESTANT	618	19	47	21	13	100
CATHOLIC	254	18	48	22	12	100
UNDER \$5,000 INCOME	171	21	40	18	21	100
\$5,000 - \$15,000	564	18	50	21	11	100
OVER \$15,000	231	14	49	31	6	100
NOW REGISTERED	891	16	47	24	13	100
WILL REGISTER	122	26	51	13	10	100
REGISTERED OR WILL REGISTER	1013	18	47	22	13	100
WON'T REGISTER	45	23	37	9	31	100
TOTAL REPUBLICAN	338	14	46	30	10	100
LEAN REPUBLICAN	126	13	48	33	6	100
TOTAL DEMOCRAT	536	22	48	16	14	100
LEAN DEMOCRAT	164	16	54	17	13	100
INDEPENDENT	121	13	41	26	20	100
TOTAL CONSERVATIVE	505	18	47	26	9	100
LEAN CONSERVATIVE	240	21	49	21	9	100
TOTAL LIBERAL	361	21	50	19	10	100
LEAN LIBERAL	156	21	58	16	5	100
IN BETWEEN	121	13	52	15	20	100
NIXON VOTERS	447	16	46	28	10	100
HUMPHREY VOTERS	228	20	45	19	16	100
WALLACE VOTERS	39	7	59	32	2	100
NONVOTERS	205	22	49	16	13	100
EAST	260	20	41	24	15	100
MIDWEST	315	17	52	19	12	100
SOUTH	312	19	42	24	15	100
WEST	171	15	54	18	13	100
HEARD/READ ABOUT LAOS	871	18	48	23	11	100

... THE PRESS

	PERCENTAGE BASE	HIGH CREDIBILITY	MEDIUM CREDIBILITY	LOW CREDIBILITY	NO OPINION	
TOTAL PUBLIC	1058	17	49	23	11	100
MEN	508	18	46	27	9	100
WOMEN	523	16	51	19	14	100
18 - 20 YEARS OF AGE	55	23	49	19	9	100
21 - 29 YEARS	225	17	57	23	3	100
30 - 49 YEARS	426	16	49	25	10	100
50 YEARS AND OVER	350	16	45	22	17	100
8TH GRADE OR LESS	106	17	43	19	21	100
HIGH SCHOOL INCOMPLETE	142	18	53	17	12	100
HIGH SCHOOL GRADUATE	384	17	51	25	7	100
SOME COLLEGE	422	15	49	30	6	100
UNION FAMILIES	270	14	54	21	11	100
NONUNION FAMILIES	788	18	47	24	11	100
WHITE	935	15	49	25	11	100
NONWHITE	116	29	47	12	12	100
PROTESTANT	618	18	52	21	9	100
CATHOLIC	254	16	48	25	11	100
UNDER \$5,000 INCOME	171	16	50	17	17	100
\$5,000 - \$15,000	564	18	51	22	9	100
OVER \$15,000	231	14	46	34	6	100
NOW REGISTERED	891	16	49	25	10	100
WILL REGISTER	122	19	56	14	11	100
REGISTERED OR WILL REGISTER	1013	16	50	24	10	100
WON'T REGISTER	45	21	39	12	28	100
TOTAL REPUBLICAN	338	14	48	31	7	100
LEAN REPUBLICAN	126	11	49	33	7	100
TOTAL DEMOCRAT	536	19	50	19	12	100
LEAN DEMOCRAT	164	16	49	25	10	100
INDEPENDENT	121	15	48	22	15	100
TOTAL CONSERVATIVE	505	17	49	27	7	100
LEAN CONSERVATIVE	240	17	53	24	6	100
TOTAL LIBERAL	361	18	53	20	9	100
LEAN LIBERAL	156	17	57	19	7	100
IN BETWEEN	121	18	52	19	11	100
NIXON VOTERS	447	15	46	30	9	100
HUPPHREY VOTERS	228	17	48	20	15	100
WALLACE VOTERS	39	5	67	26	2	100
NONVOTERS	205	20	53	16	11	100
EAST	260	17	43	25	15	100
MIDWEST	315	17	52	22	9	100
SOUTH	312	19	47	24	10	100
WEST	171	12	57	19	12	100
HEARD/READ ABOUT LAOS	871	16	51	24	9	100

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. . . . LEADERS IN CONGRESS

	PERCENTAGE BASE	HIGH CREDIBILITY	MEDIUM CREDIBILITY	LOW CREDIBILITY	NO OPINION	
TOTAL PUBLIC	1058	14	46	23	17	100
MEN	508	15	45	26	14	100
WOMEN	523	15	46	19	20	100
18 - 20 YEARS OF AGE	55	22	53	19	6	100
21 - 29 YEARS	225	11	50	29	10	100
30 - 49 YEARS	426	13	51	22	14	100
50 YEARS AND OVER	350	16	37	21	26	100
8TH GRADE OR LESS	106	19	34	19	28	100
HIGH SCHOOL INCOMPLETE	142	13	42	28	17	100
HIGH SCHOOL GRADUATE	384	12	53	22	13	100
SOME COLLEGE	422	14	51	23	12	100
UNION FAMILIES	270	11	46	25	18	100
NONUNION FAMILIES	788	16	45	22	17	100
WHITE	935	14	47	22	17	100
NONWHITE	116	17	37	30	16	100
PROTESTANT	618	15	45	23	17	100
CATHOLIC	254	15	51	19	15	100
UNDER \$5,000 INCOME	171	14	43	20	23	100
\$5,000 - \$15,000	564	13	48	25	14	100
OVER \$15,000	231	15	50	23	12	100
NOW REGISTERED	891	14	46	24	16	100
WILL REGISTER	122	13	58	15	14	100
REGISTERED OR WILL REGISTER	1013	14	47	23	16	100
WON'T REGISTER	45	19	19	21	41	100
TOTAL REPUBLICAN	338	15	50	21	14	100
LEAN REPUBLICAN	126	7	47	30	16	100
TOTAL DEMOCRAT	536	16	45	22	17	100
LEAN DEMOCRAT	164	13	46	26	15	100
INDEPENDENT	121	13	42	24	21	100
TOTAL CONSERVATIVE	505	14	49	24	13	100
LEAN CONSERVATIVE	240	17	46	25	12	100
TOTAL LIBERAL	361	14	48	25	13	100
LEAN LIBERAL	156	11	49	28	12	100
IN BETWEEN	121	12	42	20	26	100
NIXON VOTERS	447	16	48	22	14	100
HUMPHREY VOTERS	228	12	44	25	19	100
WALLACE VOTERS	39	5	46	38	11	100
NONVOTERS	205	15	47	20	18	100
EAST	260	17	43	24	16	100
MIDWEST	315	11	48	23	18	100
SOUTH	312	16	45	21	18	100
WEST	171	16	48	22	14	100
HEARD/READ ABOUT LAOS	871	12	48	24	16	100

THE PENTAGON

	PERCENTAGE BASE	HIGH CREDIBILITY	MEDIUM CREDIBILITY	LOW CREDIBILITY	NO OPINION	
TOTAL PUBLIC	1058	14	35	27	24	100
MEN	508	18	32	33	17	100
WOMEN	523	11	37	22	30	100
18 - 20 YEARS OF AGE	55	22	42	29	7	100
21 - 29 YEARS	225	13	42	32	13	100
30 - 49 YEARS	426	15	41	27	17	100
50 YEARS AND OVER	350	13	26	24	37	100
8TH GRADE OR LESS	106	15	22	26	37	100
HIGH SCHOOL INCOMPLETE	142	13	35	26	26	100
HIGH SCHOOL GRADUATE	384	15	43	23	19	100
SOME COLLEGE	422	13	37	36	14	100
UNION FAMILIES	270	12	38	29	21	100
NONUNION FAMILIES	788	15	34	26	25	100
WHITE	935	14	36	26	24	100
NONWHITE	116	15	30	37	18	100
PROTESTANT	618	13	36	26	25	100
CATHOLIC	254	19	35	24	22	100
UN. \$5,000 INCOME	171	12	27	23	38	100
\$5,000 - \$15,000	564	12	40	28	20	100
OVER \$15,000	231	19	36	33	12	100
NOW REGISTERED	891	14	35	28	23	100
WILL REGISTER	122	15	41	24	20	100
REGISTERED OR WILL REGISTER	1013	15	36	27	22	100
WON'T REGISTER	45	9	29	22	40	100
TOTAL REPUBLICAN	338	16	39	22	23	100
LEAN REPUBLICAN	126	11	37	25	27	100
TOTAL DEMOCRAT	536	13	34	29	24	100
LEAN DEMOCRAT	164	12	26	41	21	100
INDEPENDENT	121	23	27	29	21	100
TOTAL CONSERVATIVE	505	15	42	25	18	100
LEAN CONSERVATIVE	240	14	42	29	15	100
TOTAL LIBERAL	361	13	33	37	17	100
LEAN LIBERAL	156	11	39	33	17	100
IN BETWEEN	121	13	28	21	38	100
NIXON VOTERS	447	18	38	22	22	100
HUMPHREY VOTERS	228	7	30	38	25	100
WALLACE VOTERS	39	13	47	34	6	100
NO VOTERS	205	15	37	25	22	100
EAST	260	16	28	30	26	100
MIDWEST	315	10	38	28	24	100
SOUTH	312	17	36	24	23	100
WEST	171	16	39	26	19	100
HEARD/ D ABOUT LAOS	871	14	36	30	20	100

HOW WOULD YOU RATE THE TV NETWORKS IN THEIR REPORTING OF THE LAOS OPERATION -- EXCELLENT, GOOD, FAIR, OR POOR?

