

Richard Nixon Presidential Library  
Contested Materials Collection  
Folder List

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45	5		<input checked="" type="checkbox"/>	Campaign	Other Document	Handwritten notes from Haldeman (05/28) RE: ORC and Broadcasting, as well as list of ideas. 2pgs

H G K 5/28 -

Broadcasting

Bob  
Slaughter,  
Crest UP,  
Eastern Fisher - H

ORC - owned by McG + H H G K  
saw TR + aim of Bd of McG - H  
- do they do a deg job of  
publicizing own polls  
- agreed they would  
- should do a better job  
of pushing their own work.

① Use someone else?  
Chilton? - H G K never  
heard of before or since  
Roper - no longer that  
good

② Use existing st orgs + st  
polling operations

③ Man in Fla - Jack Melcaly  
used for polling.

Erwin Remmel -

very  
interested →

Youth attitudes in Fla  
- trained, attractive minister  
guild ← so access to indiv's  
- very aggressive promotionally  
esp in 50 states

④ DRC - not as good as when  
Harold Robinson

⑤ Gindlinger Polling -  
commercial surveys + in '68

⑥ Back away until '72  
- not overdue + test  
others.

- Becker - Conn ←

Ja  
→ Tex - Bellocus

Don't push up nationally.

Cal - Finch - what success  
LAT -

Newspapers dozen considerably  
on play of roles:

1) lack of faith

2) built drop in public int.

Field Org in Cal - not

⑦ Un of Mich - not Gov Res. Int.?  
- would for us in '68

Ja - Gov Primary fight?