Richard Nixon Presidential Library Contested Materials Collection Folder List

Box Number	Folder Number	Document Date	No Date	Subject	Document Type	Document Description
50	29	7/31/1972		Campaign	Letter	From June Cox to Rose Mary Woods RE: Campaign theory. 3 pgs. Attached handwritten copy.

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		DOCUMENT WITHDRAWAL RECORD [NIXON PROJECT]		
DOCUMENT NUMBER	DOCUMENT TYPE	DATE	RESTRICTION	
N-1 Doc 106]	memo	Woods to Ellist, re: Stat-	1(130/71	(niz
N-2 Doc 107]	nen-o	Bull to Isting the Foreman	8/1/73	can
N-3 DOC 108]	Letter	fune Cox to Woods, re: theory [with attached handwritten Coxy] [attached to letter, woods to Cox, 8/17/72]	7/31/72	c con
		Cx, 8/17/72-1		
FILE GROUP	TITLE		BOX NUMBE	p p

RESTRICTION CODES

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Presidential Materials Review Board Review on Contested Documents

Collection: President's Personal Files
Box Number: 22

Folder: C [3 of 4]

Document	Dispo	Disposition					
106	Retai	in Clos	e Invasio	on of	Privacy		
107	Retai	in Clos	e Invasio	on of	Privacy		
108	Retu	rn Priv	ate/Politic	cal			

626 Boulevard Westfield, New Jersey 07090

(Postmarked July 31, 1972)

Dear Rosemary:

This letter is confidential and meant for you alone to read that is why I will mark it ''personal''. If, therefore, your secretary opens it I would appreciate very much if she would treat this confidentially and see that you get it to read personally.

You will recall the circumstances under which we met and my deep concern at that time for the campaign methods being used. It was this concern which made me persevere until I attained an appointment with you in order that I might share the thoughts I had as to the strategy being used.

Rosemary, I have a theory concerning what has happened and is happening thus far in the campaign and I want to make very sure that you have given or do give thought to this. It might be a justified concern or may prove to be false - I don't think we can afford to overlook it knowing the tactics which have been used in the past.

Could it be that the opposition actually <u>planned</u> to have the 2nd spot on the ticket filled by a man whose health record <u>is</u> one with psychiatric care involved?

Do you recall the Bailey report? Do you remember - recall - its purpose? I would not be surprised that there is some such existing report which is the result of long research for the express purpose of cornering a large slice of the electorate. If your candidate needed a "miracle" to be elected and he had all the readily recognized bloc votes and he wanted the largest existing group irrespective of party - where do you find this group. I believe statistics, prove that an unusually high percentage of the American families - if not all - have had at least one member under psychiatric care. Regardless of your party, you could be sentimentally drawn to such a man.

You're almost casting a vote of confidence for yourself -

In other words could the strategist have come up with a means of emotionally "controlling" the election?

You remember J.F.K. was elected because he was a Catholic and the American people never realized they were used via the Bailey Report predictions.

Could this be the exact same thing?

It's almost like being against Motherhood to be against one who has come through this medical history and become a Senator.

Another point - the news commentators stated that this was information that Pres. Nixon and Rep. had had since the campaign in Mo. Can it be supposed that the Dem. didn't have this same knowledge? Can we believe that a man running for Pres. could so carelessly choose his running mate that he wouldn't examine his history, his last campaign? If you say, 'Yes, it could be" then here's another - can you believe that the Kennedy strategists, who are running this show and who overlook nothing, didn't know about this? This I can hardly believe. These people have been running the show from the start. Ted K. has been present at all the top secret meetings (a local delegate stated that to a friend and it was repeated to us). Are we supposed to believe that this man, winning all the primaries, still hadn't researched his candidates for the 2nd spot? Inefficiency of the highest degree, if this be so. I'd rather believe that this was done knowingly - without the subject knowing he was being used. He's more convincing that way and he really is!

One other point -- all this, even though it is <u>never</u> meant to win (but rather a dress rehearsal for '76) will make the tarnished record of the '76 candidate look unblemished by comparison and we will have fully tasted the 'emotional backlash' of the American public.

Just suppose this is true - there is only one way to handle it and that is head on.

There's only one thing the American public loves more than truth and that is to be let in on <u>all</u> the truth and we have it as we did in '60 - we are most foolish if we don't use it this time.

Paid prime time with our highly respected President exposing the Bailey report, the stolen election (with proof from sources like Chicago Tribune, etc.) and are they up to the same thing all over again?

Another reason for it? Lack of funds and the President's refusal to debate. TV exposure is costly. With this they are getting it free from every imaginable source. It was a calculated risk and a good one knowing the American people.

These are all suppositions, I agree -- I wanted you to know my thoughts because they are both logical and true to their past performance.

Excellent to hear Vietnam vet and POW wives speaking for the Nixon policies - should be more.

Hope this reaches you.

Most sincerely,

s/June Cox (Mrs. W. R. Cox)

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