	PERCENTAGE BASE	1. EXCELLENT 2. GOOD 3. FAIR 4. POOR 5. NO ANSWER				
		1.	2.	3.	4.	5.
TOTAL PUBLIC	1058	13	37	33	13	4
MEN	508	12	35	31	18	4
WOMEN	523	13	39	34	9	5
18 - 20 YEARS OF AGE	55	12	34	32	22	0
21 - 29 YEARS	225	14	49	26	8	3
30 - 49 YEARS	426	13	37	33	13	4
50 YEARS AND OVER	350	12	32	37	14	5
8TH GRADE OR LESS	106	12	26	37	18	7
HIGH SCHOOL INCOMPLETE	142	17	37	31	11	4
HIGH SCHOOL GRADUATE	384	12	41	33	11	3
SOME COLLEGE	422	11	41	29	14	5
UNION FAMILIES	270	15	37	31	13	4
NONUNION FAMILIES	788	12	37	33	13	5
WHITE	935	12	39	32	13	4
NONWHITE	116	18	28	38	13	3
PROTESTANT	618	12	37	32	14	5
CATHOLIC	254	15	36	35	10	4
UNDER \$5,000 INCOME	171	13	28	40	14	5
\$5,000 - \$15,000	564	12	39	34	12	3
OVER \$15,000	231	10	40	24	22	4
NOW REGISTERED	391	13	35	34	13	5
WILL REGISTER	122	8	43	29	18	2
REGISTERED OR WILL REGISTER	1013	12	37	33	14	4
WON'T REGISTER	45	18	42	23	11	6
TOTAL REPUBLICAN	338	9	35	34	17	5
LEAN REPUBLICAN	126	7	34	32	23	4
TOTAL DEMOCRAT	536	15	35	35	11	4
LEAN DEMOCRAT	164	16	35	35	9	5
INDEPENDENT	121	13	44	21	17	5
TOTAL CONSERVATIVE	505	11	36	33	17	3
LEAN CONSERVATIVE	240	10	34	35	18	3
TOTAL LIBERAL	361	13	37	37	10	3
LEAN LIBERAL	156	14	37	38	9	2
IN BETWEEN	121	14	43	26	10	7
NIXON VOTERS	447	11	35	35	15	4
HUNTER VOTERS	228	16	34	35	10	5
WALLACE VOTERS	39	5	36	32	27	0
NONVOTERS	205	15	38	32	12	3
EAST	260	13	35	35	13	4
MIDWEST	315	14	40	28	15	3
SOUTH	312	12	36	33	13	6
WEST	171	10	37	38	11	4
HEARD/READ ABOUT LAOS	871	12	37	33	14	4

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DO YOU BELIEVE THAT THE NETWORK TV COMMENTATORS HAVE BEEN FAIR IN THEIR COMMENTS ABOUT THE LAOS OPERATION OR HAVE THEY BEEN UNFAIR?

	PERCENTAGE BASE	1. HAVE BEEN FAIR 2. HAVE BEEN UNFAIR 3. NO OPINION		
		1.	2.	3.
TOTAL PUBLIC	1058	59	23	18
MEN	508	58	28	14
WOMEN	523	60	18	22
18 - 20 YEARS OF AGE	55	62	22	16
21 - 29 YEARS	225	63	21	16
30 - 49 YEARS	426	60	24	16
50 YEARS AND OVER	350	56	23	21
8TH GRADE OR LESS	106	50	27	23
HIGH SCHOOL INCOMPLETE	142	66	18	16
HIGH SCHOOL GRADUATE	384	62	22	16
SOME COLLEGE	422	60	23	17
UNION FAMILIES	270	60	24	16
NONUNION FAMILIES	788	59	22	19
WHITE	935	58	23	19
NONWHITE	116	70	19	11
PROTESTANT	618	60	23	17
CATHOLIC	254	58	21	21
UNDER \$5,000 INCOME	171	58	20	22
\$5,000 - \$15,000	564	62	23	15
OVER \$15,000	231	57	30	13
NOW REGISTERED	891	58	24	18
W/ REGISTER	122	68	20	12
R. STERED OR WILL REGISTER	1013	60	23	17
WON'T REGISTER	45	51	10	39
TOTAL REPUBLICAN	338	50	33	17
LEAN REPUBLICAN	126	48	38	14
TOTAL DEMOCRAT	536	67	17	16
LEAN DEMOCRAT	164	66	16	18
INDEPENDENT	121	51	25	24
TOTAL CONSERVATIVE	505	59	28	13
LEAN CONSERVATIVE	240	63	26	11
TOTAL LIBERAL	361	67	19	14
LEAN LIBERAL	156	74	13	13
IN BETWEEN	121	53	18	29
NIXON VOTERS	447	53	29	18
BUFFBREY VOTERS	228	71	17	12
WALLACE VOTERS	39	52	32	16
NO VOTERS	205	62	19	19
EAST	260	59	20	21
MIDWEST	315	63	21	16
SOUTH	312	55	24	21
WEST	171	60	26	14
HEARD/READ ABOUT LAOS	871	62	22	16

0020

DO YOU THINK THAT THE NIXON ADMINISTRATION IS OR IS NOT TELLING THE PUBLIC ALL THEY SHOULD KNOW ABOUT THE VIETNAM WAR?

	PERCENTAGE BASE	1. YES, IS TELLING ALL SHOULD 2. NO, IS NOT 3. NO OPINION		
		1.	2.	3.
ALL PUBLIC	1058	27	67	6
BY SEX	508	27	69	4
	523	28	65	7
BY AGE	55	14	86	0
- 29 YEARS	225	26	71	3
- 49 YEARS	426	28	66	6
YEARS AND OVER	350	28	64	8
BY EDUCATION	106	24	65	11
HIGH SCHOOL INCOMPLETE	142	20	74	6
HIGH SCHOOL GRADUATE	384	28	67	5
COLLEGE	422	33	63	4
BY OCCUPATION	270	24	70	6
UNION FAMILIES	788	28	66	6
BY RACE	935	29	65	6
WHITE	116	14	81	5
BY RELIGION	618	32	61	7
TESTAMENT	254	22	76	2
BY INCOME	171	18	72	10
UNDER \$5,000	564	29	67	4
\$5,000 - \$15,000	231	32	64	4
BY POLITICAL AFFILIATION	891	30	65	5
ALREADY REGISTERED	122	14	78	8
NOT REGISTERED OR WILL REGISTER	1013	27	67	6
DON'T REGISTER	45	18	66	16
BY POLITICAL IDEOLOGY	338	49	47	4
ALREADY REPUBLICAN	126	42	53	5
ALREADY DEMOCRAT	536	16	78	6
NOT REPUBLICAN OR DEMOCRAT	164	19	77	4
DEPENDENT	121	24	66	10
BY POLITICAL IDEOLOGY	505	34	62	4
ALREADY CONSERVATIVE	240	27	70	3
ALREADY LIBERAL	361	19	77	4
NOT CONSERVATIVE OR LIBERAL	156	19	75	6
BETWEEN	121	24	66	10
BY VOTING BEHAVIOR	447	43	51	6
ALREADY VOTERS	223	12	84	4
ALREADY VOTERS	39	23	77	0
NOT VOTERS	205	16	79	5
BY POLITICAL IDEOLOGY	260	22	74	4
ALREADY CONSERVATIVE	315	24	70	6
ALREADY LIBERAL	312	35	58	7
NOT CONSERVATIVE OR LIBERAL	171	25	69	6
BY POLITICAL IDEOLOGY	871	28	67	5

THERE HAS BEEN SOME TALK ABOUT A POSSIBLE INVASION OF NORTH VIETNAM BY THE SOUTH VIETNAMESE WITH U.S. AIR SUPPORT. DO YOU BELIEVE THAT PRESIDENT NIXON WILL PERMIT THIS, OR WON'T HE?

	PERCENTAGE BASE	1. WILL PERMIT INVASION 2. WILL NOT PERMIT INVASION 3. NO OPINION		
		1.	2.	3.
TOTAL PUBLIC	1058	44	31	25
WOMEN	508	51	33	16
MEN	523	39	28	33
18 - 20 YEARS OF AGE	55	45	52	3
21 - 29 YEARS	225	45	31	24
30 - 49 YEARS	426	49	28	23
50 YEARS AND OVER	350	40	29	31
8TH GRADE OR LESS	106	45	26	29
HIGH SCHOOL INCOMPLETE	142	43	34	23
HIGH SCHOOL GRADUATE	384	43	33	24
4 YEAR COLLEGE	422	49	28	23
UNION FAMILIES	270	51	29	20
NON-UNION FAMILIES	788	42	31	27
WHITE	935	43	32	25
NON-WHITE	116	54	21	25
PROTESTANT	618	43	30	27
CATHOLIC	254	45	31	24
UNDER \$5,000 INCOME	171	46	29	25
\$5,000 - \$15,000	564	46	31	23
OVER \$15,000	231	49	31	20
ALREADY REGISTERED	891	46	29	25
WILL REGISTER	122	39	40	21
REGISTERED OR WILL REGISTER	1013	45	30	25
WON'T REGISTER	45	36	34	30
TOTAL REPUBLICAN	338	39	36	25
NON-REPUBLICAN	126	39	35	26
TOTAL DEMOCRAT	536	48	28	24
NON-DEMOCRAT	164	52	29	19
DEPENDENT	121	44	24	32
TOTAL CONSERVATIVE	505	49	31	20
NON-CONSERVATIVE	240	53	31	16
TOTAL LIBERAL	361	47	35	18
NON-LIBERAL	156	44	35	21
BETWEEN	121	36	20	44
NON VOTERS	447	42	32	26
APPROXIMATE VOTERS	228	46	29	25
PLACE VOTERS	39	76	16	8
NON-VOTERS	205	41	36	23
WEST	260	39	36	25
MIDWEST	315	46	29	25
SOUTH	312	42	32	26
REST OF COUNTRY	171	54	23	23
HAD HEARD/READ ABOUT LAOS	871	47	30	23

WOULD YOU APPROVE OR DISAPPROVE OF SUCH AN INVASION IF PRESIDENT NIXON FELT IT WERE NECESSARY TO PROTECT AMERICAN LIVES DURING HIS PROGRAM FOR WITHDRAWAL OF AMERICAN TROOPS FROM VIETNAM?

