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| 47 | 3 | 10/10/1972 | <input type="checkbox"/> | Campaign | Memo | To: Ken Clawson. From: Chuck Colson. RE: Polls and the media. 1pg. |

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P. Acton

October 10, 1972

MEMORANDUM FOR: KEN CLAWSON
FROM: CHUCK COLSON

One of the columns that we think it is essential to see in print is a comparison between how and 1964. We have about the same lead now in the polls that Johnson had then over Goldwater but there is a very big basic difference between 1964 and 1972. The majority candidate then had most of the media with him; this year the minority candidate has the media -- that makes our lead all the more impressive. Good point - eh what? See if maybe Thimmesch would take this one for us.