	PERCENTAGE BASE	APPROVE	DISAPPROVE	DON'T KNOW
TOTAL PUBLIC	1058	65	26	9
WOMEN	508	67	28	5
MEN	523	63	24	13
18 - 20 YEARS OF AGE	55	53	43	4
21 - 29 YEARS	225	60	32	8
30 - 49 YEARS	426	68	25	7
50 YEARS AND OVER	350	66	22	12
8TH GRADE OR LESS	106	72	18	10
HIGH SCHOOL INCOMPLETE	142	65	24	11
HIGH SCHOOL GRADUATE	384	66	26	8
4 YEAR COLLEGE	422	56	38	6
NON UNION FAMILIES	270	68	25	7
UNION FAMILIES	788	64	27	9
WHITE	935	65	26	9
NONWHITE	116	67	27	6
PROTESTANT	618	68	22	10
CATHOLIC	254	67	25	8
UNDER \$5,000 INCOME	171	68	24	8
\$5,000 - \$15,000	564	64	28	8
OVER \$15,000	231	64	30	6
WILL REGISTER	691	65	26	9
WILL NOT REGISTER	122	68	29	3
WILL REGISTER OR WILL NOT REGISTER	1013	66	26	8
WILL NOT REGISTER	45	52	26	22
TOTAL REPUBLICAN	338	77	16	7
DEMOCRAT	126	72	21	7
TOTAL DEMOCRAT	536	58	33	9
INDEPENDENT	164	49	42	9
DEPENDENT	121	70	21	9
TOTAL CONSERVATIVE	505	70	21	9
LIBERAL	240	68	23	9
TOTAL LIBERAL	361	58	38	4
BETWEEN	156	66	23	6
BETWEEN	121	62	25	13
NON VOTERS	447	76	15	9
REGULAR VOTERS	228	55	39	6
ABSENT VOTERS	39	59	29	12
NON VOTERS	205	63	29	8
WEST	260	62	31	7
MIDWEST	315	64	24	12
SOUTH	312	71	21	8
WEST	171	59	35	6
HEARD/READ ABOUT LAOS	671	66	28	6

DO YOU BELIEVE THAT COMMUNIST CHINA SHOULD BE ADMITTED TO THE UNITED NATIONS
OR SHOULDN'T IT?

	PERCENTAGE BASE	1. SHOULD BE ADMITTED 2. SHOULD NOT BE ADMITTED 3. NO OPINION		
		1.	2.	3.
TOTAL PUBLIC	1058	38	48	14
MEN	508	47	43	10
WOMEN	523	29	54	17
18 - 20 YEARS OF AGE	55	52	45	3
21 - 29 YEARS	225	51	40	9
30 - 49 YEARS	426	39	49	12
50 YEARS AND OVER	350	28	51	21
8TH GRADE OR LESS	106	29	49	22
HIGH SCHOOL INCOMPLETE	142	27	59	14
HIGH SCHOOL GRADUATE	384	41	48	11
SOME COLLEGE	422	54	38	8
UNION FAMILIES	270	37	51	12
NONUNION FAMILIES	788	39	47	14
WHITE	935	38	48	14
NONWHITE	116	39	46	15
PROTESTANT	618	35	50	15
CATHOLIC	254	37	49	14
UNDER \$5,000 INCOME	171	26	52	22
\$5,000 - \$15,000	564	41	49	10
OVER \$15,000	231	51	39	10
NOW REGISTERED	891	37	49	14
WILL REGISTER	122	50	41	9
REGISTERED OR WILL REGISTER	1013	39	48	13
WON'T REGISTER	45	30	53	17
TOTAL REPUBLICAN	338	35	53	12
LEAN REPUBLICAN	126	38	54	8
TOTAL DEMOCRAT	536	39	47	14
LEAN DEMOCRAT	164	49	40	11
INDEPENDENT	121	36	46	18
TOTAL CONSERVATIVE	505	36	53	11
LEAN CONSERVATIVE	240	37	51	12
TOTAL LIBERAL	381	48	43	9
LEAN LIBERAL	156	46	46	8
IN BETWEEN	121	36	44	20
NIXON VOTERS	447	34	51	15
KENNEDY VOTERS	228	46	41	13
ABSENTEE VOTERS	39	43	53	4
NONVOTERS	205	43	47	10
EAST	260	44	45	11
MIDWEST	315	38	42	20
SOUTH	312	29	60	11
WEST	171	45	43	12
HEARD/READ ABOUT LAOS	871	42	46	12

IN POLITICS AS OF TODAY, DO YOU CONSIDER YOURSELF A DEMOCRAT, REPUBLICAN, INDEPENDENT, OR SOMETHING ELSE?

		1. REPUBLICAN 2. LEAN REPUBLICAN 3. DEMOCRAT 4. LEAN DEMOCRAT				5. INDEPENDENT 6. UNDECIDED 7. TOTAL REPUBLICAN 8. TOTAL DEMOCRAT			
	PERCENTAGE BASE	1.	2.	3.	4.	5.	6.	7.	8.
TOTAL PUBLIC	1058	19	10	38	15	11	6	29	53
MEN	508	17	11	35	18	13	6	28	53
WOMEN	523	21	10	42	12	10	5	31	54
18 - 20 YEARS OF AGE	55	21	7	32	18	13	9	28	50
21 - 29 YEARS	225	17	12	37	16	8	10	29	53
30 - 49 YEARS	426	18	12	36	15	13	6	30	51
50 YEARS AND OVER	350	20	8	43	15	10	4	28	58
8TH GRADE OR LESS	106	21	6	42	13	11	7	27	55
HIGH SCHOOL INCOMPLETE	142	13	7	47	16	10	6	20	63
HIGH SCHOOL GRADUATE	384	18	12	37	15	12	6	30	52
SOME COLLEGE	422	23	15	28	17	12	5	38	45
UNION FAMILIES	270	10	6	43	16	17	6	16	59
NONUNION FAMILIES	788	22	12	36	15	9	6	34	51
WHITE	935	21	11	34	15	13	6	32	49
NONWHITE	116	7	2	69	15	1	6	9	84
PROTESTANT	618	23	11	37	13	11	6	34	50
CATHOLIC	254	13	8	42	18	14	5	21	60
UNDER \$5,000 INCOME	171	18	10	47	12	6	7	28	59
\$5,000 - \$15,000	564	17	9	36	17	14	6	26	53
OVER \$15,000	231	25	16	30	19	8	3	41	49
NOW REGISTERED	891	20	10	39	15	11	5	30	54
WILL REGISTER	122	14	15	33	16	15	7	29	49
REGISTERED OR WILL REGISTER	1013	19	11	38	15	11	5	30	53
WON'T REGISTER	45	12	6	40	11	8	23	18	51
TOTAL REPUBLICAN	338	65	35	0	0	0	0	100	0
LEAN REPUBLICAN	126	0	100	0	0	0	0	100	0
TOTAL DEMOCRAT	536	0	0	72	28	0	0	0	100
LEAN DEMOCRAT	164	0	0	0	100	0	0	0	100
INDEPENDENT	121	0	0	0	0	100	0	0	0
TOTAL CONSERVATIVE	505	24	15	33	14	10	4	39	47
LEAN CONSERVATIVE	240	19	13	39	14	10	5	32	53
TOTAL LIBERAL	361	13	6	47	20	9	5	19	67
LEAN LIBERAL	156	12	7	46	18	12	5	19	64
IN BETWEEN	121	13	7	37	11	24	8	20	48
NIXON VOTERS	447	35	16	22	11	12	4	51	33
HUMPHREY VOTERS	228	1	2	67	20	7	3	3	87
WALLACE VOTERS	39	2	4	44	22	26	2	6	66
NONVOTERS	205	16	9	35	17	10	13	25	52
EAST	260	20	7	32	19	12	9	27	51
MIDWEST	315	17	11	41	17	10	5	28	58
SOUTH	312	17	11	41	12	12	7	28	53
WEST	171	24	12	38	12	12	2	36	50
HEARD ABOUT LAOS	871	19	11	35	17	12	5	30	52

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REGARDLESS OF THE POLITICAL PARTY YOU MIGHT FAVOR, DO YOU CONSIDER YOURSELF TO BE A LIBERAL, CONSERVATIVE, OR SOMEWHERE IN BETWEEN?

1. CONSERVATIVE
2. LEAN CONSERVATIVE
3. LIBERAL
4. LEAN LIBERAL

5. IN BETWEEN
6. UNDECIDED
7. TOTAL CONSERVATIVE
8. TOTAL LIBERAL

	PERCENTAGE BASE	1.	2.	3.	4.	5.	6.	7.	8.
TOTAL PUBLIC	1058	23	24	17	15	12	9	47	32
MEN	508	26	24	20	16	8	6	50	36
WOMEN	523	19	24	16	13	16	12	43	29
18 - 20 YEARS OF AGE	55	12	32	24	24	6	2	44	48
21 - 29 YEARS	225	20	22	24	17	13	4	42	41
30 - 49 YEARS	426	27	26	13	15	11	8	53	28
50 YEARS AND OVER	350	21	22	17	12	13	15	43	29
8TH GRADE OR LESS	106	13	25	12	13	14	23	38	25
HIGH SCHOOL INCOMPLETE	142	17	30	14	16	15	8	47	30
HIGH SCHOOL GRADUATE	384	31	21	17	14	11	6	52	31
SOME COLLEGE	422	23	21	27	17	9	3	44	44
UNION FAMILIES	270	19	23	21	15	12	10	42	36
NONUNION FAMILIES	788	24	24	16	15	12	9	48	31
WHITE	935	24	24	17	13	13	9	48	30
NONWHITE	116	15	20	21	23	10	11	35	44
PROTESTANT	618	25	24	14	13	14	10	49	27
CATHOLIC	254	20	24	20	17	11	8	44	37
UNDER \$5,000 INCOME	171	12	24	20	17	11	16	36	37
\$5,000 - \$15,000	564	26	25	16	14	13	6	51	30
OVER \$15,000	231	28	23	21	16	9	3	51	37
NOW REGISTERED	891	25	22	18	14	13	8	47	32
WILL REGISTER	122	14	36	16	18	10	6	50	34
REGISTERED OR WILL REGISTER	1013	23	24	17	15	13	8	47	32
WON'T REGISTER	45	12	14	16	16	8	34	26	32
TOTAL REPUBLICAN	338	36	26	11	9	9	9	62	20
LEAN REPUBLICAN	126	37	30	9	11	8	5	67	20
TOTAL DEMOCRAT	536	17	24	22	18	11	8	41	40
LEAN DEMOCRAT	164	22	22	25	17	8	6	44	42
INDEPENDENT	121	19	22	10	15	27	7	41	25
TOTAL CONSERVATIVE	505	49	51	0	0	0	0	100	0
LEAN CONSERVATIVE	240	0	100	0	0	0	0	100	0
TOTAL LIBERAL	361	0	0	54	46	0	0	0	100
LEAN LIBERAL	156	0	0	0	100	0	0	0	100
IN BETWEEN	121	0	0	0	0	100	0	0	0
NIXON VOTERS	447	32	27	11	12	10	8	59	23
HUMPHREY VOTERS	228	13	16	30	22	12	7	29	52
WALLACE VOTERS	39	28	39	6	13	14	0	67	19
NONVOTERS	205	14	26	18	17	12	13	40	35
EAST	260	21	19	22	19	7	12	40	41
MIDWEST	315	21	27	15	10	20	7	48	25
SOUTH	312	27	25	15	15	10	10	52	28
WEST	171	20	21	22	18	9	10	41	40
HEARD/READ ABOUT LAOS	871	24	25	18	15	11	7	49	33

DO YOU APPROVE OR DISAPPROVE OF THE WAY RICHARD NIXON IS HANDLING HIS JOB AS PRESIDENT?	1
DO YOU APPROVE OR DISAPPROVE OF THE WAY SPIRO AGNEW IS HANDLING HIS JOB AS VICE PRESIDENT?	2
HAVE YOU SEEN, HEARD OR READ ABOUT PRESIDENT NIXON'S ANNUAL FOREIGN POLICY REPORT WHICH HE GAVE LAST THURSDAY?	3
IN GENERAL, HOW WOULD YOU RATE YOUR REACTION TO WHAT THE PRESIDENT SAID?	4
HAVE YOU HEARD OR READ ABOUT THE RECENT MILITARY OPERATIONS IN LAOS BY SOUTH VIETNAMESE TROOPS WITH U.S. AIR SUPPORT	5
DO YOU THINK THESE OPERATIONS IN LAOS WILL SHORTEN THE VIETNAM WAR, LENGTHEN THE VIETNAM WAR OR WON'T MAKE ANY DIFFERENCE?	6
PRESIDENT NIXON HAS SAID THAT THE INCURSION INTO LAOS IS PART OF HIS PLAN TO CONTINUE AMERICAN TROOP WITHDRAWAL FROM VIETNAM. DO YOU APPROVE OR DISAPPROVE OF THIS INCURSION INTO LAOS?	7
THE PRESIDENT'S PLAN IS TO WITHDRAW AMERICAN TROOPS FROM VIETNAM AS RAPIDLY AS POSSIBLE WHILE PROTECTING THE SECURITY OF AMERICAN TROOPS WHO ARE STILL THERE. THE DEMOCRATIC CAUCUS IN CONGRESS HAS RECENTLY ANNOUNCED A PLAN TO FORCE THE PRESIDENT TO WITHDRAW ALL AMERICAN TROOPS FROM VIETNAM BY A CERTAIN TIME. DO YOU FAVOR THE PRESIDENT'S PLAN OR THE PLAN OF THE DEMOCRATIC CAUCUS?	8
CAN YOU TELL ME WHO THESE MEN ARE AND WHAT THEY DO -- EDMUND MUSKIE/ EDWARD KENNEDY?	9
CAN YOU TELL ME WHO THESE MEN ARE AND WHAT THEY DO -- HUBERT HUMPHREY	10
NIXON-MUSKIE TRIAL HEAT	11-12
NIXON-MUSKIE-WALLACE TRIAL HEAT	13-14
NIXON-KENNEDY TRIAL HEAT	15-16
NIXON-KENNEDY-WALLACE TRIAL HEAT	17-18
NIXON-HUMPHREY TRIAL HEAT	19-20
NIXON-HUMPHREY-WALLACE TRIAL HEAT	21-22
IN POLITICS AS OF TODAY, DO YOU CONSIDER YOURSELF A DEMOCRAT, REPUBLICAN, INDEPENDENT, OR SOMETHING ELSE?	23
REGARDLESS OF THE POLITICAL PARTY YOU MIGHT FAVOR, DO YOU CONSIDER YOURSELF TO BE A LIBERAL, CONSERVATIVE, OR SOMEWHERE IN BETWEEN?	24

DETAILED STATISTICS
ON
NATIONAL STUDY
OF
MARCH 1 - 3, 1971

DAVID R. DERGE
PRESIDENT
BEHAVIORAL RESEARCH ASSOCIATES

STUDY #69005

QUESTIONSPAGE NO.

DO YOU APPROVE OR DISAPPROVE OF THE WAY RICHARD NIXON IS HANDLING HIS JOB AS PRESIDENT?	1
DO YOU APPROVE OR DISAPPROVE OF THE WAY SPIRO AGNEW IS HANDLING HIS JOB AS VICE PRESIDENT?	2
HAVE YOU SEEN, HEARD OR READ ABOUT PRESIDENT NIXON'S ANNUAL FOREIGN POLICY REPORT WHICH HE GAVE LAST THURSDAY?	3
IN GENERAL, HOW WOULD YOU RATE YOUR REACTION TO WHAT THE PRESIDENT SAID?	4
HAVE YOU HEARD OR READ ABOUT THE RECENT MILITARY OPERATIONS IN LAOS BY SOUTH VIETNAMESE TROOPS WITH U.S. AIR SUPPORT	5
DO YOU THINK THESE OPERATIONS IN LAOS WILL SHORTEN THE VIETNAM WAR, LENGTHEN THE VIETNAM WAR OR WON'T MAKE ANY DIFFERENCE?	6
PRESIDENT NIXON HAS SAID THAT THE INCURSION INTO LAOS IS PART OF HIS PLAN TO CONTINUE AMERICAN TROOP WITHDRAWAL FROM VIETNAM. DO YOU APPROVE OR DISAPPROVE OF THIS INCURSION INTO LAOS?	7
THE PRESIDENT'S PLAN IS TO WITHDRAW AMERICAN TROOPS FROM VIETNAM AS RAPIDLY AS POSSIBLE WHILE PROTECTING THE SECURITY OF AMERICAN TROOPS WHO ARE STILL THERE. THE DEMOCRATIC CAUCUS IN CONGRESS HAS RECENTLY ANNOUNCED A PLAN TO FORCE THE PRESIDENT TO WITHDRAW ALL AMERICAN TROOPS FROM VIETNAM BY A CERTAIN TIME. DO YOU FAVOR THE PRESIDENT'S PLAN OR THE PLAN OF THE DEMOCRATIC CAUCUS?	8
CAN YOU TELL ME WHO THESE MEN ARE AND WHAT THEY DO -- EDMUND MUSKIE/ EDWARD KENNEDY?	9
CAN YOU TELL ME WHO THESE MEN ARE AND WHAT THEY DO -- HUBERT HUMPHREY	10
NIXON-MUSKIE TRIAL HEAT	11-12
NIXON-MUSKIE-WALLACE TRIAL HEAT	13-14
NIXON-KENNEDY TRIAL HEAT	15-16
NIXON-KENNEDY-WALLACE TRIAL HEAT	17-18
NIXON-HUMPHREY TRIAL HEAT	19-20
NIXON-HUMPHREY-WALLACE TRIAL HEAT	21-22
IN POLITICS AS OF TODAY, DO YOU CONSIDER YOURSELF A DEMOCRAT, REPUBLICAN, INDEPENDENT, OR SOMETHING ELSE?	23
REGARDLESS OF THE POLITICAL PARTY YOU MIGHT FAVOR, DO YOU CONSIDER YOURSELF TO BE A LIBERAL, CONSERVATIVE, OR SOMEWHERE IN BETWEEN?	24

DO YOU APPROVE OR DISAPPROVE OF THE WAY RICHARD NIXON IS HANDLING HIS JOB AS PRESIDENT?

	PERCENTAGE BASE	APPROVE	DISAPPROVE	DON'T KNOW
TOTAL PUBLIC	1019	48	35	17
MEN	474	52	34	14
WOMEN	545	45	36	19
18 - 20 YEARS OF AGE	67	45	49	6
21 - 29 YEARS	218	47	37	16
30 - 49 YEARS	421	49	36	15
50 YEARS AND OVER	313	48	31	21
8TH GRADE OR LESS	119	43	31	26
HIGH SCHOOL INCOMPLETE	150	43	41	16
HIGH SCHOOL GRADUATE	390	50	33	17
SOME COLLEGE	353	53	38	9
UNION FAMILIES	253	44	40	16
NONUNION FAMILIES	766	50	33	17
WHITE	905	51	32	17
NONWHITE	110	24	56	20
PROTESTANT	605	52	30	18
CATHOLIC	265	44	41	15
UNDER \$5,000 INCOME	167	45	33	22
\$5,000 - \$15,000	557	48	35	17
OVER \$15,000	202	53	38	9
NOW REGISTERED	819	48	34	18
WILL REGISTER	155	50	38	12
REGISTERED OR WILL REGISTER	974	48	35	17
WON'T REGISTER	45	40	38	22
TOTAL REPUBLICAN	321	78	13	9
LEAN REPUBLICAN	98	79	13	8
TOTAL DEMOCRAT	540	33	48	19
LEAN DEMOCRAT	161	39	44	17
INDEPENDENT	98	49	32	19
TOTAL CONSERVATIVE	453	60	28	12
LEAN CONSERVATIVE	242	55	32	13
TOTAL LIBERAL	349	40	45	15
LEAN LIBERAL	159	42	41	17
IN BETWEEN	142	39	35	26
NIXON VOTERS	398	67	18	15
HUMPHREY VOTERS	226	24	59	17
WALLACE VOTERS	48	54	29	17
NONVOTERS	244	45	39	16
EAST	255	43	42	15
MIDWEST	279	48	35	17
SOUTH	319	53	27	20
WEST	166	45	43	12

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DO YOU APPROVE OR DISAPPROVE OF THE WAY SPIRO AGNEW IS HANDLING HIS JOB AS VICE PRESIDENT?

	PERCENTAGE BASE	APPROVE	DISAPPROVE	DON'T KNOW
TOTAL PUBLIC	1019	42	39	19
MEN	474	45	39	16
WOMEN	545	40	38	22
18 - 20 YEARS OF AGE	67	33	46	21
21 - 29 YEARS	218	36	45	19
30 - 49 YEARS	421	43	41	16
50 YEARS AND OVER	313	46	32	22
8TH GRADE OR LESS	119	40	30	30
HIGH SCHOOL INCOMPLETE	150	40	39	21
HIGH SCHOOL GRADUATE	390	44	42	14
SOME COLLEGE	353	42	43	15
UNION FAMILIES	253	34	45	21
NONUNION FAMILIES	766	45	36	19
WHITE	905	44	37	19
NONWHITE	110	27	54	19
PROTESTANT	605	46	34	20
CATHOLIC	265	37	46	17
UNDER \$5,000 INCOME	167	39	35	26
\$5,000 - \$15,000	557	42	39	19
OVER \$15,000	202	47	42	11
NOW REGISTERED	819	43	39	18
WILL REGISTER	155	38	38	24
REGISTERED OR WILL REGISTER	974	42	39	19
WON'T REGISTER	45	31	37	32
TOTAL REPUBLICAN	321	65	18	17
LEAN REPUBLICAN	98	66	19	15
TOTAL DEMOCRAT	540	30	51	19
LEAN DEMOCRAT	161	30	50	20
INDEPENDENT	98	44	35	21
TOTAL CONSERVATIVE	453	52	31	17
LEAN CONSERVATIVE	242	46	36	18
TOTAL LIBERAL	349	36	51	13
LEAN LIBERAL	159	38	46	16
IN BETWEEN	142	38	34	28
NIXON VOTERS	398	57	27	16
HUMPHREY VOTERS	226	23	61	16
WALLACE VOTERS	48	56	34	10
NONVOTERS	244	39	39	22
EAST	255	40	40	20
MIDWEST	279	42	42	16
SOUTH	319	44	34	22
WEST	166	38	42	20

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HAVE YOU SEEN, HEARD OR READ ABOUT PRESIDENT NIXON'S ANNUAL FOREIGN POLICY REPORT WHICH HE GAVE LAST THURSDAY?

	PERCENTAGE BASE	YES	NO	DON'T KNOW
TOTAL PUBLIC	1019	36	63	1
MEN	474	40	58	2
WOMEN	545	32	67	1
18 - 20 YEARS OF AGE	67	20	80	0
21 - 29 YEARS	218	32	66	2
30 - 49 YEARS	421	38	61	1
50 YEARS AND OVER	313	38	60	2
8TH GRADE OR LESS	119	24	73	3
HIGH SCHOOL INCOMPLETE	150	32	67	1
HIGH SCHOOL GRADUATE	390	35	64	1
SOME COLLEGE	353	52	47	1
UNION FAMILIES	253	39	60	1
NONUNION FAMILIES	766	35	63	2
WHITE	905	36	62	2
NONWHITE	110	32	68	0
PROTESTANT	605	36	63	1
CATHOLIC	265	37	61	2
UNDER \$5,000 INCOME	167	29	68	3
\$5,000 - \$15,000	557	39	60	1
OVER \$15,000	202	45	54	1
NOW REGISTERED	819	39	59	2
WILL REGISTER	155	24	76	0
REGISTERED OR WILL REGISTER	974	36	62	2
WON'T REGISTER	45	27	73	0
TOTAL REPUBLICAN	321	40	59	1
LEAN REPUBLICAN	98	49	50	1
TOTAL DEMOCRAT	540	36	62	2
LEAN DEMOCRAT	161	35	63	2
INDEPENDENT	98	27	73	0
TOTAL CONSERVATIVE	453	37	62	1
LEAN CONSERVATIVE	242	31	69	*
TOTAL LIBERAL	349	40	58	2
LEAN LIBERAL	159	35	63	2
IN BETWEEN	142	31	68	1
NIXON VOTERS	398	42	56	2
HUMPHREY VOTERS	226	44	55	1
WALLACE VOTERS	48	27	73	0
NONVOTERS	244	24	76	*
EAST	255	37	62	1
MIDWEST	279	37	61	2
SOUTH	319	33	66	1
WEST	166	39	58	3

(* = PERCENT LESS THAN .5)
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IN GENERAL, HOW WOULD YOU RATE YOUR REACTION TO WHAT THE PRESIDENT SAID		A. PER CENT ASKED THIS QUESTION					
		1. VERY FAVORABLE 2. SOMEWHAT FAVORABLE 3. SOMEWHAT UNFAVORABLE 4. VERY UNFAVORABLE 5. NO OPINION					
	PERCENTAGE BASE	A.	1.	2.	3.	4.	5.
TOTAL PUBLIC	1019	36	6	14	7	4	4
MEN	474	41	8	17	8	4	5
WOMEN	545	32	5	13	6	4	4
18 - 20 YEARS OF AGE	67	20	2	7	9	1	1
21 - 29 YEARS	218	32	2	14	10	3	3
30 - 49 YEARS	421	38	6	16	7	5	4
50 YEARS AND OVER	313	39	9	14	5	5	5
8TH GRADE OR LESS	119	24	8	9	3	2	3
HIGH SCHOOL INCOMPLETE	150	32	6	11	4	6	5
HIGH SCHOOL GRADUATE	390	35	4	16	8	3	4
SOME COLLEGE	353	52	9	20	11	6	5
UNION FAMILIES	253	39	6	16	8	6	4
NONUNION FAMILIES	766	35	6	14	7	4	4
WHITE	905	37	7	15	6	3	4
NONWHITE	110	32	1	8	11	10	3
PROTESTANT	605	36	7	15	6	3	5
CATHOLIC	265	37	6	17	8	4	2
UNDER \$5,000 INCOME	167	29	6	6	8	3	6
\$5,000 - \$15,000	557	39	7	17	8	4	4
OVER \$15,000	202	45	7	21	7	6	4
NOW REGISTERED	819	39	7	16	7	4	4
WILL REGISTER	155	24	4	9	6	2	3
REGISTERED OR WILL REGISTER	974	37	6	15	7	4	4
WON'T REGISTER	45	27	6	1	9	3	8
TOTAL REPUBLICAN	321	40	13	20	3	1	3
LEAN REPUBLICAN	98	49	17	25	4	1	2
TOTAL DEMOCRAT	540	36	3	13	9	6	5
LEAN DEMOCRAT	161	35	*	18	11	3	3
INDEPENDENT	98	27	3	12	3	3	5
TOTAL CONSERVATIVE	453	37	9	17	6	1	4
LEAN CONSERVATIVE	242	31	7	14	5	2	3
TOTAL LIBERAL	349	40	5	14	11	7	5
LEAN LIBERAL	159	35	5	15	6	5	3
IN BETWEEN	142	31	5	11	7	5	3
NIXON VOTERS	398	42	12	21	6	1	3
HUMPHREY VOTERS	226	44	2	13	11	11	7
WALLACE VOTERS	48	28	8	10	1	3	6
NONVOTERS	244	24	2	9	6	4	2
EAST	255	37	4	18	8	5	3
MIDWEST	279	38	8	14	8	4	4
SOUTH	319	33	8	12	5	4	4
WEST	166	39	5	15	9	4	6

(* = PERCENT LESS THAN .5)

0004

HAVE YOU HEARD OR READ ABOUT THE RECENT MILITARY OPERATIONS
IN LAOS BY SOUTH VIETNAMESE TROOPS WITH U.S. AIR SUPPORT?

	PERCENTAGE BASE	YES	NO	DON'T KNOW
TOTAL PUBLIC	1019	82	17	1
MEN	474	87	13	*
WOMEN	545	77	20	3
18 - 20 YEARS OF AGE	67	74	26	0
21 - 29 YEARS	218	81	19	*
30 - 49 YEARS	421	83	14	3
50 YEARS AND OVER	313	82	17	1
8TH GRADE OR LESS	119	75	23	2
HIGH SCHOOL INCOMPLETE	150	70	28	2
HIGH SCHOOL GRADUATE	390	84	14	2
SOME COLLEGE	353	94	6	*
UNION FAMILIES	253	86	12	2
NONUNION FAMILIES	766	80	18	2
WHITE	905	83	15	2
NONWHITE	110	70	28	2
PROTESTANT	605	83	15	2
CATHOLIC	265	81	16	3
UNDER \$5,000 INCOME	167	69	30	1
\$5,000 - \$15,000	557	86	12	2
OVER \$15,000	202	91	9	0
NOW REGISTERED	819	83	16	1
WILL REGISTER	155	78	21	1
REGISTERED OR WILL REGISTER	974	82	16	2
WON'T REGISTER	45	71	25	4
TOTAL REPUBLICAN	321	82	17	1
LEAN REPUBLICAN	98	88	12	0
TOTAL DEMOCRAT	540	82	16	2
LEAN DEMOCRAT	161	82	15	3
INDEPENDENT	98	92	8	0
TOTAL CONSERVATIVE	453	84	15	1
LEAN CONSERVATIVE	242	82	17	1
TOTAL LIBERAL	349	86	13	1
LEAN LIBERAL	159	83	16	1
IN BETWEEN	142	78	21	1
NIXON VOTERS	398	86	12	2
HUMPHREY VOTERS	226	88	11	1
WALLACE VOTERS	48	84	16	0
NONVOTERS	244	72	26	2
EAST	255	82	15	3
MIDWEST	279	84	15	1
SOUTH	319	80	19	1
WEST	166	82	16	2

(* = PERCENT LESS THAN .5)
0005

DO YOU THINK THESE OPERATIONS IN LAOS WILL SHORTEN THE VIETNAM WAR,
LENGTHEN THE VIETNAM WAR OR WON'T MAKE ANY DIFFERENCE

	PERCENTAGE BASE	A. PER CENT ASKED THIS QUESTION				
		A.	1.	2.	3.	4.
TOTAL PUBLIC	1019	82	21	22	20	19
MEN	474	87	29	25	17	17
WOMEN	545	77	14	20	23	21
18 - 20 YEARS OF AGE	67	74	15	32	22	6
21 - 29 YEARS	218	81	14	31	23	14
30 - 49 YEARS	421	83	22	19	26	16
50 YEARS AND OVER	313	82	24	20	11	27
8TH GRADE OR LESS	119	75	17	12	18	29
HIGH SCHOOL INCOMPLETE	150	70	17	20	17	15
HIGH SCHOOL GRADUATE	390	84	20	24	24	16
SOME COLLEGE	353	94	28	31	18	17
UNION FAMILIES	253	86	25	23	21	16
NONUNION FAMILIES	766	80	19	22	19	20
WHITE	905	83	22	22	19	20
NONWHITE	110	70	12	20	27	11
PROTESTANT	605	83	22	19	21	22
CATHOLIC	265	81	23	24	19	15
UNDER \$5,000 INCOME	167	69	13	16	14	26
\$5,000 - \$15,000	557	86	24	23	22	17
OVER \$15,000	202	91	26	29	22	14
NOW REGISTERED	819	83	23	21	19	20
WILL REGISTER	155	78	11	28	25	14
REGISTERED OR WILL REGISTER	974	82	21	22	20	19
WON'T REGISTER	45	71	9	19	22	22
TOTAL REPUBLICAN	321	82	38	9	13	22
LEAN REPUBLICAN	98	88	42	15	14	17
TOTAL DEMOCRAT	540	82	14	29	22	16
LEAN DEMOCRAT	161	82	13	37	24	8
INDEPENDENT	98	92	17	26	30	20
TOTAL CONSERVATIVE	453	84	27	18	19	20
LEAN CONSERVATIVE	242	82	23	20	19	19
TOTAL LIBERAL	349	86	19	32	23	12
LEAN LIBERAL	159	83	20	21	28	14
IN BETWEEN	142	78	12	18	20	28
NIXON VOTERS	398	87	33	14	16	24
HUMPHREY VOTERS	226	88	15	36	21	16
WALLACE VOTERS	48	84	24	15	31	14
NONVOTERS	244	72	11	25	21	15
EAST	255	82	20	23	19	19
MIDWEST	279	84	20	28	19	17
SOUTH	319	80	19	17	24	20
WEST	166	82	26	23	14	19

0006

PRESIDENT NIXON HAS SAID THAT THE INCURSION INTO LAOS IS PART OF HIS PLAN TO CONTINUE AMERICAN TROOP WITHDRAWAL FROM VIETNAM. DO YOU APPROVE OR DISAPPROVE OF THIS INCURSION INTO LAOS?

	PERCENTAGE BASE	APPROVE	DISAPPROVE	DON'T KNOW
TOTAL PUBLIC	1019	39	42	19
MEN	474	46	41	13
WOMEN	545	34	43	23
18 - 20 YEARS OF AGE	67	24	61	15
21 - 29 YEARS	218	33	52	15
30 - 49 YEARS	421	42	40	18
50 YEARS AND OVER	313	41	37	22
8TH GRADE OR LESS	119	40	33	27
HIGH SCHOOL INCOMPLETE	150	35	41	24
HIGH SCHOOL GRADUATE	390	39	46	15
SOME COLLEGE	353	40	47	13
UNION FAMILIES	253	42	42	16
NONUNION FAMILIES	766	38	42	20
WHITE	905	41	41	18
NONWHITE	110	28	51	21
PROTESTANT	605	42	37	21
CATHOLIC	265	40	45	15
UNDER \$5,000 INCOME	167	37	37	26
\$5,000 - \$15,000	557	40	43	17
OVER \$15,000	202	40	48	12
NOW REGISTERED	819	42	40	18
WILL REGISTER	155	32	52	16
REGISTERED OR WILL REGISTER	974	40	42	18
WON'T REGISTER	45	20	48	32
TOTAL REPUBLICAN	321	57	22	21
LEAN REPUBLICAN	98	59	25	16
TOTAL DEMOCRAT	540	31	53	16
LEAN DEMOCRAT	161	33	58	9
INDEPENDENT	98	35	52	13
TOTAL CONSERVATIVE	453	50	34	16
LEAN CONSERVATIVE	242	44	41	15
TOTAL LIBERAL	349	34	54	12
LEAN LIBERAL	159	39	49	12
IN BETWEEN	142	31	41	28
NIXON VOTERS	398	52	31	17
HUMPHREY VOTERS	226	28	55	17
WALLACE VOTERS	48	57	28	15
NONVOTERS	244	28	51	21
EAST	255	36	49	15
MIDWEST	279	37	45	18
SOUTH	319	40	37	23
WEST	166	45	39	16

0007

THE PRESIDENT'S PLAN IS TO WITHDRAW AMERICAN TROOPS FROM VIETNAM AS RAPIDLY AS POSSIBLE WHILE PROTECTING THE SECURITY OF AMERICAN TROOPS WHO ARE STILL THERE. THE DEMOCRATIC CAUCUS IN CONGRESS HAS RECENTLY ANNOUNCED A PLAN TO FORCE THE PRESIDENT TO WITHDRAW ALL AMERICAN TROOPS FROM VIETNAM BY A CERTAIN TIME. DO YOU FAVOR THE PRESIDENT'S PLAN OR THE PLAN OF THE DEMOCRATIC CAUCUS?

	PERCENTAGE BASE	FAVOR THE PRESIDENT'S PLAN	FAVOR THE PLAN OF THE DEMOCRATIC CAUCUS	DON'T KNOW
TOTAL PUBLIC	1019	49	34	17
MEN	474	56	33	11
WOMEN	545	43	35	22
18 - 20 YEARS OF AGE	67	44	45	11
21 - 29 YEARS	218	44	42	14
30 - 49 YEARS	421	54	31	15
50 YEARS AND OVER	313	48	30	22
8TH GRADE OR LESS	119	40	35	25
HIGH SCHOOL INCOMPLETE	150	44	37	19
HIGH SCHOOL GRADUATE	390	56	29	15
SOME COLLEGE	353	52	37	11
UNION FAMILIES	253	50	34	16
NONUNION FAMILIES	766	49	34	17
WHITE	905	52	31	17
NONWHITE	110	27	54	19
PROTESTANT	605	55	29	16
CATHOLIC	265	45	39	16
UNDER \$5,000 INCOME	167	43	33	24
\$5,000 - \$15,000	557	53	33	14
OVER \$15,000	202	49	40	11
NOW REGISTERED	819	51	32	17
WILL REGISTER	155	47	41	12
REGISTERED OR WILL REGISTER	974	51	33	16
WON'T REGISTER	45	27	39	34
TOTAL REPUBLICAN	321	74	15	11
LEAN REPUBLICAN	98	74	17	9
TOTAL DEMOCRAT	540	37	45	18
LEAN DEMOCRAT	161	41	46	13
INDEPENDENT	98	51	31	18
TOTAL CONSERVATIVE	453	59	28	13
LEAN CONSERVATIVE	242	54	34	12
TOTAL LIBERAL	349	43	46	11
LEAN LIBERAL	159	47	41	12
IN BETWEEN	142	45	28	27
NIXON VOTERS	398	66	22	12
HUMPHREY VOTERS	226	35	48	17
WALLACE VOTERS	48	55	34	11
NONVOTERS	244	42	40	18
EAST	255	50	37	13
MIDWEST	279	46	36	18
SOUTH	319	53	29	18
WEST	166	44	35	21

0008

CAN YOU TELL ME WHO THESE MEN ARE AND WHAT THEY DO

-- EDMUND MUSKIE/EDWARD KENNEDY?

	PERCENTAGE BASE	MUSKIE			KENNEDY		
		COR- RECT	INCOR- RECT	NO ANSWER	COR- RECT	INCOR- RECT	NO ANSWER
TOTAL PUBLIC	1019	59	8	33	76	10	14
MEN	474	68	6	26	77	10	13
WOMEN	545	52	9	39	74	11	15
18 - 20 YEARS OF AGE	67	51	7	42	75	9	16
21 - 29 YEARS	218	60	8	32	79	6	15
30 - 49 YEARS	421	64	8	28	78	10	11
50 YEARS AND OVER	313	55	8	37	71	13	16
8TH GRADE OR LESS	119	31	11	58	60	13	28
HIGH SCHOOL INCOMPLETE	150	51	6	43	65	15	20
HIGH SCHOOL GRADUATE	390	66	8	26	83	8	8
SOME COLLEGE	353	83	6	11	88	8	5
UNION FAMILIES	253	64	8	28	79	9	12
NONUNION FAMILIES	766	58	8	35	74	11	15
WHITE	905	61	8	30	77	11	12
NONWHITE	110	45	5	50	67	6	27
P C	605 265	56 69	9 7	36 24	74 84	13 5	13 11
UNDER \$5,000 INCOME	167	36	8	56	62	16	22
\$5,000 - \$15,000	557	65	9	26	80	8	11
OVER \$15,000	202	80	5	15	84	12	4
NOW REGISTERED	819	63	8	29	77	10	13
WILL REGISTER	155	49	9	42	72	11	17
REGISTERED OR WILL REGISTER	974	61	8	31	76	10	14
WON'T REGISTER	45	33	8	59	67	9	24
TOTAL REPUBLICAN	321	64	8	29	76	12	12
LEAN REPUBLICAN	98	75	7	17	81	16	3
TOTAL DEMOCRAT	540	57	9	35	75	10	14
LEAN DEMOCRAT	161	67	9	24	75	16	9
INDEPENDENT	98	66	6	28	80	8	12
TOTAL CONSERVATIVE	453	60	9	30	75	11	14
LEAN CONSERVATIVE	242	57	8	35	77	7	16
TOTAL LIBERAL	349	68	5	28	81	7	12
LEAN LIBERAL	159	60	7	33	78	11	11
IN BETWEEN	142	52	11	37	76	9	15
NIXON VOTERS	398	64	8	29	77	11	12
HUMPHREY VOTERS	226	72	6	22	83	8	10
WALLACE VOTERS	48	59	21	20	80	10	10
NONVOTERS	244	46	7	47	68	10	22
EAST	255	69	9	21	82	8	10
MIDWEST	279	63	5	32	79	8	13
SOUTH	319	50	10	40	68	12	20
WEST	166	58	6	35	76	13	11

0009

CAN YOU TELL ME WHO THESE MEN ARE AND WHAT THEY DO
HUBERT HUMPHREY

	PERCENTAGE BASE	CORRECT	HUMPHREY INCORRECT	NO ANSWER
TOTAL PUBLIC	1019	69	9	22
MEN	474	75	9	16
WOMEN	545	65	9	26
18 - 20 YEARS OF AGE	67	68	6	26
21 - 29 YEARS	218	74	6	21
30 - 49 YEARS	421	73	7	20
50 YEARS AND OVER	313	63	14	23
8TH GRADE OR LESS	119	53	15	32
HIGH SCHOOL INCOMPLETE	150	57	11	32
HIGH SCHOOL GRADUATE	390	76	6	18
SOME COLLEGE	353	84	7	8
UNION FAMILIES	253	75	7	18
NONUNION FAMILIES	766	67	10	23
WHITE	905	70	10	21
NONWHITE	110	67	5	27
PROTESTANT	605	67	10	23
CATHOLIC	265	75	8	16
UNDER \$5,000 INCOME	167	54	16	30
\$5,000 - \$15,000	557	74	7	19
OVER \$15,000	202	81	9	10
NOW REGISTERED	819	71	10	19
WILL REGISTER	155	66	5	28
REGISTERED OR WILL REGISTER	974	70	9	20
WON'T REGISTER	45	51	5	44
TOTAL REPUBLICAN	321	70	10	20
LEAN REPUBLICAN	98	78	12	10
TOTAL DEMOCRAT	540	70	9	22
LEAN DEMOCRAT	161	75	5	20
INDEPENDENT	98	77	8	15
TOTAL CONSERVATIVE	453	70	9	21
LEAN CONSERVATIVE	242	70	6	24
TOTAL LIBERAL	349	74	8	18
LEAN LIBERAL	159	68	10	22
IN BETWEEN	142	63	10	27
NIXON VOTERS	398	70	10	21
HUMPHREY VOTERS	226	80	11	9
WALLACE VOTERS	48	75	6	19
NONVOTERS	244	62	8	31
EAST	255	77	8	15
MIDWEST	279	74	7	19
SOUTH	319	62	11	26
WEST	166	63	11	26
0010				

NIXON-MUSKIE TRIAL HEAT

	PERCENTAGE BASE	1. NIXON 2. LEAN NIXON 3. MUSKIE 4. LEAN MUSKIE 5. UNDECIDED				
		1.	2.	3.	4.	5.
TOTAL PUBLIC	1019	39	7	36	5	13
MEN	474	40	7	39	3	11
WOMEN	545	38	6	35	7	14
18 - 20 YEARS OF AGE	67	47	1	37	5	10
21 - 29 YEARS	218	31	5	44	7	13
30 - 49 YEARS	421	38	7	37	4	14
50 YEARS AND OVER	313	42	8	32	5	13
8TH GRADE OR LESS	119	34	13	29	5	19
HIGH SCHOOL INCOMPLETE	150	39	4	39	6	12
HIGH SCHOOL GRADUATE	390	38	6	39	4	13
SOME COLLEGE	353	44	6	39	4	7
UNION FAMILIES	253	32	7	45	5	11
NONUNION FAMILIES	766	41	7	34	5	13
WHITE	905	42	7	34	5	12
NONWHITE	110	18	3	55	8	16
PROTESTANT	605	43	7	32	5	13
CATHOLIC	265	33	6	46	4	11
UNDER \$5,000 INCOME	167	39	10	30	7	14
\$5,000 - \$15,000	557	38	5	39	5	13
OVER \$15,000	202	40	7	41	4	8
NOW REGISTERED	819	39	8	37	5	11
WILL REGISTER	155	39	2	39	5	15
REGISTERED OR WILL REGISTER	974	39	7	38	4	12
WON'T REGISTER	45	35	0	18	11	36
TOTAL REPUBLICAN	321	78	7	9	1	5
LEAN REPUBLICAN	98	77	7	10	3	3
TOTAL DEMOCRAT	540	22	5	54	7	12
LEAN DEMOCRAT	161	24	5	51	6	14
INDEPENDENT	98	32	13	30	7	18
TOTAL CONSERVATIVE	453	50	7	29	5	9
LEAN CONSERVATIVE	242	43	6	34	7	10
TOTAL LIBERAL	349	30	6	50	6	8
LEAN LIBERAL	159	32	7	44	8	9
IN BETWEEN	142	36	6	37	4	17
NIXON VOTERS	398	61	10	18	2	9
HUMPHREY VOTERS	226	10	3	72	9	6
WALLACE VOTERS	48	31	10	45	6	8
NONVOTERS	244	37	3	36	6	18
EAST	255	36	6	45	4	9
MIDWEST	279	34	6	40	6	14
SOUTH	319	46	10	26	5	13
WEST	166	34	3	42	6	15
IDENTIFY MUSKIE CORRECTLY						
NOW REGISTERED	575	39	6	43	4	8
NOW OR INTEND TO REGISTER	662	38	6	44	4	8

0011

NIXON-MUSKIE TRIAL HEAT

	PERCENTAGE BASE	TOTAL NIXON	TOTAL MUSKIE	UNDECIDED
TOTAL PUBLIC	1019	46	41	13
MEN	474	47	42	11
WOMEN	545	44	42	14
18 - 20 YEARS OF AGE	67	48	42	10
21 - 29 YEARS	218	36	51	13
30 - 49 YEARS	421	45	41	14
50 YEARS AND OVER	313	50	37	13
BTH GRADE OR LESS	119	47	34	19
HIGH SCHOOL INCOMPLETE	150	43	45	12
HIGH SCHOOL GRADUATE	390	44	43	13
SOME COLLEGE	353	50	43	7
UNION FAMILIES	253	39	50	11
NONUNION FAMILIES	766	48	39	13
WHITE	905	49	39	12
NONWHITE	110	21	63	16
PROTESTANT	605	50	37	13
CATHOLIC	265	39	50	11
UNDER \$5,000 INCOME	167	49	37	14
\$5,000 - \$15,000	557	43	44	13
OVER \$15,000	202	47	45	8
ALREADY REGISTERED	819	47	42	11
WILL REGISTER	155	41	44	15
REGISTERED OR WILL REGISTER	974	46	42	12
WON'T REGISTER	45	35	29	36
TOTAL REPUBLICAN	321	85	10	5
LEAN REPUBLICAN	98	84	13	3
TOTAL DEMOCRAT	540	27	61	12
LEAN DEMOCRAT	161	29	57	14
INDEPENDENT	98	45	37	18
TOTAL CONSERVATIVE	453	57	34	9
LEAN CONSERVATIVE	242	49	41	10
TOTAL LIBERAL	349	36	56	8
LEAN LIBERAL	159	39	52	9
IN BETWEEN	142	42	41	17
NIXON VOTERS	398	71	20	9
HUMPHREY VOTERS	226	13	81	6
NO PREFERENCE VOTERS	48	41	51	8
NO VOTERS	244	40	42	18
EAST	255	42	49	9
MIDWEST	279	40	46	14
SOUTH	319	56	31	13
WEST	166	37	48	15
IDENTIFY MUSKIE CORRECTLY				
NOW REGISTERED	575	45	47	8
NOW OR INTEND TO REGISTER	662	44	48	8

0012

NIXON-MUSKIE-WALLACE TRIAL HEAT	PERCENTAGE BASE	1. Nixon	2. Lean Nixon	3. Muskies	4. Lean Muskies	5. Wallace	6. Lean Wallace	7. Undecided	8.
		1.	2.	3.	4.	5.	6.	7.	8.
TOTAL PUBLIC	1019	37	3	33	1	15	1	10	
MEN	474	38	3	34	*	18	*	7	
WOMEN	545	36	3	33	2	13	1	12	
18 - 20 YEARS OF AGE	67	42	0	28	2	20	0	8	
21 - 29 YEARS	218	31	2	43	1	12	*	11	
30 - 49 YEARS	421	37	2	35	2	15	*	9	
50 YEARS AND OVER	313	39	5	29	*	16	1	10	
8TH GRADE OR LESS	119	32	3	24	1	23	1	16	
HIGH SCHOOL INCOMPLETE	150	34	2	31	3	20	0	10	
HIGH SCHOOL GRADUATE	390	36	3	37	1	13	1	9	
SOME COLLEGE	353	46	2	39	*	7	1	5	
UNION FAMILIES	253	29	3	41	2	16	1	8	
NONUNION FAMILIES	766	39	3	31	1	15	*	11	
WHITE	905	39	3	30	1	17	1	9	
NONWHITE	110	18	3	59	3	6	0	11	
PROTESTANT	605	39	4	29	1	17	1	9	
CATHOLIC	265	36	*	39	2	13	0	10	
UNDER \$5,000 INCOME	167	35	3	28	1	20	0	13	
\$5,000 - \$15,000	557	36	3	36	1	15	*	9	
OVER \$15,000	202	46	1	39	1	7	0	6	
NOW REGISTERED	819	38	4	34	1	15	*	8	
WILL REGISTER	155	34	0	33	1	20	1	11	
REGISTERED OR WILL REGISTER	974	37	3	34	1	15	1	9	
WON'T REGISTER	45	30	2	24	3	13	0	28	
TOTAL REPUBLICAN	321	74	4	8	*	8	1	5	
LEAN REPUBLICAN	98	71	5	7	0	14	0	3	
TOTAL DEMOCRAT	540	19	2	50	2	17	1	9	
LEAN DEMOCRAT	161	21	2	47	1	20	0	9	
INDEPENDENT	98	28	5	28	1	25	1	12	
TOTAL CONSERVATIVE	453	46	3	25	*	18	1	7	
LEAN CONSERVATIVE	242	40	3	29	0	19	1	8	
TOTAL LIBERAL	349	33	1	50	1	10	0	5	
LEAN LIBERAL	159	39	2	45	1	10	0	3	
IN BETWEEN	142	29	6	27	3	21	0	14	
NIXON VOTERS	398	62	4	16	*	11	*	7	
HUMPHREY VOTERS	226	11	1	73	2	6	1	6	
WALLACE VOTERS	48	9	0	11	0	80	0	0	
NONVOTERS	244	34	1	31	2	16	1	15	
EAST	255	37	4	39	1	10	0	9	
MIDWEST	279	34	3	40	1	11	0	11	
SOUTH	319	41	3	22	1	23	1	9	
WEST	166	34	1	39	1	13	1	11	
IDENTIFY MUSKIE CORRECTLY									
NOW REGISTERED	575	39	3	42	*	11	0	5	
NOW OR INTEND TO REGISTER	662	38	3	42	*	12	*	5	

(* = CENT LESS THAN .5)

0013

NIXON-MUSKIE-WALLACE TRIAL HEATS

	PERCENTAGE BASE	TOTAL NIXON	TOTAL MUSKIE	TOTAL WALLACE	UNDECIDED
TOTAL PUBLIC	1019	40	34	16	10
MEN	474	41	34	18	7
WOMEN	545	39	35	14	12
18 - 20 YEARS OF AGE	67	42	30	20	8
21 - 29 YEARS	218	33	44	12	11
30 - 49 YEARS	421	39	37	15	9
50 YEARS AND OVER	313	44	29	17	10
8TH GRADE OR LESS	119	35	25	24	16
HIGH SCHOOL INCOMPLETE	150	36	34	20	10
HIGH SCHOOL GRADUATE	390	39	38	14	9
SOME COLLEGE	353	48	39	8	5
UNION FAMILIES	253	32	43	17	8
NONUNION FAMILIES	766	42	32	15	11
WHITE	905	42	31	18	9
NONWHITE	110	21	62	6	11
PROTESTANT	605	43	30	18	9
CATHOLIC	265	36	41	13	10
UNDER \$5,000 INCOME	167	38	29	20	13
\$5,000 - \$15,000	557	39	37	15	9
OVER \$15,000	202	47	40	7	6
NOW REGISTERED	819	42	35	15	8
WILL REGISTER	155	34	34	21	11
REGISTERED OR WILL REGISTER	974	40	35	16	9
WON'T REGISTER	45	32	27	13	28
TOTAL REPUBLICAN	321	78	8	9	5
LEAN REPUBLICAN	98	75	7	14	3
TOTAL DEMOCRAT	540	21	52	18	9
LEAN DEMOCRAT	161	23	48	20	9
INDEPENDENT	98	33	29	26	12
TOTAL CONSERVATIVE	453	49	25	19	7
LEAN CONSERVATIVE	242	43	29	20	8
TOTAL LIBERAL	349	34	51	10	5
LEAN LIBERAL	159	41	46	10	3
IN BETWEEN	142	35	30	21	14
NIXON VOTERS	398	66	16	11	7
HUMPHREY VOTERS	226	12	75	7	6
WALLACE VOTERS	48	9	11	80	0
NONVOTERS	244	35	33	17	15
EAST	255	41	40	10	9
MIDWEST	279	37	41	11	11
SOUTH	319	44	23	24	9
WEST	166	35	40	14	11
IDENTIFY MUSKIE CORRECTLY					
NOW REGISTERED	575	42	42	11	5
NOW OR INTEND TO REGISTER	662	41	42	12	5

(# = PERCENT LESS THAN .5)

2014

NIXON-KENNEDY TRIAL HEAT

	PERCENTAGE BASE	1. NIXON 2. LEAN NIXON 3. KENNEDY 4. LEAN KENNEDY 5. UNDECIDED				
		1.	2.	3.	4.	5.
TOTAL PUBLIC	1019	45	3	40	3	9
MEN	474	49	3	37	3	8
WOMEN	545	42	3	42	3	10
18 - 20 YEARS OF AGE	67	34	1	53	6	6
21 - 29 YEARS	218	37	4	49	3	7
30 - 49 YEARS	421	44	3	40	4	9
50 YEARS AND OVER	313	52	2	32	2	12
8TH GRADE OR LESS	119	43	1	39	3	14
HIGH SCHOOL INCOMPLETE	150	34	3	50	1	12
HIGH SCHOOL GRADUATE	390	45	4	39	4	8
SOME COLLEGE	353	56	3	32	3	6
UNION FAMILIES	253	44	2	41	5	8
NONUNION FAMILIES	766	46	3	39	2	10
WHITE	905	51	3	34	3	9
NONWHITE	110	5	3	81	3	8
PROTESTANT	605	49	3	38	2	8
CATHOLIC	265	43	3	40	3	11
UNDER \$5,000 INCOME	167	40	3	44	2	11
\$5,000 - \$15,000	557	46	3	38	4	9
OVER \$15,000	202	51	1	40	4	4
NOW REGISTERED	819	48	3	37	3	9
WILL REGISTER	155	38	3	52	3	4
REGISTERED OR WILL REGISTER	974	46	3	39	3	9
WON'T REGISTER	45	30	0	38	9	23
TOTAL REPUBLICAN	321	81	1	14	2	2
LEAN REPUBLICAN	98	88	1	10	1	0
TOTAL DEMOCRAT	540	25	3	59	4	9
LEAN DEMOCRAT	161	26	4	56	4	10
INDEPENDENT	98	54	6	24	6	10
TOTAL CONSERVATIVE	453	61	3	28	2	6
LEAN CONSERVATIVE	242	51	3	37	3	6
TOTAL LIBERAL	349	34	3	53	4	6
LEAN LIBERAL	159	35	3	56	3	3
IN BETWEEN	142	39	3	45	3	10
NIXON VOTERS	398	70	3	19	2	6
HUMPHREY VOTERS	226	18	2	68	5	7
WALLACE VOTERS	48	67	5	18	0	10
NONVOTERS	244	33	2	51	5	9
FAST	255	44	4	36	6	10
MIDWEST	279	42	3	42	4	9
SOUTH	319	52	2	38	1	7
WEST	166	38	2	44	2	14
IDENTIFY KENNEDY CORRECTLY						
NOW REGISTERED	661	49	3	37	3	8
NOW OR INTEND TO REGISTER	781	47	3	40	3	7

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